

# 2024 PRICE GUIDE



# SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

## Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

### Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	9.93	5.37	3.99	3.37	2.95	2.39	2.20	2.01	1.87	1.72	1.42	1.35	1.29
2 Color	18.19	9.72	7.25	6.17	5.16	4.22	3.87	3.52	3.29	3.05	2.66	2.52	2.35
3 Color	26.40	14.10	10.55	8.94	7.42	6.03	5.50	5.00	4.69	4.38	3.93	3.70	3.46
4 Color	34.55	18.48	13.83	11.70	9.65	7.83	7.15	6.48	6.09	5.71	5.19	4.87	4.56

### Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.23	6.07	4.51	3.81	3.32	2.71	2.50	2.29	2.12	1.95	1.60	1.53	1.45
2 Color	20.58	11.00	8.20	6.97	5.84	4.77	4.38	3.99	3.72	3.45	3.01	2.84	2.65
3 Color	29.87	15.97	11.93	10.11	8.39	6.82	6.23	5.64	5.30	4.95	4.46	4.18	3.91
4 Color	39.09	20.92	15.65	13.24	10.91	8.86	8.09	7.32	6.89	6.47	5.87	5.52	5.16

### Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	15.74	8.31	6.02	4.93	4.22	3.39	3.04	2.74	2.47	2.25	1.82	1.72	1.60
2 Color	27.80	14.61	10.60	8.79	7.34	5.89	5.27	4.74	4.33	3.94	3.39	3.15	2.89
3 Color	40.69	21.37	15.53	12.81	10.64	8.50	7.58	6.77	6.20	5.70	5.02	4.64	4.30
4 Color	52.60	27.68	20.16	16.62	13.62	10.89	9.71	8.67	7.97	7.36	6.55	6.06	5.61

## Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

### Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.42	6.18	4.59	3.88	3.39	2.75	2.53	2.31	2.15	1.98	1.63	1.55	1.48
2 Color	20.92	11.18	8.34	7.10	5.93	4.85	4.45	4.05	3.78	3.51	3.06	2.90	2.70
3 Color	30.36	16.22	12.13	10.28	8.53	6.93	6.33	5.75	5.39	5.04	4.52	4.26	3.98
4 Color	39.73	21.25	15.90	13.46	11.10	9.00	8.22	7.45	7.00	6.57	5.97	5.60	5.24

### Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	12.91	6.98	5.19	4.38	3.82	3.12	2.88	2.63	2.44	2.24	1.84	1.76	1.67
2 Color	23.67	12.65	9.43	8.02	6.72	5.49	5.04	4.59	4.28	3.97	3.46	3.27	3.05
3 Color	34.35	18.37	13.72	11.63	9.65	7.84	7.16	6.49	6.10	5.69	5.13	4.81	4.50
4 Color	44.95	24.06	18.00	15.23	12.55	10.19	9.30	8.42	7.92	7.44	6.75	6.35	5.93

### Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	18.10	9.56	6.92	5.67	4.85	3.90	3.50	3.15	2.84	2.59	2.09	1.98	1.84
2 Color	31.97	16.80	12.19	10.11	8.44	6.77	6.06	5.45	4.98	4.53	3.90	3.62	3.32
3 Color	46.79	24.58	17.86	14.73	12.24	9.78	8.72	7.79	7.13	6.56	5.77	5.34	4.95
4 Color	60.49	31.83	23.18	19.11	15.66	12.52	11.17	9.97	9.17	8.46	7.53	6.97	6.45

# SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

## Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

### Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.26	1.16	1.10	1.02	0.95	0.87	0.83	0.82	0.80
2 Color	2.21	2.04	1.94	1.79	1.69	1.55	1.50	1.47	1.44
3 Color	3.23	2.99	2.80	2.62	2.44	2.26	2.18	2.15	2.11
4 Color	4.27	3.94	3.69	3.45	3.19	2.96	2.85	2.80	2.75

### Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.42	1.33	1.25	1.14	1.08	0.98	0.94	0.93	0.91
2 Color	2.51	2.32	2.18	2.03	1.91	1.75	1.70	1.67	1.64
3 Color	3.67	3.38	3.17	2.97	2.77	2.56	2.47	2.43	2.38
4 Color	4.83	4.47	4.17	3.90	3.62	3.34	3.23	3.17	3.10

### Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.55	1.44	1.33	1.23	1.14	1.03	0.95	0.94	0.91
2 Color	2.73	2.50	2.34	2.16	2.01	1.85	1.72	1.68	1.65
3 Color	3.99	3.66	3.40	3.15	2.94	2.71	2.51	2.45	2.39
4 Color	5.22	4.80	4.45	4.13	3.81	3.51	3.28	3.19	3.11

## Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

### Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.45	1.33	1.27	1.17	1.09	1.00	0.95	0.94	0.92
2 Color	2.54	2.35	2.23	2.06	1.94	1.78	1.73	1.69	1.66
3 Color	3.71	3.44	3.22	3.01	2.81	2.60	2.51	2.47	2.43
4 Color	4.91	4.53	4.24	3.97	3.67	3.40	3.28	3.22	3.16

### Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.63	1.53	1.44	1.31	1.24	1.13	1.08	1.07	1.05
2 Color	2.89	2.67	2.51	2.33	2.20	2.01	1.96	1.92	1.89
3 Color	4.22	3.89	3.65	3.42	3.19	2.94	2.84	2.79	2.74
4 Color	5.55	5.14	4.80	4.49	4.16	3.84	3.71	3.65	3.57

### Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.78	1.66	1.53	1.41	1.31	1.18	1.09	1.08	1.05
2 Color	3.14	2.88	2.69	2.48	2.31	2.13	1.98	1.93	1.90
3 Color	4.59	4.21	3.91	3.62	3.38	3.12	2.89	2.82	2.75
4 Color	6.00	5.52	5.12	4.75	4.38	4.04	3.77	3.67	3.58

# FULL COLOR TRANSFERS

UltraColor Pro™ • UltraColor Max™ • UltraColor Soft™ • UltraColor Stretch™

## DIGITAL SCREEN TRANSFERS ULTRACOLOR®

pricing per 11.5" x 18" sheet USD

Fill the sheet with as many jobs or images as possible and save!

### UltraColor Pro™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	19.06	11.33	9.01	7.73	6.95	6.18	5.67	5.15	4.64	4.53	4.33	3.81	3.54

### UltraColor Soft™

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	23.85	12.83	10.75	8.27	6.79	5.89	5.58	4.92	4.64	4.50	4.30	3.89	3.63

### UltraColor Stretch™

**WATER BASED**

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	31.28	17.00	13.18	11.28	9.37	8.42	7.66	7.03	6.72	6.41	6.08	5.91	5.50

### UltraColor Stretch™ (w/ Blocker)

**WATER BASED**

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
<b>FULL SHEET</b>	42.97	23.09	17.78	15.11	12.45	11.12	10.44	9.89	9.41	9.11	8.61	7.92	7.47

## DIRECT TO FILM TRANSFERS ULTRACOLOR® MAX

as low as **\$.04** per square inch USD!

No Minimum purchase required!

<b>NEW!</b> Gang Sheet Pricing	1-9	10-24	25+
Small Gang Sheet - 12" x 22"	14.50	12.00	10.50
Large Gang Sheet - 24" x 22"	29.00	24.00	21.00

(\$0.055/sq. in) (\$0.045/sq. in) (\$0.04/sq. in)

Single Images: **\$.06** per square inch

## Reflective 11.5" x 18"

pricing per sheet USD

	6	12	18	24	36	48	60	72	90	108	144	180	216
<b>Easy Prints®</b>	13.93	9.37	7.99	7.37	6.95	6.39	6.20	6.01	5.87	5.72	5.42	5.35	5.29
<b>Vector</b>	15.23	10.07	8.51	7.81	7.32	6.71	6.50	6.29	6.12	5.95	5.60	5.53	5.45
<b>Non-Vector</b>	19.74	12.31	10.02	8.93	8.22	7.39	7.04	6.74	6.47	6.25	5.82	5.72	5.60

## RUSH SERVICE

- \$25 flat rate for 1 to 2 plastisol ink colors
- \$50 flat rate for 3 or more plastisol ink colors
- \$25 flat rate for all UltraColor® transfers
- \$25 flat rate for Reflective transfers
- \$25 flat rate for Express Names

## OTHER SERVICES

- Cut Charge per image: \$0.20
- Screen Print **Color Match**: \$30 (per color, per order)
- Screen Print **Color Change**: \$15 (per color, per order)
- Art Proof (with two revisions): \$26

We cannot guarantee rush services on orders that require extensive art or that are in quantities of 500 or more. All pricing in USD.

# PERSONALIZATION

## STOCK NUMBERS

Screen printed individual numbers available in Goof Proof® and Elasti Prints® for a variety of fabrics.

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	1.10	1.55	12.10	17.05	58.91	83.00
6"	1.60	2.45	17.60	26.95	85.68	131.20
8"	2.10	3.20	23.10	35.20	112.46	171.36
10"	3.00	4.20	33.00	46.20	160.65	224.91

## EXPRESS NAMES™

Screen printed individual names  
Pre-spaced & ready to apply!

pricing per name

	Straight	Vertical	Arch
1"	1.95	1.95	N/A
2"   2.5"   3"	2.10	2.10	2.75

Rush Fee : \$25 per 25 names



## FLAG PACKS

\$25 per pack of 50 flags. US or Canada.

pricing shown in USD

## 3 WAYS TO BUY NUMBERS



### 5 Digit Packs



5 of the same digit per pack

### Express Packs



60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

### Number Kits



315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15



Includes storage box!

Combine numbers & Express Names™  
for **fast & easy** application



## COLOR SELECTOR

\$20 Swatch book of stock screen printed ink colors applied with a heat press.

TOOLS TO HELP  
GROW YOUR BUSINESS



### Marketing Kit \$55

- Idea Book™
- 20 Full size display transfers
- Application cheat sheet
- 3 Non-branded posters
- T-shirt & Tote Bag
- Digital Asset Access
- Color selector
- \$15 Product credit



### Application Kit \$35

- Placement ruler
- Application poster
- What To Use When poster
- Raised print area pad
- Print placement transfer
- T-shirt
- Test strip
- Cover sheets
- Mini sample set
- \$10 Product credit