



**ADDING BLING TO  
YOUR CUSTOM  
TRANSFER ORDERS  
[WEBINAR]**



# How You Can Add Bling

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## Types of Bling

1. Foil
2. Glitter
3. Rhinestone
4. Metallic
5. Pearl

All you need is a heat press...



# Markets for Bling

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- Dance teams/competitions
- Cheer teams/competitions
- Gymnastic teams/competitions
- Women's and girls team spirit wear
- Team spirit wear for Moms
- Online fashion stores





# Foil

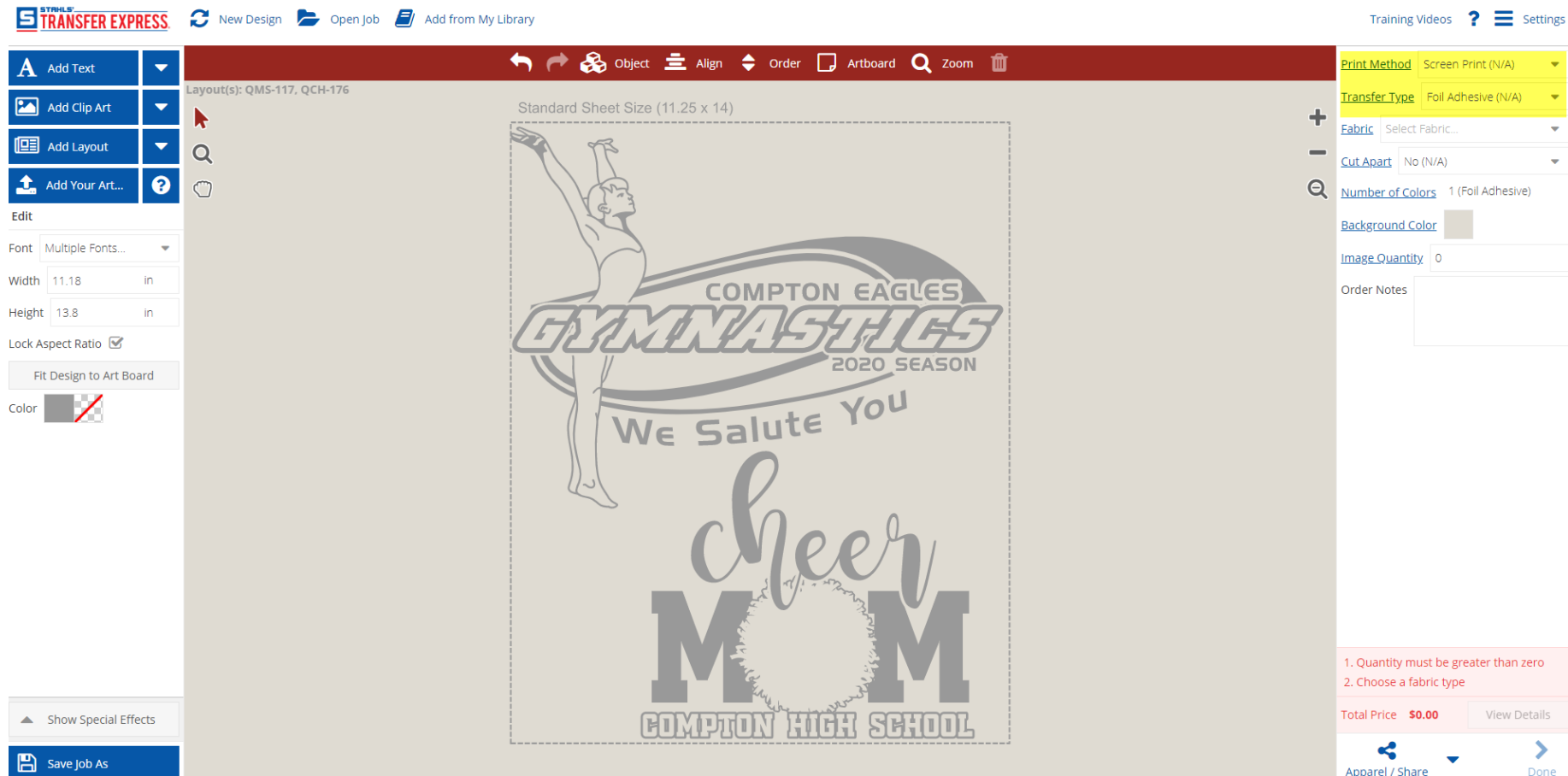
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# Foil

## 1. Order Foil Adhesive transfer of the desired design

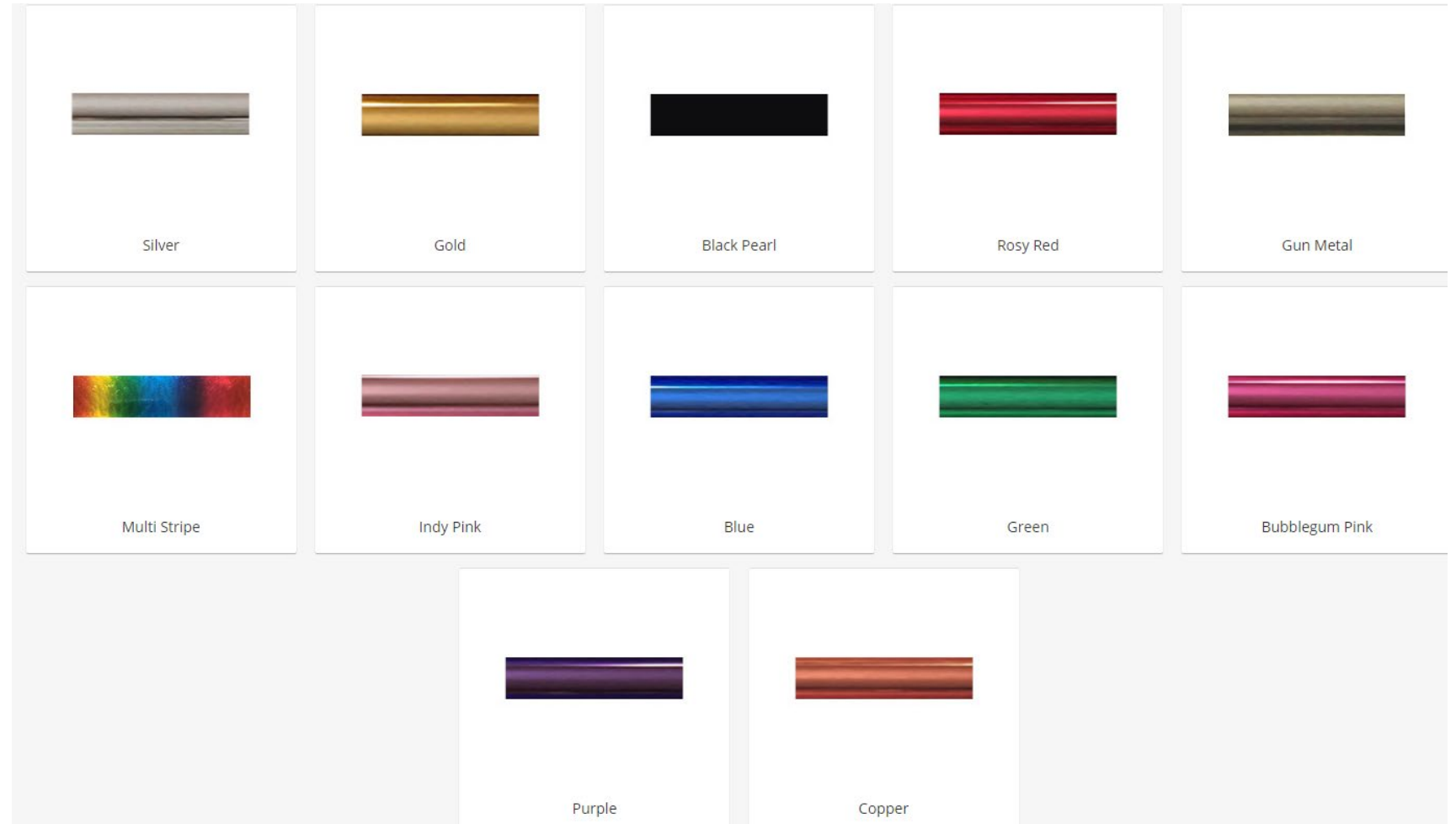
- 11.25" x 14" sheet — fill it up



# Foil

## 2. Order the color of foil needed

- Sold in packs of 10 sheets
- Sheets are 12" x 15"
- 12 colors available



# Foil

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3. Apply the Foil Adhesive transfer that has your design

- 340°F/8 seconds
- Peel Hot





# Foil

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## 3. Cover with sheet of foil

- Apply 340°F/30 seconds
- Peel Cold
- Foil sticks only where adhesive applied





# Glitter

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# Glitter

- Applies to polyester, cotton and poly/cotton blends
- Can combine glitter colors
- 10 glitter colors
- No weeding or layering, transfer comes ready to apply





# Custom Rhinestones

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**QBU-336**



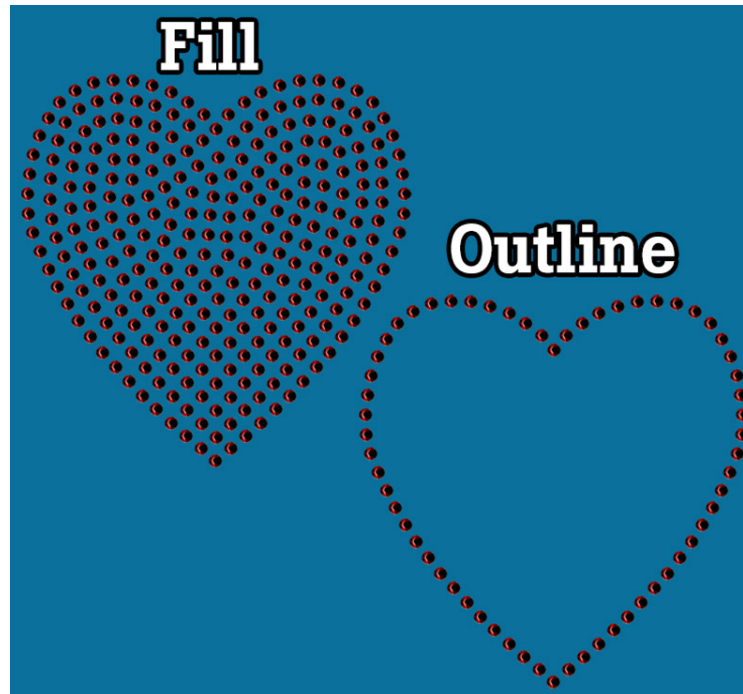
**QMS-170**



# Custom Rhinestones

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- Size matters - pricing is based on square inch size
- Fill or outline - save money with outline
- Price does not increase if using more than one color
- Clear is a crystal rhinestone, colors are rhinestuds (and less expensive)
- Provide your own art or use ours



# Custom Rhinestones

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- Available in 19 colors



All on screen colors are approximate.

# Money Saving Stock Rhinestones

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**RS-102** WINE GLASS  
RHINESTUDS  
SIZE: 1.6"W X 4.5"T



**RS-103** STAR  
RHINESTUDS  
SIZE: 4"W X 3.78"T



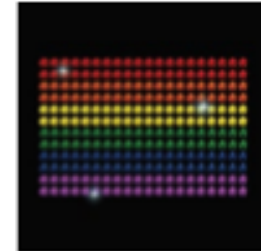
**RS-104** HEART  
RHINESTUDS  
SIZE: 4.5"W X 4.12"T



**RS-105** UNICORN  
RHINESTUDS  
SIZE: 3.53"W X 5"T



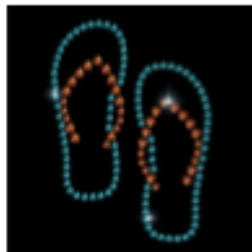
**RS-106** CHRISTMAS TREE  
RHINESTUDS  
SIZE: 3.75"W X 5"T



**RS-107** PRIDE FLAG  
RHINESTUDS  
SIZE: 3.5"W X 2.26"T



**RS-108** AMERICAN FLAG  
RHINESTUDS  
SIZE: 3"W X 2"T



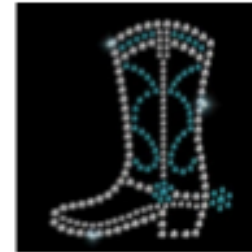
**RS-109** FLIP FLOPS  
RHINESTUDS  
SIZE: 3"W X 4"T



**RS-110** PALM TREE  
RHINESTUDS  
SIZE: 2.5"W X 4"T



**RS-111** ANCHOR  
RHINESTUDS  
SIZE: 2.73"W X 4"T



**RS-112** BOOT  
RHINESTUDS  
SIZE: 3.5"W X 4"T

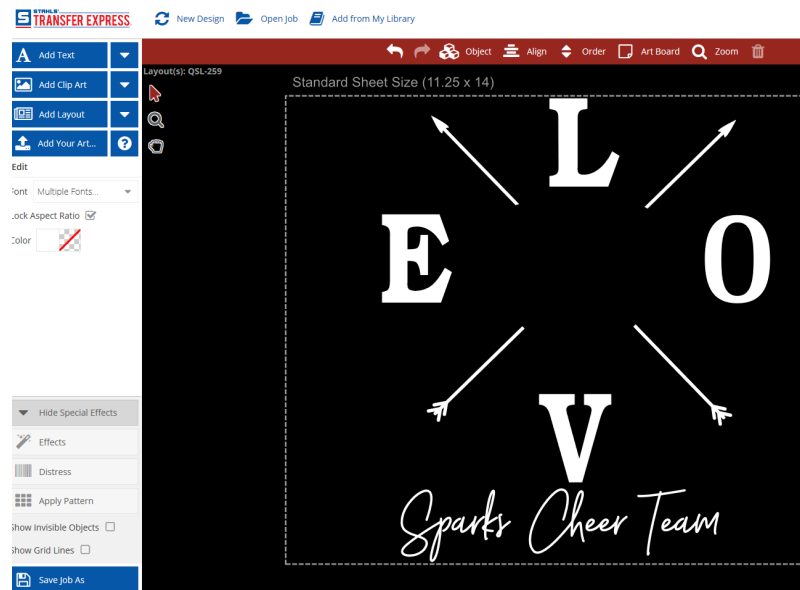
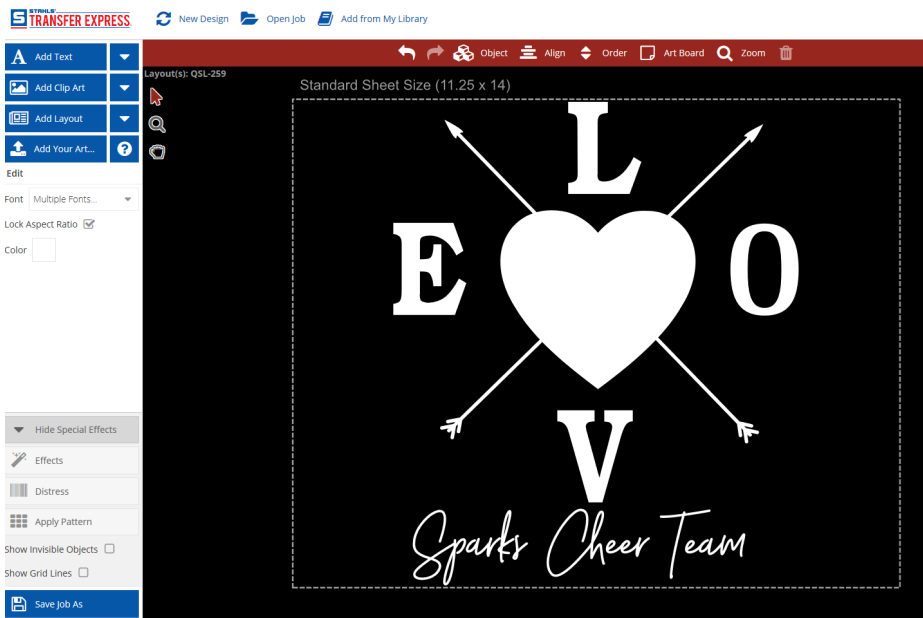


**RS-113** SHAMROCK  
RHINESTUDS  
SIZE: 4.5"W X 4.25"T



# Money Saving Stock Rhinestones

- Great for multi-media prints combining screen printed transfers with a touch of bling



# Metallic Inks

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- Less “blingy”
- Popular for male and female
- Available colors
  - Metallic Silver
  - Metallic Gold
  - Metallic Graphite
  - Metallic Rose Gold
- Available in Goof Proof, Polytrans and Hot Split
- Can be combined with other non-metallic colors
- No extra cost!



# Pearl Inks

- More metallic colors but these are only available as one color
- 6 color options available





# Thank You For Attending

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Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

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