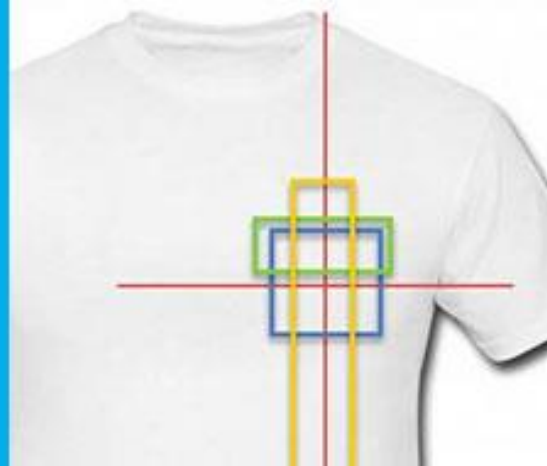




HOW TO POSITION TRANSFERS

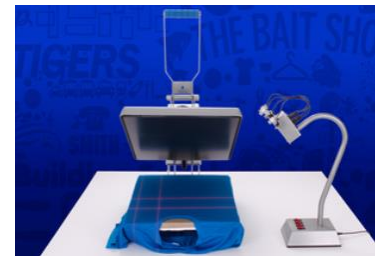
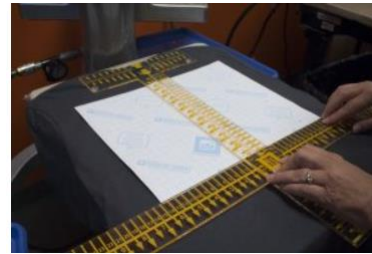
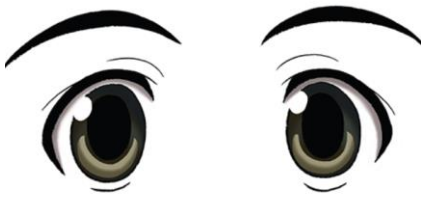


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Positioning Tools

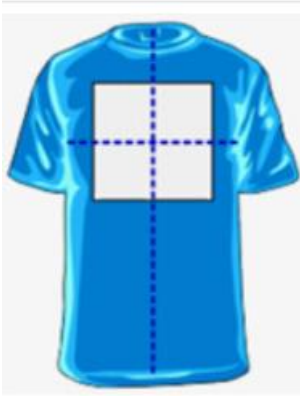
1. The Eyes Have It—Visual Tips
2. Placement Ruler-Left Chest
3. Tee Square It
4. Laser Alignment System



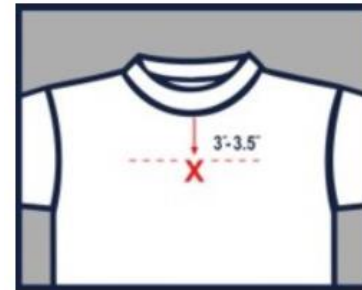
The Eyes Have It-Full Front/Back

Two Techniques for Full Front Placement

Note: Techniques work best for a square design, slight adjustments will need to be made if rectangular



From tag find vertical center, intersect with the imaginary line from the bottom of arm seam to arm seam and center



Measure or use three fingers from neck seam

The Eyes Have It-Full Front/Back



Oops-The Belly Print

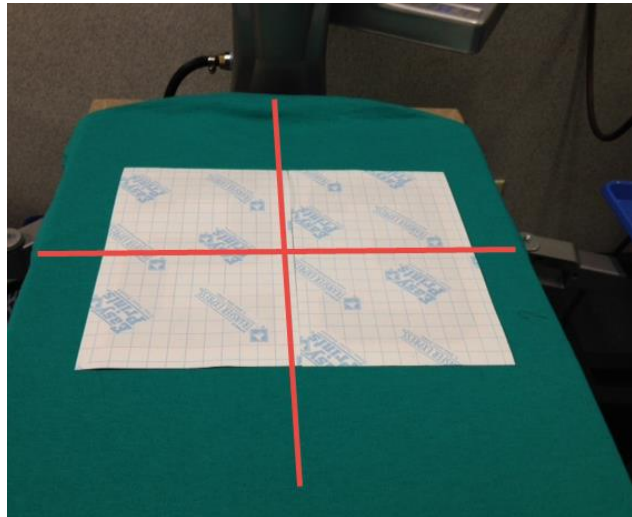


CORRECT

The Eyes Have It-Full Front/Back

Numbers

Use same technique as the front looking at
two digits or two digits and name as a
single image



The Eyes Have It-Full Front/Back



Oops-Too low



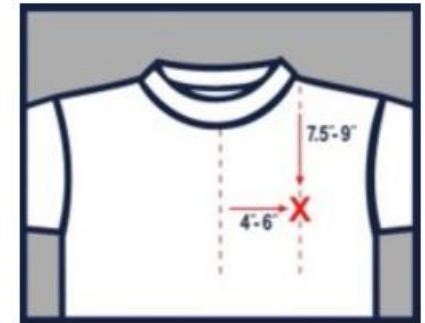
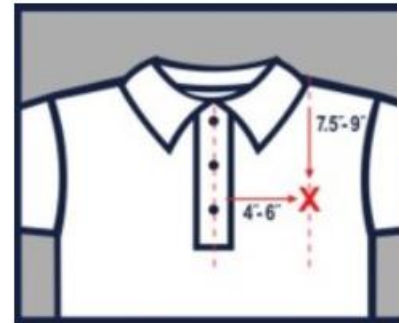
CORRECT

The Eyes Have It-Left Chest

Two techniques for a left chest Print



Center on the intersection of the imaginary line between bottom arm seams and a line drawn down from the edge of the collar



Measure 7.5-9" from shoulder seam and 4-6" from center or button center

The Eyes Have It-Left Chest



Oops-too far left



CORRECT

QWN-41



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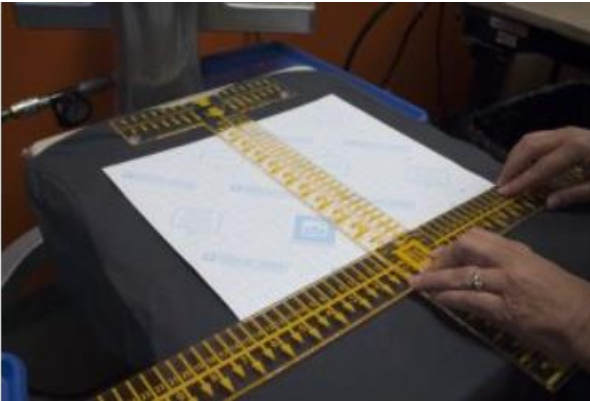
Other Positioning Tools



Placement Ruler

- For Left Chest
- Cost about \$17
- Available at AllStitch/Amazon
- Pro: Does keep placement consistent
- Pro: Had shirt size markings to help adjust for placement on various shirt sizes
- Con: Have to position for every shirt

Other Positioning Tools



Tee Square It

- Full Front/back or left chest
- Cost about \$40
- Available at Amazon
- Pro: Does keep placement consistent
- Pro: Remember what numbers you are using
- Con: Have to position for every shirt

Other Positioning Tools



Laser Alignment System

- Full Front/back or left chest
- Cost about \$315
- Available at Transfer Express
- Pro: Does keep placement consistent
- Pro: Stays in place, no movement between shirts

Positioning Tips

V-Neck

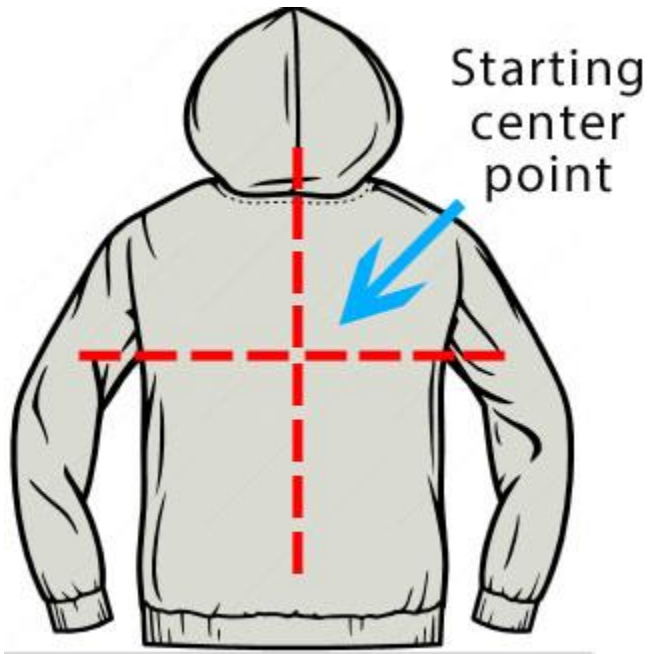


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Positioning Tips

Hoodie Back



standard



Moved down for hood

Positioning Tips

Leg Prints



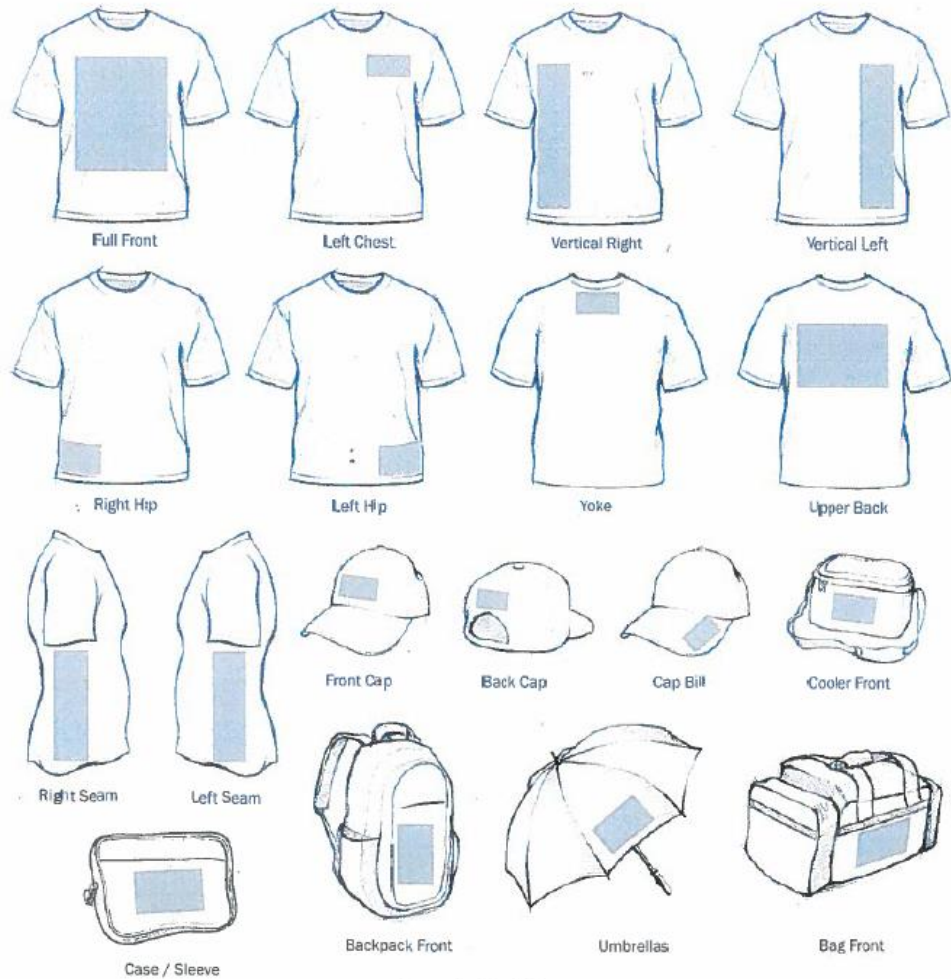
Positioning Tips

Shorts



Be Creative

Popular Logo Placement



Be Creative



Be Creative



Be Creative



Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

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Fax: 1-800-833-3877

Next Webinar

Comparing Full Color Transfer Choices
Thursday, September 13
2:00 pm EST

