

2023 PRICE GUIDE



1-800-622-2280
info@TransferExpress.com



SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Glitter • Puff • Glow-In-The-Dark • Pearl Prints™ • Foil Adhesive

Standard Gang Sheets 11.25" x 14"

Easy Prints® (Our Layouts and Clip Art) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$9.93	\$5.37	\$3.99	\$3.37	\$2.95	\$2.39	\$2.20	\$2.01	\$1.87	\$1.72	\$1.42	\$1.35	\$1.29
2 Color	\$18.19	\$9.72	\$7.25	\$6.17	\$5.16	\$4.22	\$3.87	\$3.52	\$3.29	\$3.05	\$2.66	\$2.52	\$2.35
3 Color	\$26.40	\$14.10	\$10.55	\$8.94	\$7.42	\$6.03	\$5.50	\$5.00	\$4.69	\$4.38	\$3.93	\$3.70	\$3.46
4 Color	\$34.55	\$18.48	\$13.83	\$11.70	\$9.65	\$7.83	\$7.15	\$6.48	\$6.09	\$5.71	\$5.19	\$4.87	\$4.56

Vector (Your Artwork) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$11.23	\$6.07	\$4.51	\$3.81	\$3.32	\$2.71	\$2.50	\$2.29	\$2.12	\$1.95	\$1.60	\$1.53	\$1.45
2 Color	\$20.58	\$11.00	\$8.20	\$6.97	\$5.84	\$4.77	\$4.38	\$3.99	\$3.72	\$3.45	\$3.01	\$2.84	\$2.65
3 Color	\$29.87	\$15.97	\$11.93	\$10.11	\$8.39	\$6.82	\$6.23	\$5.64	\$5.30	\$4.95	\$4.46	\$4.18	\$3.91
4 Color	\$39.09	\$20.92	\$15.65	\$13.24	\$10.91	\$8.86	\$8.09	\$7.32	\$6.89	\$6.47	\$5.87	\$5.52	\$5.16

Non-Vector (Your Non-Vector Artwork) pricing per 11.25" x 14" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$15.74	\$8.31	\$6.02	\$4.93	\$4.22	\$3.39	\$3.04	\$2.74	\$2.47	\$2.25	\$1.82	\$1.72	\$1.60
2 Color	\$27.80	\$14.61	\$10.60	\$8.79	\$7.34	\$5.89	\$5.27	\$4.74	\$4.33	\$3.94	\$3.39	\$3.15	\$2.89
3 Color	\$40.69	\$21.37	\$15.53	\$12.81	\$10.64	\$8.50	\$7.58	\$6.77	\$6.20	\$5.70	\$5.02	\$4.64	\$4.30
4 Color	\$52.60	\$27.68	\$20.16	\$16.62	\$13.62	\$10.89	\$9.71	\$8.67	\$7.97	\$7.36	\$6.55	\$6.06	\$5.61

Jumbo Gang Sheets 12.5" x 17.5" (For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$11.42	\$6.18	\$4.59	\$3.88	\$3.39	\$2.75	\$2.53	\$2.31	\$2.15	\$1.98	\$1.63	\$1.55	\$1.48
2 Color	\$20.92	\$11.18	\$8.34	\$7.10	\$5.93	\$4.85	\$4.45	\$4.05	\$3.78	\$3.51	\$3.06	\$2.90	\$2.70
3 Color	\$30.36	\$16.22	\$12.13	\$10.28	\$8.53	\$6.93	\$6.33	\$5.75	\$5.39	\$5.04	\$4.52	\$4.26	\$3.98
4 Color	\$39.73	\$21.25	\$15.90	\$13.46	\$11.10	\$9.00	\$8.22	\$7.45	\$7.00	\$6.57	\$5.97	\$5.60	\$5.24

Vector (Your Artwork) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$12.91	\$6.98	\$5.19	\$4.38	\$3.82	\$3.12	\$2.88	\$2.63	\$2.44	\$2.24	\$1.84	\$1.76	\$1.67
2 Color	\$23.67	\$12.65	\$9.43	\$8.02	\$6.72	\$5.49	\$5.04	\$4.59	\$4.28	\$3.97	\$3.46	\$3.27	\$3.05
3 Color	\$34.35	\$18.37	\$13.72	\$11.63	\$9.65	\$7.84	\$7.16	\$6.49	\$6.10	\$5.69	\$5.13	\$4.81	\$4.50
4 Color	\$44.95	\$24.06	\$18.00	\$15.23	\$12.55	\$10.19	\$9.30	\$8.42	\$7.92	\$7.44	\$6.75	\$6.35	\$5.93

Non-Vector (Your Non-Vector Artwork) pricing per 12.5" x 17.5" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	\$18.10	\$9.56	\$6.92	\$5.67	\$4.85	\$3.90	\$3.50	\$3.15	\$2.84	\$2.59	\$2.09	\$1.98	\$1.84
2 Color	\$31.97	\$16.80	\$12.19	\$10.11	\$8.44	\$6.77	\$6.06	\$5.45	\$4.98	\$4.53	\$3.90	\$3.62	\$3.32
3 Color	\$46.79	\$24.58	\$17.86	\$14.73	\$12.24	\$9.78	\$8.72	\$7.79	\$7.13	\$6.56	\$5.77	\$5.34	\$4.95
4 Color	\$60.49	\$31.83	\$23.18	\$19.11	\$15.66	\$12.52	\$11.17	\$9.97	\$9.17	\$8.46	\$7.53	\$6.97	\$6.45

Rush Fee: \$25 (per color, per order) | Color Match: \$30 (per color, per order) | Cut Charge: \$0.20 (per image) | Color Change: \$15 (per color, per order)

SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Glitter • Puff • Glow-In-The-Dark • Pearl Prints™ • Foil Adhesive

Standard Gang Sheets 11.25" x 14"

Easy Prints® (Our Layouts and Clip Art) pricing per 11.25" x 14" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.26	\$1.16	\$1.10	\$1.02	\$0.95	\$0.87	\$0.83	\$0.82	\$0.80
2 Color	\$2.21	\$2.04	\$1.94	\$1.79	\$1.69	\$1.55	\$1.50	\$1.47	\$1.44
3 Color	\$3.23	\$2.99	\$2.80	\$2.62	\$2.44	\$2.26	\$2.18	\$2.15	\$2.11
4 Color	\$4.27	\$3.94	\$3.69	\$3.45	\$3.19	\$2.96	\$2.85	\$2.80	\$2.75

Vector (Your Artwork) pricing per 11.25" x 14" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.42	\$1.33	\$1.25	\$1.14	\$1.08	\$0.98	\$0.94	\$0.93	\$0.91
2 Color	\$2.51	\$2.32	\$2.18	\$2.03	\$1.91	\$1.75	\$1.70	\$1.67	\$1.64
3 Color	\$3.67	\$3.38	\$3.17	\$2.97	\$2.77	\$2.56	\$2.47	\$2.43	\$2.38
4 Color	\$4.83	\$4.47	\$4.17	\$3.90	\$3.62	\$3.34	\$3.23	\$3.17	\$3.10

Non-Vector (Your Non-Vector Artwork) pricing per 11.25" x 14" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.55	\$1.44	\$1.33	\$1.23	\$1.14	\$1.03	\$0.95	\$0.94	\$0.91
2 Color	\$2.73	\$2.50	\$2.34	\$2.16	\$2.01	\$1.85	\$1.72	\$1.68	\$1.65
3 Color	\$3.99	\$3.66	\$3.40	\$3.15	\$2.94	\$2.71	\$2.51	\$2.45	\$2.39
4 Color	\$5.22	\$4.80	\$4.45	\$4.13	\$3.81	\$3.51	\$3.28	\$3.19	\$3.11

Jumbo Gang Sheets 12.5" x 17.5" (For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.45	\$1.33	\$1.27	\$1.17	\$1.09	\$1.00	\$0.95	\$0.94	\$0.92
2 Color	\$2.54	\$2.35	\$2.23	\$2.06	\$1.94	\$1.78	\$1.73	\$1.69	\$1.66
3 Color	\$3.71	\$3.44	\$3.22	\$3.01	\$2.81	\$2.60	\$2.51	\$2.47	\$2.43
4 Color	\$4.91	\$4.53	\$4.24	\$3.97	\$3.67	\$3.40	\$3.28	\$3.22	\$3.16

Vector (Your Artwork) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.63	\$1.53	\$1.44	\$1.31	\$1.24	\$1.13	\$1.08	\$1.07	\$1.05
2 Color	\$2.89	\$2.67	\$2.51	\$2.33	\$2.20	\$2.01	\$1.96	\$1.92	\$1.89
3 Color	\$4.22	\$3.89	\$3.65	\$3.42	\$3.19	\$2.94	\$2.84	\$2.79	\$2.74
4 Color	\$5.55	\$5.14	\$4.80	\$4.49	\$4.16	\$3.84	\$3.71	\$3.65	\$3.57

Non-Vector (Your Non-Vector Artwork) pricing per 12.5" x 17.5" sheet

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	\$1.78	\$1.66	\$1.53	\$1.41	\$1.31	\$1.18	\$1.09	\$1.08	\$1.05
2 Color	\$3.14	\$2.88	\$2.69	\$2.48	\$2.31	\$2.13	\$1.98	\$1.93	\$1.90
3 Color	\$4.59	\$4.21	\$3.91	\$3.62	\$3.38	\$3.12	\$2.89	\$2.82	\$2.75
4 Color	\$6.00	\$5.52	\$5.12	\$4.75	\$4.38	\$4.04	\$3.77	\$3.67	\$3.58

Rush Fee: \$25 (per color, per order) | Color Match: \$30 (per color, per order) | Cut Charge: \$0.20 (per image) | Color Change: \$15 (per color, per order)

FULL COLOR TRANSFERS

UltraColor® Pro • UltraColor® Max • UltraColor® Soft • UltraColor® Stretch • CAD-Printz® Soft Opaque • CAD-Printz® Sub Block • CAD-Printz® Express

DIGITAL SCREEN TRANSFERS ULTRACOLOR®

Fill the sheet with as many jobs or images as possible and save!

Rush Fee: \$25 | Cut Charge: \$0.20 per image

UltraColor® Pro pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$19.06	\$11.33	\$9.01	\$7.73	\$6.95	\$6.18	\$5.67	\$5.15	\$4.64	\$4.53	\$4.33	\$3.81	\$3.54

UltraColor® Soft pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$23.85	\$12.83	\$10.75	\$8.27	\$6.79	\$5.89	\$5.58	\$4.92	\$4.64	\$4.50	\$4.30	\$3.89	\$3.63

WATER BASED UltraColor® Stretch pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$31.28	\$17.00	\$13.18	\$11.28	\$9.37	\$8.42	\$7.66	\$7.03	\$6.72	\$6.41	\$6.08	\$5.91	\$5.50

WATER BASED UltraColor® Stretch (w/ Blocker) pricing per 11.5" x 18" sheet

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	\$42.97	\$23.09	\$17.78	\$15.11	\$12.45	\$11.12	\$10.44	\$9.89	\$9.41	\$9.11	\$8.61	\$7.92	\$7.47

UltraColor® MAX TRANSFERS



Price: \$.06 per Square Inch

No Minimum purchase requirement!

\$22 Art Charge if requested | Rush Fee: \$25

Order your full color art in any size from 0.25" x 0.25" up to a maximum size of 22" x 22".

CAD-PRINTZ® DIGITAL TRANSFERS

Express Print pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.16	\$0.15	\$0.12	\$0.11	\$0.10
21"-64"	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07
64" or more	\$0.11	\$0.09	\$0.08	\$0.07	\$0.06

Soft Opaque® pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.17	\$0.16	\$0.13	\$0.12	\$0.11
21"-64"	\$0.13	\$0.11	\$0.10	\$0.09	\$0.08
64" or more	\$0.12	\$0.10	\$0.09	\$0.08	\$0.07

\$25 minimum on all orders | Rush Fee: \$25 per order

If additional artwork preparation is required, art charges will apply.

Sub Block pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.18	\$0.17	\$0.14	\$0.13	\$0.12
21"-64"	\$0.14	\$0.12	\$0.11	\$0.10	\$0.09
64" or more	\$0.13	\$0.11	\$0.10	\$0.09	\$0.08

Custom Decals pricing per square inch

	1-24	25-74	75-249	250-499	500+
20" or less	\$0.15	\$0.12	\$0.10	\$0.09	\$0.07
21"-64"	\$0.14	\$0.11	\$0.09	\$0.08	\$0.06

Transfers come with a white outline. In some cases, this may be removed or made another color for an additional \$22

STOCK NUMBERS

Screen printed individual numbers available in two ink formulas for a variety of fabrics.

Goof Proof® cotton, polyester, cotton/poly blends

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	\$1.00	\$1.40	\$10.75	\$15.30	\$52.55	\$74.15
6"	\$1.50	\$2.30	\$16.45	\$25.50	\$80.35	\$123.60
8"	\$2.00	\$3.05	\$22.10	\$33.40	\$107.10	\$162.75
10"	\$2.90	\$4.05	\$31.70	\$44.75	\$154.50	\$218.35

Elasti Prints® polyester only

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	\$1.10	\$1.55	\$11.90	\$17.00	\$57.70	\$82.40
6"	\$1.60	\$2.45	\$17.55	\$27.20	\$85.50	\$132.85
8"	\$2.10	\$3.20	\$23.25	\$35.10	\$113.30	\$171.00
10"	\$3.00	\$4.20	\$32.85	\$46.45	\$159.65	\$226.60

FLAG PACKS

\$25 per pack of 50 flags. US or Canada.

COLOR SELECTOR

\$20 Swatch book of stock screenprinted ink colors applied with a heat press.

Combine numbers & Express Names™
for **fast & easy** application

3 WAYS TO BUY NUMBERS

5 Digit Packs

5 of the same digit per pack

Express Packs

60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

Number Kits

315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15



Includes storage box!

EXPRESS NAMES™

Screen printed individual names

Pre-spaced & ready to apply!

Online pricing per name

	Straight	Vertical	Arch
1"	\$1.95	\$1.95	N/A
2" 2.5" 3"	\$2.10	\$2.10	\$2.75

Rush Fee : \$25 per 25 names

ART PROOFS

\$22 Service Fee

Included 2 free revisions & JPEG
file of completed artwork

METALLIC FOIL

pricing per 10 pack

Must be applied with Foil Adhesive Transfers

Foil Color	12" x 15" Sheets
Multi Stripe	\$6.70
Silver, Gold, Black Pearl, Rosy Red, Gunmetal, Indy Pink, Blue, Green, Bubblegum Pink, Purple, Copper	\$5.10

Reflective pricing per 11.5" x 18" sheet

	6	12	18	24	36	48	60	72	90	108	144	180	216
Easy Prints®	\$13.93	\$9.37	\$7.99	\$7.37	\$6.95	\$6.39	\$6.20	\$6.01	\$5.87	\$5.72	\$5.42	\$5.35	\$5.29
Vector	\$15.23	\$10.07	\$8.51	\$7.81	\$7.32	\$6.71	\$6.50	\$6.29	\$6.12	\$5.95	\$5.60	\$5.53	\$5.45
Non-Vector	\$19.74	\$12.31	\$10.02	\$8.93	\$8.22	\$7.39	\$7.04	\$6.74	\$6.47	\$6.25	\$5.82	\$5.72	\$5.60

MARKETING TOOLS TO HELP GROW YOUR BUSINESS

Sales Kit \$49

- Idea Book™
- Color selector
- 25 Full size display transfers
- \$15 Product credit
- 2 Non-branded posters
(Easy Prints®, Names & Numbers)
- Laptop sticker
- Application cheat sheet
- Non-branded black &
white Idea Book™

Idea Book™ \$15

- Catalog of 20,000 design templates & clip art
- Customized with your business name

Application Kit \$35

- Placement ruler
- Application poster
- \$10 Product credit
- Raised print area pad
- Test strip
- Cover sheets
- Mini sample set