

SETTING UP YOUR HEAT PRESS WORKSPACE

S STAHL'S
TRANSFER EXPRESS®



AGENDA

- Setting up to maximize productivity
- Tools to help you with your space
- Tips to help you produce your order from start to finish
- Review of actual workspaces



WORKSPACE ESSENTIALS

- Heat press
- Work table
- Mouse pad
- Pack of cover sheets
- Quick Slip Pad Protector



HOW MUCH SPACE IS NEEDED

6 Feet

- Heat press
- Stack of unapplied transfers
- Stack of unapplied shirts
- Stack of applied shirts



HOW MUCH SPACE IS NEEDED

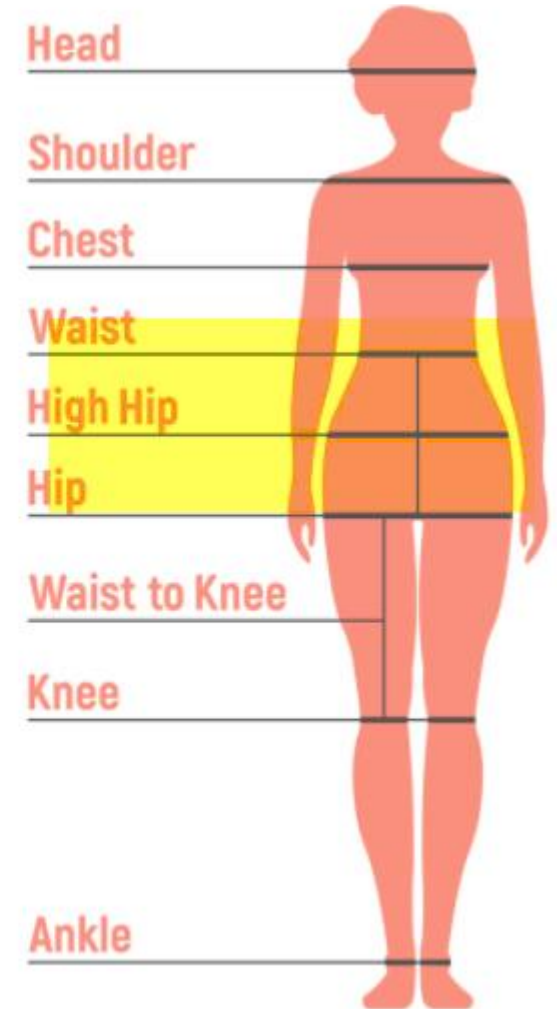
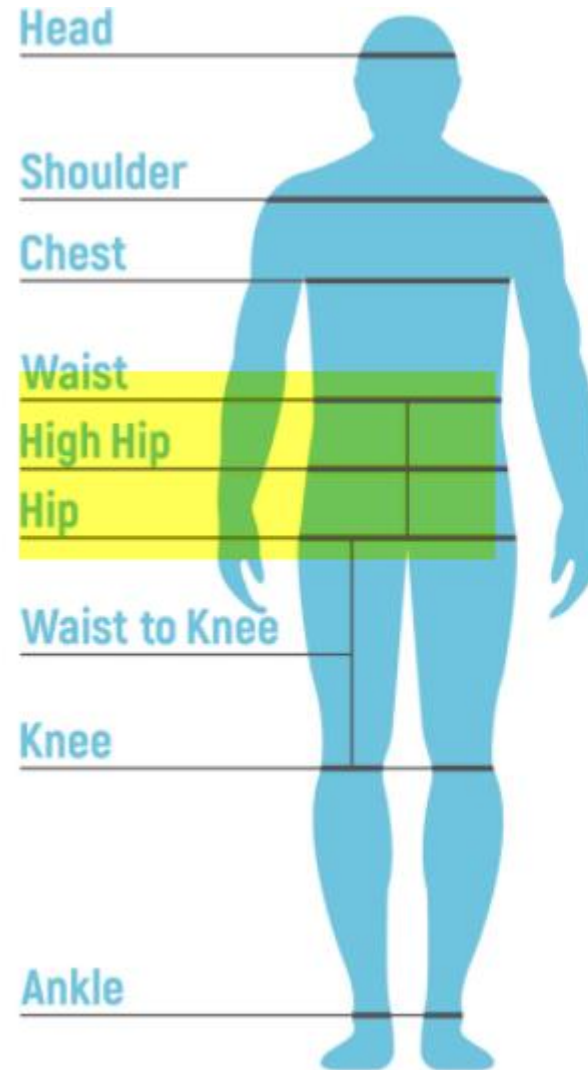
Another alternative is the Heat Press Caddie

- Holds the press, transfers and unapplied shirts

Tip: Bring over a chair to stack the finished apparel



OPTIMAL HEIGHT OF YOUR HEAT PRESS



WORK TABLES FOR YOUR HEAT PRESS

Caddie Stand

- Price: \$475
- Allows threadability
- Height 33"- 40"

Fits Hotronix presses

- Auto Open
- Maxx Clam



WORK TABLES FOR YOUR HEAT PRESS

Utility Cart

- Price \$50
- Height 23"
- Holds 350 lbs



WORK TABLES FOR YOUR HEAT PRESS

Adjustable Table

- Price \$275
- Height 37.5" to 42"



WORKSPACE ESSENTIALS

Cover Sheets

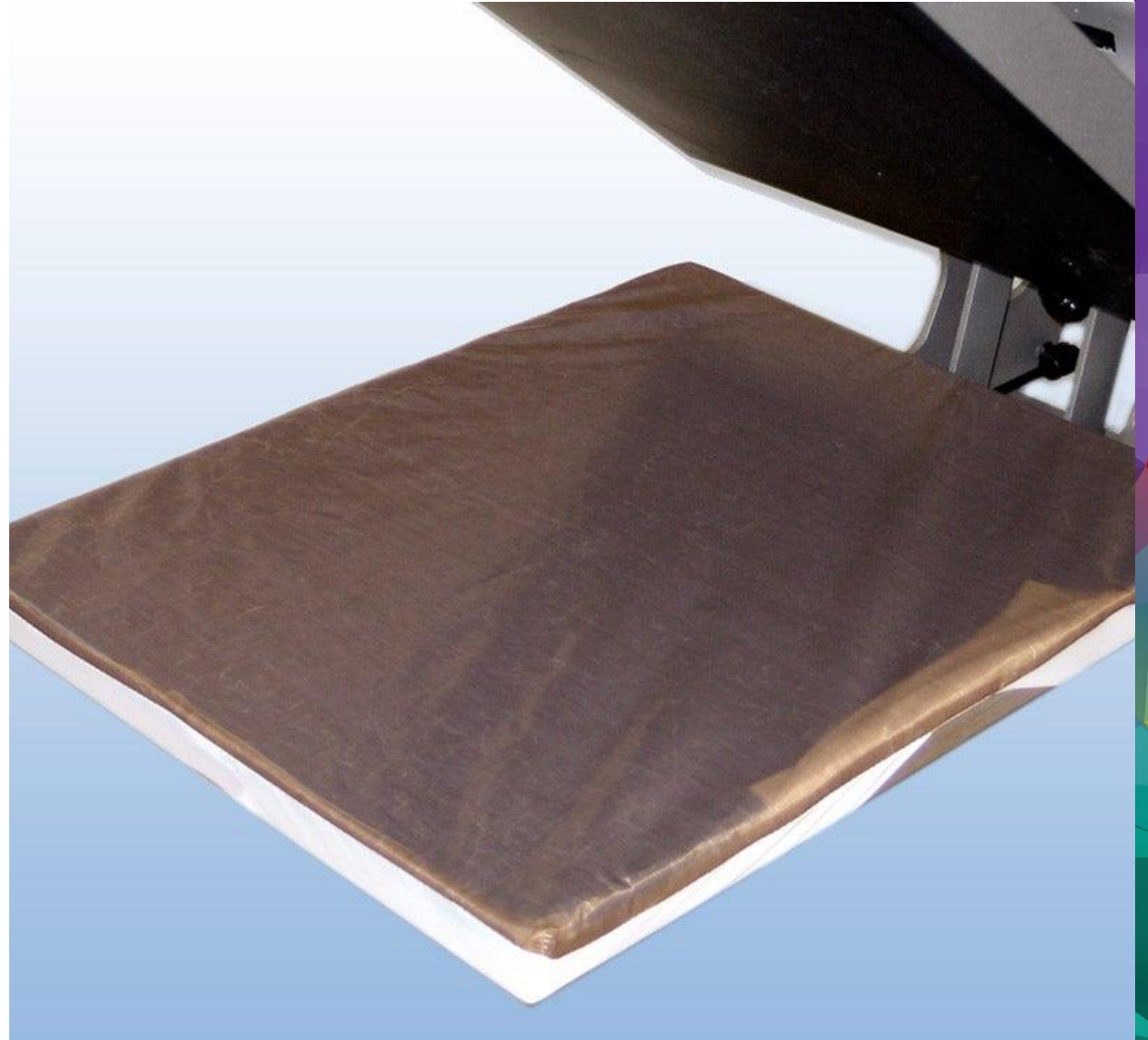
- Sold in packs of 10
- Reusable
- Helps with static - cold peel transfers
- Protects previous printing



WORKSPACE ESSENTIALS

Quick Slip Pad Protector

- Allows for easy threading
- Keeps bottom platen ink free



WORKSPACE ESSENTIALS

Mousepads

- Raise print area on hoodies
- Raise print area on left chest
- Easily cut to fit “odd” spaces



PRODUCTIVITY TIPS

Your order has gone through our quality check but things can happen during shipping and/or a misunderstanding of your needs

Quick checks

- Quantity - there typically is an extra or two just in case
- Ink color
- Size
- Spelling



PRODUCTIVITY TIPS

Print only what you have sold

Transfers can be applied between 4-15 seconds depending on the product, so only press what you have sold to prevent excess inventory/waste

Goof Proof Transfers:
4 Second Application
& Hot Peel



PRODUCTIVITY TIPS

Before starting to print

- Cut all of your gang sheets first and put them in stacks by images you are pressing
- If doing names/numbers, get them organized by player in order
- Lay shirts out by how you can grab them and put them right on the press without turning them around/upside down



PRODUCTIVITY TIPS

Assembly line concept

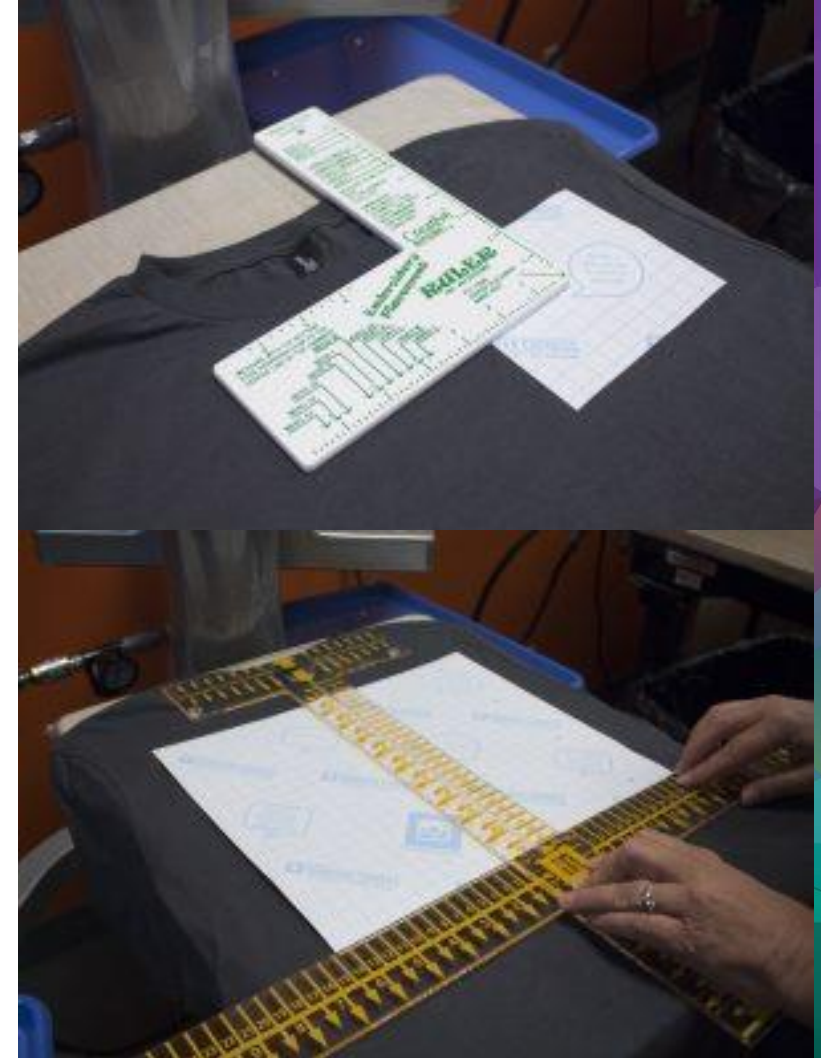
- Unapplied shirts one side (pre-sorted by size)
- Stack of transfers
- Applied shirts



PRODUCTIVITY TIPS

Eliminate extra motions/steps

- Keep transfers/shirts and finished shirts close to you to prevent walking away from your press between every shirt
- Utilize space around you (left and right sides, above press, etc) so you just pivot your body – pull up folding chairs beside you if needed
- Use alignment tools sparingly – use for the first few to get your bearings, then eyeball the rest once you have an idea where they go



PRODUCTIVITY TIPS

Eliminate extra motions/steps

- If pressing fronts and backs, press front and then swivel the shirt to the back side to print immediately.
- Quick Slip Pad Protector helps to turn garment without removing from press.
- Eliminates extra movements of taking completely off of press and threading again
- The more times you touch each item, it is a wasted motion which adds up in volume/time



PRODUCTIVITY TIPS

Tag Along™ HP Platen

- Print the front design and inside tag at the same time
- Eliminates the need for a second hit and handling the garment a second time on the press
- Comes with the Quick Slip Pad Protector
- Patented design by Livingston Systems



WORKSPACES



Kelly McCann Art & Design

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CW Ward

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Meg Tetrault

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Cobia Burris

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Irene Bott

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Craig Rohwein

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Josh Ellsworth

STORING YOUR TRANSFERS

- Keep in plastic
- Keep at room temp
 - Air conditioning
 - Heating
- Keep away from dampness
- Use the boxes to label and stack



Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Call us – 1-800-622-2280
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