

The 2024 Decorated Apparel **FANWEAR GUIDE**



STAHL'S

+



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TRANSFER EXPRESS

Fill the stadium with school spirit!

From the teachers to the school store, this guide will walk you through the latest apparel and decoration methods sure to rouse the pride of your school and athletic projects.

School Spirit	Teacher Appreciation	Game Day Essentials	All for the Youth	Collegiate Style	Head to Toe
3	6	10	14	18	22
					
					

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School Spirit

It's not just about the clothes; it's about the energy and unity they represent.



This section was curated by:

Kelly Walters

Content Strategy Manager

Jenna Sackett

Brand Engagement Manager

American Apparel Muscle Tank
307GD *alphabroder*

[CAD-PRINTZ®Perma-TWILL®](#)

Maria Jogger Short
TD062 *TriDri*

[Woven Patch](#)



Creating Community

When students, faculty, and alumni proudly wear school spirit apparel, they create a visual tapestry of support that binds the community together. It's a shared language of colors, symbols, and slogans that transcend differences and fosters a sense of belonging.

Hooded Sweatshirt
TD077 *TriDri*

[CAD-PRINTZ® Perma-TWILL®](#)
[Woven Patch](#)

Mixing Styles

Shake up the paradigm and mix in two different styles, like this baseball button down and these racing style decorations. A combination of CAD-PRINTZ® Perma-Twill® and UltraColor Max™ in variations of the school mascot is a quick way to bring the spirit of the school back into the apparel with a premium retail look and feel.



Full Button Baseball Top
N4184 *A4*

[CAD-PRINTZ® Perma-TWILL®](#)
[UltraColor Max™](#)



Thinking Outside of the sleeves

Expand your product offerings and attract younger audiences with trendy styles, crops, and boxy fits mixed with traditional decoration methods.



Pigment-Dyed Trucker Cap
SP510 **Sportsman Cap**
[CAD-PRINTZ® Perma-Twill®](#)



American Apparel Muscle Tank
307GD **alphabroder**
[UltraColor Max™](#)

Teacher Appreciation

Showing some appreciation to the staff who do their all for their students.



This section was curated by:

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Content Specialist

Club Fleece Sleeve Swoosh Crew
NKFD9863 *Nike*

[CAD-PRINTZ®_Printable Chroma-TWILL™](#)

Swoosh Sleeve Legend Tee
NKDX8734 *Nike*

[UltraColor Max™](#)



Cycle of Respect

When teachers are shown appreciation through acts and recognition, it creates a culture of respect and motivation, boosting morale, and ultimately enhances the educational experience for the staff and students.



[UltraColor Max™](#)



[Flexstyle® Metallic](#)



[Faux Leather Patch](#)



Heritage Jersey Tee
T425 *Champion*
[UltraColor Max™](#)

Department

Customized apparel specific to departments is a great way to make a gift feel a little more personal and special to receive.



Fine Jersey Tee
6901 *LAT Apparel*
[UltraColor Max™](#)



Ideal Twill Jumbo
B300 *Port Authority*
[UltraColor Max™](#)



1/2 Zip Long Sleeve Hooded Jacket
JST488 *Sport-Tek*
[UltraColor Max™](#)

Swoosh Sleeve Legend Tee
NKDX8734 *Nike*
[UltraColor Max™](#)



Keep it Classy

Game days and casual Fridays may be the only opportunity to wear a T-shirt, on every other day they'll want to wear something that sets a professional tone.

City Stretch Polo
LK683 **Port Authority**
[Flexstyle® Metallic Signature](#)

Nike Dri-FIT 2.0 Polo
NKDCI963 **SanMar**
[UltraColor Max™](#)
[Flexstyle® Beveled](#)



Marled Cardigan Sweater
LSW415 **Port Authority**
[Faux Leather Patch](#)



SANMAR[®]

Game Day Essentials



This section was curated by:

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Content Director

Sport-Tek Replica Jersey
ST307 *Sport-Tek*

Elasti Prints[®] 2 Color Numbers
Express Names[™]

Port & Company Fan Favorite
Hooded Sweatshirt
PC850 *Port & Company*

Goof Proof[®]
Screen Printed Transfers



Game Plan

For schools and their devoted supporters, team stores are not just about outfitting fans; they're about igniting a sense of belonging and camaraderie that reverberates all throughout the stadium.

Fan Favorite Tee
PC450 *Port & Company*

[*Goof Proof[®] Screen Print Transfer*](#)

Fan Favorite Hooded Sweatshirt
PC850 *Port & Company*

[*Goof Proof[®] Screen Print Transfer*](#)

Your #1 Fan

Don't miss out on outfitting the most loyal fans, the parents! Replica jerseys are a great way to show their support from the bleachers.





Color Change

Keep diversity high and cost low with screen printed color changes. Increase order quantity to hit those price breaks with a lower per piece print cost for more profit.

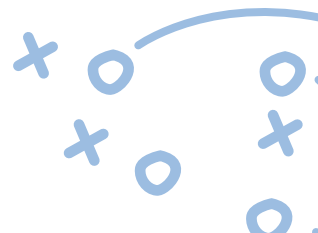
Fan Favorite Tee
 PC450 *Port & Company*
[Goof Proof®](#)
[Screen Printed](#)
[Transfer](#)



Beach Wash Crewneck
 PC908 *Port & Company*
[UltraColor Max™](#)



Fan Favorite Hooded Sweatshirt
 PC850H *Port & Company*
[Goof Proof®](#)
[Screen Printed](#)
[Transfer](#)





Multiple Decorations

Elevate your basics with multiple print locations. Pairing Flexstyle® dimensional decorations (also used on headwear) with an UltraColor Max™ direct-to-film print on the sleeve builds value and is easy to decorate, even on heat-sensitive fabrics.



Flexfit 110 Outdoor Cap
C937 *Port Authority*
Flexstyle® Beveled

Apparel provided by:

SANMAR®

Fine Jersey Polo
MM1014 *Mercer & Mettle*
UltraColor Max™
Flexstyle® Beveled



All for the Youth



This section was curated by:

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Content Strategy Manager

Fine Jersey Tee
6101 LAT Apparel
UltraColor Max™



Spark Excitement

Elementary school isn't just a place of learning—it's a community where every individual plays a vital role. By embracing school spirit through clothing, elementary schools inspire a sense of belonging and enthusiasm that shapes confident, engaged young learners for the future.



School Events

Whether it's field trips or field days, shirts with the school's name or logo can help teachers easily identify students during ensuring everyone stays safe and together.



Tactile Delight

Decoration methods that include a sensory element, such as flock HTV or a Flexstyle® patch, bring an extra layer of fun for students.



French Terry Long Sleeve
2279 *LAT Apparel*

[CAD-PRINTZ® Chroma-TWILL™](#)



Fleece Hoodie
2296 *LAT Apparel*

[CAD-PRINTZ® Chroma-TWILL™](#)

[CAD-CUT® Soft Metallic](#)

[PVC Patch](#)

Fine Jersey Long Sleeve Tee
6201 *LAT Apparel*

[CAD-PRINTZ™ Chroma-TWILL™](#)

[CAD-CUT™ Soft Flock](#)





Football Tee
6137 *LAT Apparel*
[*UltraColor Max™*](#)



Baseball Sleeve Tee
6130 *LAT Apparel*
[*UltraColor Max™*](#)

Apparel provided by:





Collegiate style

**Retro revival
meets modern edge.**



This section was curated by:

Jenna Sackett
Brand Engagement Manager

Heavyweight T-Shirt
LS16005 *Lane Seven*

[*Goof Proof® \(Distressed\)*](#)

Threadfast Apparel Denim Jacket
370J *alphabroder*

(Patches/Emblems on the next page)

US Blanks T-Shirt Dress
US401 *alphabroder*

[*UltraColor Max™*](#)



Versatile Silhouettes

Showcase apparel that caters to diverse body types and style preferences, from classic tees to oversized fits and crop tops.



Vintage Inspired

New-stalgia is in demand! Achieve the classic letterman-style with a modern twist; various patches on a denim jacket like the ones below:



Flexstyle®
Beveled



Chenille Patch



Embroidered
Patch



Embroidered
Patch



Woven Patches



Comfort Focused

College is hard but your clothes don't have to be. Dorm-room style is making its way out of bed and into the classrooms! Soft fabrics, loose fits, and light decoration methods.



Relaxed Vintage Wash T-Shirt
 3502LA *LAT Apparel*
[UltraColor Max™](#)



Harley Flannel Pant
 BM6701 *Boxercraft*
[CAD-CUT® Puff](#)



Heavyweight T-Shirt
 LSI6005 *Lane Seven*
[*Goof Proof® \(Distressed\)*](#)



Flannel Short
 BM670I *Boxercraft*
[*Print Stitch*](#)

Apparel provided by:



Premium Jogger Pant
 LST006 *Lane Seven*
[*UltraColor Max™*](#)

Premium Crewneck Sweatshirt
 LSI4004 *Lane Seven*
[*UltraColor Max™*](#)



Head to Toe



The Coach Snapback
blvnk.

Flexstyle® Beveled

USA-Made Striped Crew Socks
SC100 **SOCCO®**

CAD-PRINTZ® Chroma-TWILL™



Accessories

After the T-Shirts and joggers have been heat pressed, the profit potential continues with accessories! Headwear, mugs, shoes... there is no limit to what you can customize with transfers, emblems, and stickers.

Port Authority Stadium Seat
BG60I *SanMar*
UltraColor Max™



White Cowgirl boots
BOD6VNTWIJ *Amazon*

Have Fun With It!

When people are looking for accessories, they want to make a statement. Why not put your own spin on it? These boots were painted on by our own industry icon, Dane Clement. They're such a statement piece and elevated a simple white boot.



Black Clear Heather Purse
 M709VL-CLRBLK *Viv&Lou*
[CAD-PRINTZ® Chroma-TWILL™](#)

Customize Everything

Changing up the straps on this Viv&Lou bag not only adds personality but also provides an additional spot for decoration— a perfect place for another patch or emblem.



Navy Stripe Cooler Backpack
 M675VL-STNAVY *Viv&Lou*
[CAD-PRINTZ® Chroma-TWILL™](#)



Crossbody Pack
 MMB600 *Mercer+Mettle*
[Woven Patch](#)



Stripe Tote
 M756VL-STBLK *Viv&Lou*
[CAD-PRINTZ® Chroma-TWILL™](#)



Claremont Duffel
 MMB810 *Mercer+Mettle*
[Various Patches](#)
[Faux Suede Patches](#)



Head Above

Headwear is an easy addition to any school or athletic project and ripe with decorating potential! Play with textures in the hat's material and the decoration methods.



blvnk.



Avenue 5 Panel
blvnk.
[PVC Patch](#)



Roam Strapback
blvnk.
[3D Embroidered Patch](#)



Lucky #7 Panel
blvnk.
[Faux Suede Patches](#)



Gramps Corduroy Snapback
blvnk.
[Flexstyle® Beveled](#)
[CAD-PRINTZ® Chroma-TWILL™](#)



Avenue 5 Panel
blvnk.
[Woven Patch](#)



Classic Bucket Hat
C975 *Port Authority*
[Woven Patch](#)
[Print Stitch Patch](#)



Pigment-Dyed Trucker Cap
SP510 *Sportsman Cap*
[CAD-PRINTZ®-Perma-Twill®](#)



Snapback Trucker Cap
112 *Richardson*
[3D Embroidered Patch](#)



MFG



The Bogey Performance Hat
C975 *Crafted MFG*
[Embroidered Patch](#)



The Siete Pro 7P
C975 *Crafted MFG*
[3D Embroidered Patch](#)



The Bogey Performance Hat
C975 *Crafted MFG*
[Faux Leather](#)



The Bogey Performance Hat
C975 *Crafted MFG*
[Flexstyle® Beveled](#)



Blank Pennant Flag
C975 *Liberty Pennant*
[Goof Proof®](#)



Canvas Sneaker
B07D8NRTXC *Amazon*
[CAD-CUT® Glitter Flake™](#)



Natural Leopard Blanket
M280VI-NATLPRD *Viv&Lou*
[Embroidered Patch](#)



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Thank you to our partners:

