

PRICE GUIDE

2025



SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	9.21	4.98	3.70	3.12	2.74	2.21	2.04	1.86	1.74	1.59	1.31	1.25	1.20
2 Color	16.87	9.01	6.72	5.72	4.78	3.92	3.59	3.27	3.05	2.83	2.47	2.34	2.18
3 Color	24.47	13.07	9.78	8.29	6.88	5.59	5.10	4.64	4.35	4.06	3.65	3.43	3.20
4 Color	32.03	17.13	12.82	10.85	8.95	7.25	6.62	6.00	5.64	5.29	4.82	4.52	4.23

Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	10.41	5.63	4.19	3.53	3.08	2.51	2.32	2.12	1.96	1.81	1.49	1.42	1.34
2 Color	19.08	10.20	7.61	6.46	5.42	4.42	4.06	3.70	3.45	3.20	2.79	2.64	2.46
3 Color	27.69	14.81	11.06	9.37	7.78	6.32	5.78	5.23	4.91	4.59	4.13	3.88	3.63
4 Color	36.23	19.40	14.51	12.28	10.12	8.22	7.50	6.79	6.39	6.00	5.45	5.12	4.78

Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	14.59	7.70	5.58	4.57	3.92	3.14	2.82	2.54	2.29	2.09	1.68	1.59	1.49
2 Color	25.77	13.55	9.83	8.15	6.80	5.46	4.89	4.39	4.01	3.65	3.14	2.92	2.68
3 Color	37.72	19.81	14.40	11.87	9.86	7.88	7.03	6.27	5.75	5.28	4.65	4.30	3.99
4 Color	48.76	25.66	18.68	15.41	12.63	10.10	9.00	8.04	7.39	6.82	6.08	5.62	5.20

Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	9.52	5.15	3.83	3.23	2.84	2.30	2.12	1.93	1.80	1.66	1.36	1.30	1.24
2 Color	17.46	9.32	6.96	5.92	4.95	4.05	3.72	3.38	3.16	2.93	2.56	2.42	2.25
3 Color	25.33	13.53	10.13	8.58	7.12	5.79	5.28	4.80	4.50	4.20	3.77	3.55	3.31
4 Color	33.16	17.72	13.27	11.22	9.26	7.51	6.85	6.21	5.84	5.47	4.99	4.67	4.38

Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	11.98	6.47	4.82	4.06	3.54	2.89	2.67	2.44	2.26	2.08	1.71	1.64	1.54
2 Color	21.94	11.73	8.75	7.43	6.23	5.09	4.67	4.26	3.96	3.67	3.21	3.03	2.83
3 Color	31.85	17.03	12.72	10.77	8.95	7.26	6.64	6.01	5.65	5.28	4.75	4.46	4.17
4 Color	41.67	22.30	16.69	14.12	11.64	9.45	8.62	7.80	7.35	6.89	6.26	5.89	5.50

Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	16.78	8.86	6.42	5.26	4.50	3.61	3.24	2.92	2.63	2.40	1.94	1.84	1.71
2 Color	29.63	15.58	11.30	9.37	7.82	6.28	5.62	5.05	4.62	4.20	3.61	3.36	3.09
3 Color	43.38	22.78	16.56	13.65	11.34	9.06	8.08	7.22	6.62	6.08	5.36	4.95	4.58
4 Color	56.08	29.51	21.48	17.72	14.52	11.61	10.35	9.24	8.50	7.85	6.98	6.46	5.99

SCREEN PRINTED TRANSFERS

Goof Proof® • Hot Split Retro • Elasti Prints® • Puff • Glow-In-The-Dark

Standard Gang Sheets 11.25" x 14"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.17	1.07	1.02	0.95	0.88	0.81	0.77	0.76	0.74
2 Color	2.05	1.89	1.80	1.66	1.57	1.44	1.40	1.36	1.33
3 Color	3.00	2.77	2.59	2.43	2.26	2.10	2.03	1.99	1.95
4 Color	3.96	3.65	3.42	3.20	2.96	2.75	2.65	2.59	2.55

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.31	1.23	1.16	1.05	1.00	0.91	0.87	0.86	0.85
2 Color	2.33	2.15	2.03	1.88	1.77	1.62	1.58	1.55	1.52
3 Color	3.40	3.13	2.94	2.75	2.57	2.38	2.29	2.25	2.21
4 Color	4.47	4.14	3.87	3.62	3.36	3.10	3.00	2.94	2.87

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.44	1.33	1.23	1.14	1.05	0.95	0.88	0.87	0.85
2 Color	2.53	2.32	2.17	2.00	1.86	1.72	1.59	1.56	1.53
3 Color	3.70	3.39	3.15	2.92	2.73	2.51	2.33	2.27	2.21
4 Color	4.84	4.45	4.12	3.83	3.53	3.26	3.04	2.96	2.88

Jumbo Gang Sheets 12.5" x 17.5"

pricing per sheet USD

(For Goof Proof®, Hot Split Retro, Elasti Prints®)

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.35	1.23	1.17	1.09	1.02	0.94	0.88	0.87	0.85
2 Color	2.36	2.18	2.07	1.91	1.80	1.66	1.60	1.57	1.53
3 Color	3.45	3.19	2.98	2.80	2.60	2.41	2.33	2.29	2.25
4 Color	4.55	4.20	3.93	3.67	3.40	3.16	3.04	2.98	2.93

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.51	1.42	1.33	1.22	1.15	1.04	1.01	0.99	0.97
2 Color	2.68	2.48	2.33	2.16	2.04	1.86	1.81	1.78	1.75
3 Color	3.92	3.60	3.38	3.17	2.95	2.74	2.63	2.59	2.54
4 Color	5.15	4.76	4.46	4.16	3.86	3.56	3.45	3.38	3.30

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.66	1.53	1.42	1.31	1.22	1.10	1.02	1.01	0.97
2 Color	2.91	2.67	2.49	2.30	2.14	1.98	1.84	1.79	1.76
3 Color	4.26	3.91	3.63	3.36	3.13	2.89	2.68	2.61	2.55
4 Color	5.57	5.11	4.74	4.40	4.06	3.74	3.50	3.40	3.31

SCREEN PRINTED TRANSFERS

Goof Proof® Single Image • Goof Proof® Premium™ • AquaTru® • Reflective

Goof Proof® Single Images

pricing per image USD



Goof Proof®	50	150	300	500
SMALL - 9" x 12.75"	0.89	0.71	0.53	0.44
LARGE - 12" x 12"	1.07	.98	0.89	0.80

Goof Proof® Premium™ 12.5" x 17.5"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	12.17	6.58	4.90	4.13	3.63	2.93	2.70	2.47	2.30	2.12	1.74	1.66	1.58
2 Color	22.30	11.92	8.89	7.57	6.33	5.18	4.75	4.32	4.04	3.74	3.26	3.10	2.88
3 Color	32.36	17.29	12.94	10.96	9.10	7.39	6.75	6.13	5.74	5.37	4.82	4.54	4.23
4 Color	42.36	22.64	16.96	14.35	11.83	9.59	8.76	7.94	7.46	6.99	6.36	5.98	5.60

Vector (Your Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	13.78	7.44	5.54	4.67	4.07	3.32	3.08	2.81	2.60	2.39	1.97	1.88	1.77
2 Color	25.24	13.48	10.06	8.55	7.16	5.85	5.37	4.90	4.55	4.22	3.70	3.49	3.25
3 Color	36.63	19.58	14.63	12.39	10.29	8.35	7.64	6.91	6.50	6.08	5.46	5.13	4.79
4 Color	47.93	25.65	19.19	16.24	13.38	10.87	9.92	8.97	8.46	7.93	7.20	6.77	6.33

Non-Vector (Your Non-Vector Artwork)

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
1 Color	19.30	10.19	7.38	6.05	5.18	4.15	3.73	3.36	3.02	2.76	2.22	2.12	1.97
2 Color	34.07	17.92	13.00	10.77	8.99	7.23	6.46	5.81	5.31	4.83	4.15	3.86	3.55
3 Color	49.89	26.20	19.04	15.71	13.04	10.42	9.30	8.30	7.61	6.98	6.16	5.70	5.27
4 Color	64.49	33.94	24.71	20.38	16.70	13.36	11.91	10.63	9.77	9.03	8.03	7.43	6.89

AquaTru® 12" x 19"

pricing per sheet USD

AquaTru® (Easy Prints®, Vector, and Non-Vector)

	50	100	200	300	400	500
1 Color	7.34	5.65	4.81	4.52	4.28	4.19
2 Color	8.78	6.76	5.74	5.41	5.11	5.01
3 Color	10.22	7.87	6.69	6.30	5.95	5.83
4 Color	11.66	8.97	7.63	7.18	6.79	6.65

AquaTru® with Blocker (Easy Prints®, Vector, and Non-Vector)

	50	100	200	300	400	500
1 Color	8.78	6.76	5.74	5.41	5.11	5.01
2 Color	10.22	7.87	6.69	6.30	5.95	5.83
3 Color	11.66	8.97	7.63	7.18	6.79	6.66
4 Color	13.10	10.09	8.58	8.07	7.63	7.48

Reflective 11.5" x 18"

pricing per sheet USD

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
Easy Prints®	12.92	8.69	7.41	6.83	6.44	5.92	5.75	5.57	5.45	5.30	5.02	4.96	4.91
Vector	14.12	9.33	7.89	7.24	6.79	6.22	6.03	5.83	5.67	5.52	5.19	5.13	5.05
Non-Vector	18.30	11.41	9.29	8.28	7.62	6.85	6.53	6.25	6.00	5.80	5.39	5.30	5.19

SCREEN PRINTED TRANSFERS

Goof Proof® Single Image • Goof Proof® Premium™ • AquaTru® • Reflective

Goof Proof® Premium™ 12.5" x 17.5"

pricing per sheet USD

Easy Prints® (Our Layouts and Clip Art)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.73	1.58	1.50	1.39	1.30	1.20	1.13	1.12	1.08
2 Color	3.01	2.78	2.65	2.44	2.30	2.12	2.05	2.00	1.96
3 Color	4.40	4.07	3.81	3.58	3.32	3.08	2.98	2.92	2.88
4 Color	5.82	5.37	5.03	4.69	4.35	4.04	3.89	3.81	3.74

Vector (Your Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	1.93	1.82	1.70	1.55	1.47	1.33	1.29	1.27	1.24
2 Color	3.43	3.16	2.98	2.76	2.61	2.38	2.31	2.28	2.23
3 Color	5.00	4.60	4.32	4.05	3.77	3.50	3.36	3.31	3.24
4 Color	6.58	6.08	5.69	5.31	4.93	4.55	4.40	4.32	4.22

Non-Vector (Your Non-Vector Artwork)

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
1 Color	2.12	1.96	1.82	1.68	1.55	1.40	1.30	1.29	1.24
2 Color	3.71	3.42	3.19	2.93	2.74	2.53	2.35	2.29	2.25
3 Color	5.44	4.99	4.63	4.29	4.00	3.69	3.43	3.34	3.25
4 Color	7.12	6.53	6.06	5.62	5.19	4.78	4.47	4.35	4.23

Reflective 11.5" x 18"

pricing per sheet USD

	252-287	288-359	360-431	432-503	504-575	576-2499	2500-4999	5000-9999	10000
Easy Prints®	4.88	4.78	4.73	4.65	4.59	4.52	4.47	4.46	4.45
Vector	5.02	4.94	4.87	4.76	4.71	4.62	4.58	4.57	4.55
Non-Vector	5.15	5.04	4.94	4.85	4.76	4.66	4.59	4.58	4.55



FULL COLOR TRANSFERS

UltraColor Max™ • UltraColor Pro™ • UltraColor Stretch™ • Wall Decals/Stickers

DIRECT TO FILM TRANSFERS ULTRACOLOR MAX

as low as **\$.03** per square inch USD!

	1-9	10-24	25-49	50-99	100-149	150-299	300-499	500+
4" x 2"	0.65	0.60	0.57	0.54	0.51	0.48	0.44	0.39
5" x 4"	1.35	1.24	1.18	1.12	1.07	1.01	0.91	0.81
7" x 7"	2.89	2.66	2.53	2.39	2.27	2.15	1.94	1.74
8" x 8"	3.49	3.21	3.05	2.89	2.75	2.60	2.34	2.11
17" x 5"	4.50	4.14	3.93	3.73	3.54	3.35	3.02	2.72
12.75" x 9"	5.99	5.51	5.24	4.96	4.71	4.46	4.02	3.62
11" x 14"	8.49	7.81	7.42	7.03	6.68	6.33	5.69	5.12
12" x 17"	11.25	10.25	9.50	9.25	8.75	8.25	7.43	6.61

DIGITAL SCREEN TRANSFERS ULTRACOLOR PRO

Single Image Pricing USD

Single Image	20	50	100	200
SMALL 5.04" x 4.1"	2.03	1.40	0.99	0.88
LARGE 11" x 8.3"	4.59	2.97	2.03	1.89
LARGE 17" x 5.4"	4.59	2.97	2.03	1.89

UltraColor MAX™ Gang Sheets

pricing in USD

	1-9	10-24	25-49	50-149	150-299	300-499	500+
Small- 12" x 22"	13.05	11.93	11.25	10.80	9.45	8.55	7.65
Large- 24" x 22"	25.43	23.40	22.05	21.15	18.45	16.65	14.40

UltraColor Pro™ 11.5" x 18" Sheet

WATER BASED

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	16.16	9.96	6.80	6.24	5.53	5.01	4.87	4.64	4.35	4.29	4.24	4.18	4.12

UltraColor Stretch™ 11.5" x 18" Sheet

WATER BASED

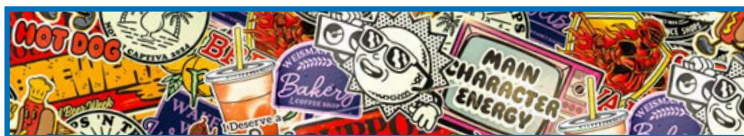
	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	29.00	15.76	12.22	10.46	8.69	7.80	7.10	6.52	6.23	5.94	5.63	5.48	5.10

UltraColor Stretch™ (w/ Blocker) 11.5" x 18" Sheet

WATER BASED

	6-11	12-17	18-23	24-35	36-47	48-59	60-71	72-89	90-107	108-143	144-179	180-215	216-251
FULL SHEET	39.83	21.40	16.48	14.00	11.54	10.31	9.68	9.17	8.72	8.44	7.98	7.34	6.92

Stickers & Window Decals



Price: **\$.10** per Square Inch

\$25 minimum purchase requirement

Stickers come with a white outline. In some cases, this may be removed or made another color for an additional \$26.

PERSONALIZATION

STOCK NUMBERS

Screen printed individual numbers available in Goof Proof® and Elasti Prints® for a variety of fabrics.

	5 Digit Pack		Express Pack		Number Kit	
	1 Color	2 Color	1 Color	2 Color	1 Color	2 Color
4"	1.04	1.44	11.39	15.84	55.44	77.13
6"	1.49	2.25	16.34	24.75	79.56	120.51
8"	1.94	2.97	21.29	32.67	103.64	159.08
10"	2.79	3.87	30.69	42.57	149.45	207.27

EXPRESS NAMES™

Screen printed individual names
Pre-spaced & ready to apply!

pricing per name

	Straight	Vertical	Arch
1"	1.85	1.85	N/A
2" 2.5" 3"	1.98	1.98	2.61

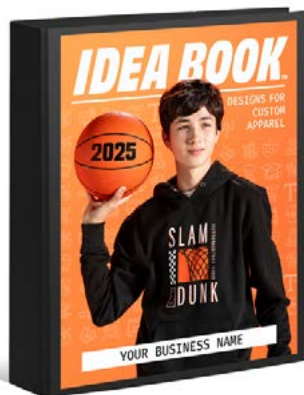
Rush Fee : \$25 per 25 names



FLAG PACKS

\$22.50 per pack of 50 flags. US or Canada.

TOOLS TO HELP GROW YOUR BUSINESS



► Idea Book™ \$15

Catalog of new and best selling:

- 20,000 design templates
- 2,500+ clip art

and a customized cover!

► Application Kit \$35

- Placement ruler
- Application poster
- What To Use When poster
- Raised print area pad
- Print placement transfer
- T-shirt
- Test strip
- Cover sheets
- Mini sample set
- **\$10** Product credit

pricing in USD
3 WAYS TO BUY NUMBERS

5 Digit Packs

5 of the same digit per pack

Express Packs

60 digits

15 #1

5 each #0, 2, 3, 4, 5, 6, 7, 8, 9

Number Kits

315 digits

120 #1

30 each #2, 3, 4, 5, 6/9

15 each #0, 7, 8

Numbers 15 teams 1-15

BEST VALUE



Includes storage box!



COLOR SELECTOR

\$18 Swatch book of pre-applied, stock screen printed ink colors.

CONTACT & SERVICES

FULL COLOR SERVICES

Art Proof (with two revisions): \$26
Cut Charge per image: \$0.20

SCREEN PRINT SERVICES

Color Match: \$40 (per color, per order)
Color Change: \$20 (per color, per order)
Art Proof (with two revisions): \$26
Cut Charge per image: \$0.20

RUSH SERVICE

\$25 per color, per screen print order.
\$40 flat rate for AquaTru[®] transfers
\$25 flat rate for all UltraColor[®] transfers
\$25 flat rate for Reflective transfers
\$25 flat rate for Express Names

We cannot guarantee rush services on orders that require extensive art or that are in quantities of 500 or more.

CONTACT US

PHONE 1-800-622-2280 **TEXT** 1-440-434-3494

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Transfer Express product availability and prices are subject to change without notice.