



# Why Screen Print When You Can Heat Print?

**The Custom Transfer Advantage**



Presented By:





# What is Screen Printing?

A printing technique that pushes plastisol ink through a mesh





# Two Ways to Accomplish

Directly onto apparel or with  
screen printed transfers and a heat press





# The Screen Print Transfer Advantage Investment



\$16,000.00



\$1,500.00





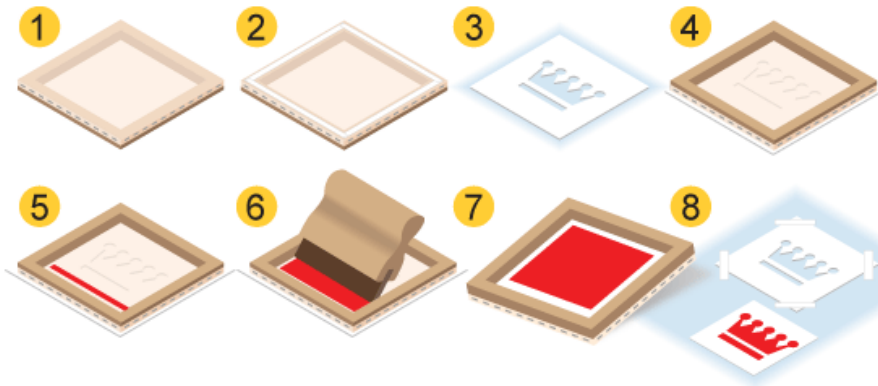
# The Screen Print Transfer Advantage Mess



Easy home business, no  
mess just plug in press in  
your garage, home or store



# The Screen Print Transfer Advantage Learning Curve



Coat screens  
Burn Screens  
Set Up Press  
Print  
Cure Ink  
Clean up



Position



Press



Peel Hot



# The Screen Print Transfer Advantage

## Multi-Color Printing



No matter how many colors, it is one application.....



# The Screen Print Transfer Advantage

## Easy Numbering



Each digit, each color, alignment



2 color number done in 4 seconds





# The Screen Print Transfer Advantage Price



Prints 3 Full Size Fronts-cuts printing cost 1/3



Prints 4 items-one full front, shorts, hat and left chest

It's all about the sheet....



# The Screen Print Transfer Advantage

## No Weeding



Cut vinyl requires weeding out waste



Ready to Apply!



# The Screen Print Transfer Advantage

## Ink Only Where You Want to See It/Goes on Any Color

- Inkjet printing leaves adhesive film on shirt
- Most only applies to white



OCU-11



QAL-9



QCO-88



# The Screen Print Transfer Advantage

## Easy Fill-Ins

- Often less expensive to order at price breaks  
Example it is less to order 35 than 32, giving you 3 extra for free
- Sheets will give you more extras







# The Screen Print Transfer Advantage

## Durability



- Independently wash tested through 50 wash/dry cycles with no sign of wear



# The Transfer Express Advantage Speed



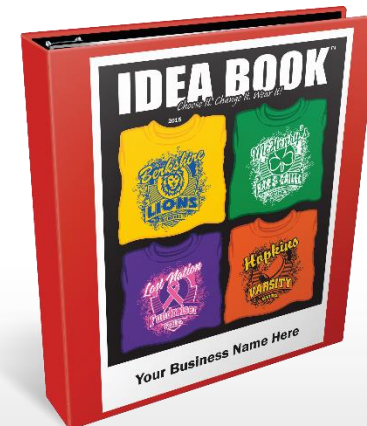
- One color orders ship the same day when ordered by 11 am EST
- Guaranteed Ship Dates
- Free upgraded shipping, 2 day delivery anywhere in the continental U.S. - request Speedy Air!



# The Transfer Express Advantage Artwork



- Free Online Designer
- Preloaded with 5000 layouts and 5000 clip art
- Companion printed Idea Book™ available





# Conclusion

Go to [www.TransferExpress.com/Webinars](http://www.TransferExpress.com/Webinars) for a copy of today's webinar slides.

## ***Do you have more questions??***

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
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- Watch our videos and previous webinars
- Trade Shows

Contact us:

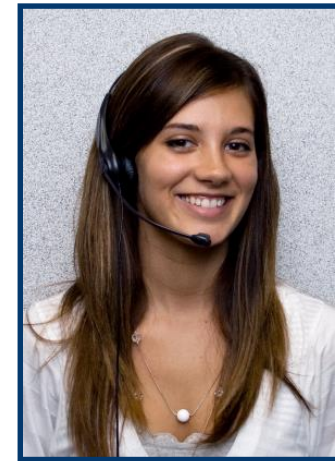
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# Thank You for Attending

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- 5 Ways To Grow Your T-Shirt Business
- Thursday May 14
- 2:00 PM - 3:00 PM

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