

Alzheimer's Insights AI Prize

Rules and Eligibility Requirements

AlzInsights AI Prize Rules and Eligibility Requirements

Eligibility Requirements

To participate, entrants must meet the following criteria:

- **Age Restrictions:** You must be at least 18 years old at time of entry, ensuring compliance with the Children's Online Privacy Protection Act (COPPA).
- **Geographic Limitations:** Open to individuals and teams internationally, except where prohibited by U.S. financial restrictions. Due to United States financial restrictions, applicants cannot reside or work for an organization located in Afghanistan, Belarus, Central African Republic, China, Cuba, Democratic Republic of Korea, Democratic Republic of the Congo, Ethiopia, Iran, Iraq, Lebanon, Libya, Mali, Myanmar, Nicaragua, Russian Federation, Somalia, South Sudan, Sudan, Syria, Ukraine, Venezuela, Yemen, or Zimbabwe.
- **Affiliation Exclusions:** Judges, employees, and board members affiliated with Alzheimer's Disease Data Initiative (AD Data Initiative) are not eligible for entry.

Entry Requirements

All entries must adhere to the following guidelines:

- **Submission Format:** Entries must submit a completed AlzInsights AI Prize application via the [application portal](#) by September 12, 2025, at 11:59pm PT to be considered. All applications must be submitted in English. Submissions must adhere to all content limits—excess content will not be reviewed.
- **Semi-finalist Requirements:** Selected semi-finalists will be required to submit a video demonstration of their prototype into the application portal by November 21, 2025, at 11:59pm PT to continue the competition. AD Data Initiative reserves the right to complete background checks on selected semifinalists.
- **Entry Limits:** Each individual or team may submit up to 10 independent agentic AI concept entries.

Intellectual Property Terms

By entering, you agree to the following IP terms:

- **Authority.** Entrants represent and warrant they have the authority to grant the rights herein.
- **Ownership:** Entrants retain ownership of both background and foreground IP.
- **License Grant:** Entrants grant AD Data Initiative a **non-exclusive, royalty-free, sublicensable license** to use, produce, and display submissions for judging and evaluation, and promotional and educational purposes. Three Finalists grant AD Data Initiative a **non-exclusive, royalty-free, worldwide, perpetual, sublicensable license** to use, produce, display, distribute or share product across AD Data Initiative's data platform ecosystem to support AD Data Initiative's mission. Open-source release is encouraged but not required. Public abstracts are encouraged to be published.
- **Originality:** Entrants must warrant that their submission is original and does not infringe on any third-party intellectual property rights.
- **Indemnification:** Entrants shall indemnify and hold harmless AD Data Initiative from any claims brought against the AD Data Initiative by a third party alleging that the Entrant's submission infringes on the third party's intellectual property rights.
- **Waiver:** Entrant hereby waives any right to claims against the AD Data Initiative for any use of the intellectual property contained in their submission so long as the AD Data Initiative is using the intellectual property in compliance with the organization's license grant and charitable mission.

Judging Criteria and Process

This is a skill-based challenge. Entries will be evaluated based on:

- **Criteria:** Innovation, usability, impact, and relevance to accelerating Alzheimer's disease and related dementias research.
- **Judging Panel:** Applications will be reviewed by a multidisciplinary team of technical experts and representatives from the Alzheimer's research community. This diverse group includes specialists in AI, biomedical research, data science, ethics, and open science. Their combined expertise ensures that each submission will be fairly and thoroughly evaluated from all relevant perspectives.
- **Scoring Methodology:** Each criterion is scored on a numerical scale, with reviewers providing evidence and justification for each score. Scores are then

multiplied by their respective weights to calculate a final weighted sum. Tied scores will be broken by an AD Data Initiative chair vote.

- **Finality:** All decisions made by the judging panel are final and binding.

Prizes

- **Prize Description:** The 1st place team will receive a grant of \$1,000,000 USD.
- **Claiming Conditions:** Winners may be required to complete tax forms and verify identity before receiving prizes.
- **Substitution Clause:** AD Data Initiative reserves the right to substitute any prize with one of equal or greater value if necessary.
- **No Obligation to Award.** AD Data Initiative reserves the right, in its sole discretion, not to select a winner or to cancel, terminate, modify, or suspend the challenge if it determines that no eligible or suitable entries have been received, or for any other reason that affects the fairness or integrity of the challenge. In such cases, no prize will be awarded.

Privacy and Data Use

We respect your privacy. Here's how your data will be handled:

- **Data Collection:** We collect personal information such as name, email, and submission details to administer the challenge.
- **Consent:** By entering, you consent to the use of your data in accordance with our [privacy policy](#).
- **PII in Submission:** Personally identifiable information (PII) should not be included in submission unless explicitly permitted and securely handled.

Publicity and Promotion

By entering, you agree to:

- **Name/Image Use:** Allow AD Data Initiative to use your name, likeness, and submission for promotional purposes.
- **Sponsor Branding:** Ensure you have rights to use any third-party trademarks included in your submission or promotional materials.

Additional Terms

- **Limitation of Liability:** AD Data Initiative is not responsible for any claims, damages, or losses arising from an Entrant's participation.

- **Reservation of Rights.** AD Data Initiative reserves the right to cancel, suspend, or modify the requirements or prizes.
- **Waiver.** Entrants waive any and all claims against AD Data Initiative arising from the Entrant's participation in the challenge.
- **Force Majeure:** AD Data Initiative reserves the right to cancel, suspend, or modify the challenge due to unforeseen circumstances beyond our control. AD Data Initiative also reserves the right to withhold prizes if excellence thresholds are not met, which will be determined at its sole discretion.
- **Governing Law:** This challenge is governed by the laws of the state of Washington, and any disputes will be resolved in the courts of King County.

Compliance Statement

We're committed to legal and ethical standards:

- **Skill-based Affirmation:** This challenge is based on skill, not chance, and is not a lottery.
- **CAN-SPAM Compliance:** You may opt out of email communications at any time.
- **COPPA Compliance:** We do not knowingly collect data from children under 13.

If you have any questions about these rules or your eligibility, feel free to contact us at info@alzheimersdata.org.