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10 **UNITED STATES DISTRICT COURT**

11 **NORTHERN DISTRICT OF CALIFORNIA – SAN FRANCISCO DIVISION**

12 MARY BETH MONTERA, individually and  
on behalf of all others similarly situated,

13 Plaintiff,

14 v.

15 PREMIER NUTRITION CORPORATION  
16 f/k/a JOINT JUICE, INC.,

17 Defendant.

Case No. 3:16-CV-06980 RS

**DECLARATION OF JENNIFER M.  
KEOUGH REGARDING CLASS NOTICE  
PROGRAM AND SETTLEMENT  
ADMINISTRATION**

**CLASS ACTION**

Date: April 30, 2026  
Time: 1:30 p.m.  
Judge: Honorable Richard Seeborg  
Courtroom: Courtroom 3, 17th Floor

Complaint Filed: December 5, 2016

BLOOD HURST & O' REARDON, LLP

**UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

MARY BETH MONTERA, individually and  
on behalf of all others similarly situated

Plaintiff,

v.

PREMIER NUTRITION CORPORATION  
f/k/a JOINT JUICE, INC.,

Defendant.

Case No. 3:16-cv-06980-RS

**DECLARATION OF JENNIFER M. KEOUGH REGARDING  
CLASS NOTICE PROGRAM AND SETTLEMENT ADMINISTRATION**

I, Jennifer M. Keough, declare and state as follows:

1. I am the Chief Executive Officer and Co-Founder of JND Legal Administration (“JND”). I oversee all facets of our company’s operations, including monitoring and implementing our notice and claims administration programs. This Declaration is based on my personal knowledge as well as upon information provided to me by experienced JND employees, and if called upon to do so, I could and would testify competently thereto.

2. JND is serving as the Settlement Administrator in the above-captioned litigation for the purposes of administering the Stipulation of Settlement preliminarily approved by the Court in its Order dated December 5, 2025.

3. I previously filed a Declaration Regarding Proposed Class Notice Program on October 20, 2025. This Declaration is being filed to report on the implementation of the Notice Program and Settlement Administration.

#### **CAFA NOTICE**

4. On October 30, 2025, JND mailed notice of the *Montera v. Premier Nutrition Corporation f/k/a Joint Juice, Inc.* Settlement to the United States Attorney General and to the appropriate State officials in the 50 U.S. states, the District of Columbia, and U.S. territories and associated states. As of March 18, 2026, JND has not received any objection or other correspondence relating to this Settlement from any recipients of the CAFA Notice.

#### **CLASS NOTICE PROGRAM SUMMARY**

5. The Notice Program administered by JND consisted of the following components, as further described in the sections below:

- a. Direct notice was disseminated to all Class Members for whom contact information could be identified from the records of the third-party retailers Costco and Amazon (“Direct Payment Class Members”);
- b. Digital notice with the leading digital network (Google Display Network or “GDN”) and the top social media platform (Facebook) to reach 70% of potential Class Members in New York;
- c. Supplemental digital notice via Demand Gen (an AI-powered, visually focused Google Ads platform) to potential Class Members nationwide to reach those who may have moved from New York;
- d. An internet search campaign to assist interested Class Members in finding the Settlement Website;

- e. The distribution of a national press release in English and Spanish; and
- f. A case-specific Settlement Website, toll-free telephone number with Interactive Voice Recording, email address, and post office box.

#### **CLASS MEMBER DATA**

6. Between October 20, 2025 and December 19, 2025, JND received several files from Costco and Amazon containing retail purchase data for Joint Juice products. JND standardized, aggregated, and analyzed the data files and compiled the list of names, postal addresses, email addresses, dates of purchases, state of purchase, and number of units purchased for all Direct Payment Class Members. In total, JND identified 12,576 Direct Payment Class Members who purchased a total of 45,501 Joint Juice units with an aggregate Cash Payment value of \$2,275,050. The Direct Payment Class Member data was promptly loaded into a database established for this Settlement.

7. JND analyzed the contact information available for each Direct Payment Class Member and determined whether they should receive an Email Notice or Postcard Notice as detailed further below.

#### **DIRECT NOTICE**

8. On February 3, 2026, JND commenced sending Email Notice to all Direct Payment Class Members with a valid email address, as more fully detailed in my previous Declaration. The Email Notice campaign concluded on February 16, 2026. In total JND sent 6,003 Email Notices to Direct Payment Class Members who had a valid email address. Of the 6,003 Email Notices sent, 535 bounced back as undeliverable. As described below, JND supplemented the direct Email Notice campaign by sending Postcard Notices to the Direct Payment Class Members whose email notices bounced back as undeliverable and for whom a postal address was available.

9. On February 3, 2026, JND mailed the Postcard Notice to 6,571 Direct Payment Class Members for whom a valid email address was not available. An additional 534 Postcard Notices were mailed to the Direct Payment Class Members whose Email Notices bounced back as undeliverable and for whom a postal address was available.

10. As of March 18, 2026, 431 Postcard Notices were returned undeliverable. Of the 431 undeliverable Postcard Notices, 20 Postcard Notices were re-mailed to forwarding addresses provided by the USPS and 88 Postcard Notices were re-mailed to updated addresses obtained through advanced address research.

### **DIGITAL NOTICE**

11. From February 3, 2026 through March 16, 2026, JND ran a digital notice effort with GDN and Facebook that was designed to reach at least 70% of potential Class Members in New York. A total of 27,179,731 impressions were served, 2,179,731 more than originally planned.

12. The digital impressions were targeted to adults 35 years of age or older (Adults 35+) in New York. To concentrate efforts on potential Class Members, a large majority of the GDN impressions were targeted to those: (1) who Google searched terms like Joint Juice, Joint Juice compensation, Joint Juice side effects, Joint Juice settlement, Joint Juice false advertising, Joint Juice refund, Joint Juice lawsuit, arthritis supplement class action, premiere nutrition settlement, glucosamine, glucosamine chondroitin lawsuit, glucosamine supplement, or similar; and/or (2) with interest in Nutrition Drinks & Shakes, Health & Fitness Buffs, Fitness (in-market). A portion of the GDN impressions were allocated to Spanish language sites.

13. The Facebook activity focused on users with interest in Health and Wellness creators, AARP Medicare Supplement Plans, Fitness and Wellness, Vitamins and Nutritional Supplements, Physical Fitness, with a portion allocated to Spanish language accounts.

14. The digital activity was served across all devices (desktop, laptop, tablet and mobile), with an emphasis on mobile devices. The digital ads directly linked to the Settlement Website, where Class Members could access more information about the Settlement, as well as file a claim electronically.

15. Screenshots of the digital notices as they appeared on GDN and Facebook are attached as **Exhibit A**.

16. From February 8, 2026 through March 16, 2026, JND ran a nationwide digital notice effort with Demand Gen to extend notice to potential Class Members who may have since moved from New York. A total of 10,133,633 digital impressions were served, 133,633 more than originally planned. The effort targeted Adults 35+ nationwide who: (1) Google searched terms like Joint Juice, Joint Juice compensation, Joint Juice side effects, Joint Juice settlement, Joint Juice false advertising, Joint Juice refund, Joint Juice lawsuit, arthritis supplement class action, premiere nutrition settlement, glucosamine, glucosamine chondroitin lawsuit, glucosamine supplement, or similar; and/or (2) showed an interest in Nutrition Drinks & Shakes, Health & Fitness Buffs, Fitness (in-market). A portion of the supplemental activity was also served to Spanish language sites.

17. Screenshots of the digital notices as they appeared with Demand Gen via YouTube and Discover are attached as **Exhibit B**.

### **INTERNET SEARCH CAMPAIGN**

18. Given that web browsers frequently default to a search engine page, search engines are a common source to get to a specific website (i.e., as opposed to typing the desired URL in the navigation bar). From February 8, 2026 through March 16, 2026, JND ran a Google search effort to assist interested Class Members in finding the Settlement Website. A total of 15,525 impressions were served.

19. A custom keyword and ad group list was generated based on content on the Settlement Website landing page, as well as other case information. Keywords are words and phrases that are bid on when they match the search term (or a variation of the search term) a person types into their Google search bar. When a search term matched a purchased keyword or phrase, a Responsive Search Ad (RSA) was sometimes served, generating a tailored message relevant to the search term. RSAs utilize machine learning to pair various combinations of ad copy (headlines and descriptions) based on which groupings have worked well previously (i.e., produced a strong CTR/conversion performance), and what the platform anticipates will generate the ideal results from the unique searcher. When the RSA was clicked on, the visitor was redirected to the Settlement Website where they could get more information, as well as file a claim electronically.

20. Screenshots of the RSAs as they appeared through Google search are attached as **Exhibit C**.

### **PRESS RELEASE**

21. JND caused a press release to be distributed on February 3, 2026 to thousands of media outlets nationwide. As of the date of this Declaration, the press release was picked up 553 times with a potential audience of 97.3 million.

22. A copy of the press release as distributed in English and Spanish is attached as **Exhibit D**.

#### **SETTLEMENT WEBSITE**

23. On February 2, 2026, prior to launching the media campaign, JND established an informational, interactive Settlement Website ([www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com)). The Settlement Website includes information about this Settlement as well as the related Joint Juice Multi-State Settlement. The Website includes Settlement-specific pages with answers to frequently asked questions (“FAQs”), contact information for the Settlement Administrator, key dates, and links to important case documents, including the Settlement Agreements, the Long Form Notices, and the Preliminary Approval Orders, among others. The Settlement Website also includes interactive forms where Class members may request exclusion from the Settlements, opt to receive an Electronic Payment, or file a Claim.

24. As of March 18, 2026, the Settlement Website has tracked more than 114,000 active users and more than 360,000 total views.

#### **SETTLEMENT TOLL-FREE NUMBER, EMAIL AND POST OFFICE BOX**

25. JND maintains a 24-hour, toll-free telephone line (1-888-921-0720) that Class Members can call to obtain information about the Settlement as well as the related Joint Juice Multi-State Settlement. As of March 18, 2026, JND has received 982 calls to the toll-free number.

26. JND has established a dedicated email address, [info@JointJuiceSettlement.com](mailto:info@JointJuiceSettlement.com), to receive Class Member inquiries. As of March 18, 2026, JND has received 398 emails to the dedicated email address.

27. JND is also maintaining a Post Office Box where Class Members may send their Claim Forms, requests for exclusion, and objections.

### **REQUESTS FOR EXCLUSIONS**

28. The Long Form Notice states that any Class Member who would like to exclude themselves from the Settlement must submit an exclusion request by mail or by submitting a “Request for Exclusion Form” online, postmarked or submitted online by April 6, 2026.

29. As of March 18, 2026, JND has received 7 exclusion requests.

### **OBJECTIONS**

30. The Long Form Notice states that any Class Member who would like to object to the terms of the Settlement can file an objection with the Court by the Objection Deadline of April 6, 2026.

31. As of the date of this Declaration, JND is not aware of any objections.

### **CLAIMS RECEIVED**

32. As of the date of this Declaration, and with the claims period still ongoing, JND has received more than 11,500 Claims submitted in this Settlement. If these claims are all deemed valid, the aggregate Cash Payment value of the units claimed is approximately \$3.3 million.

33. The deadline to file a Claim is May 18, 2026.

### **REACH**

34. To calculate reach, JND used a Comscore, Inc.<sup>1</sup> reach tool. According to this reputable media reach platform, the digital effort with GDN and Facebook alone reached more than 70% of likely Class Members. The direct notice effort, supplemental nationwide digital effort, newspaper placements, internet search campaign, and the distribution of the national press release extended reach further. The delivered reach is similar to that of other court approved programs and meets the standard set forth by the Federal Justice Center.

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<sup>1</sup> Comscore’s multi-reach platform provides unduplicated audiences across desktop, smartphone, and tablet devices.

**NOTICE PROGRAM CONCLUSION**

35. In my opinion, the Notice Program has been a success. The Notice Program was designed and executed to reach Class Members. It constitutes the best practicable notice to the Class under the circumstances and is consistent with the standards set forth in Rule 23 of the Federal Rules of Civil Procedure, the Due Process Clause of the United States Constitution, and the Federal Judicial Center guidelines, which are frequently used as benchmarks for best practicable due process notice.

36. JND will continue to provide the Parties with updates as to the claim rate, claim validation, and other relevant details regarding the administration of the Settlement.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed on March 20, 2026, in Seattle, Washington.



JENNIFER M. KEOUGH

**- EXHIBIT A -**

# Banner Ads - New York, English

Cuba had received subsidized oil from Venezuela since the 2000s under an agreement brokered by two since-deceased dictators, Castro and Hugo Chavez.

The deal saw Cuba provide the South American country with doctors, military and security personnel in exchange for cheap petroleum.

But rather than using the oil to keep Cuba's lights on, about 60% of the 70,000 barrels per day Venezuela provided Cuba last year was **shipped to Asia** for resale, according to a US official.

As daily blackouts plague the island, the move to sell oil is "further proof that the illegitimate Cuban regime only prioritizes enriching itself all while the Cuban people suffer the consequences of their corrupt nature and incompetence," a State Department official told the **Miami Herald** late last month.



Raul Castro, 94, wields immense power in Cuba despite ostensibly retiring several years ago.

AP

LEGAL NOTICE

If you purchased **Joint Juice** Glucosamine supplement in New York, you may get a payment from a class action settlement



**FILE A CLAIM**

## MOST COMMENTED

JOIN THE CONVERSATION




2.6K

The Democratic Party we once knew is dead

# Banner Ads - New York, English

3

FOX5
Watch Live
News
Weather
Good Day
Good Night
Contests
More
🔍



FOX 5  
NEW YORK

Manhattan 16° Fair

H: 31°  
L: 21°

Powered by FOX WEATHER


+  
-  
📍

© Mapbox © OpenStreetMap | Improve this map


LEGAL NOTICE

If you purchased  
**Joint Juice** Glucosamine  
supplement in New York,  
you may get a payment from  
a class action settlement


FILE A CLAIM





**Top Stories**



**Top Video**

Arctic blast hits NYC, NJ, CT with subzero wind chills 

Deep freeze sends New Yorkers scrambling for heated winter gear 

Hundreds without power amid extreme cold temperatures 

FOX LOCAL

Stream FOX 5 NY for free with FOX LOCAL

Watch local news, weather, and live events on Roku, Fire TV, and more — just search "FOX LOCAL"

CBS NEWS
🔍

Latest ▾ Local News ▾ • Live ▾ Shows ▾ ...

New York | News ▾ Weather ▾ Voters Decide Sports ▾ Video New York Shows ▾ Your Home Team ...

23°

LEGAL NOTICE

If you purchased **Joint Juice** Glucosamine  
supplement in New York, you may get a  
payment from a class action settlement

FILE A CLAIM

Weather

## Cold alerts in NYC and Tri-State Area this morning, but a warmup is coming

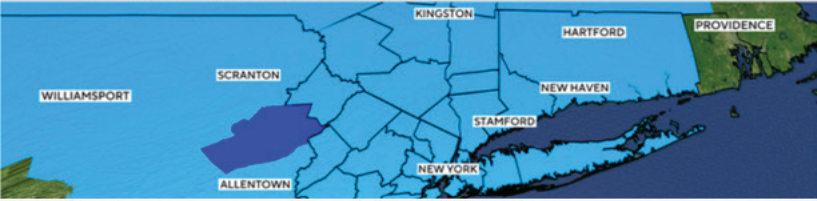
By Matthew Villafane  
Updated on: February 9, 2026 / 8:40 AM EST / CBS New York

Add CBS News on Google


A **Cold Weather Advisory** is in place through 10 a.m. on Monday for the entire Tri-State Area.

As a result, a **First Alert Weather Day** will be in play for at least part of the day.

CHEVROLET
FIRST ALERT WEATHER
COLD WEATHER ADVISORY  
UNTIL 10 AM MONDAY | FEELS LIKE: -15° TO -30°




CBS NEWS NEW YORK
FIRST ALERT WEATHER



Very cold Monday morning with slight relief later in the day for the Tri-State Area (03:11)


CBS PHILADELPHIA

Bitterly cold wind chills continue Monday in Philadelphia region



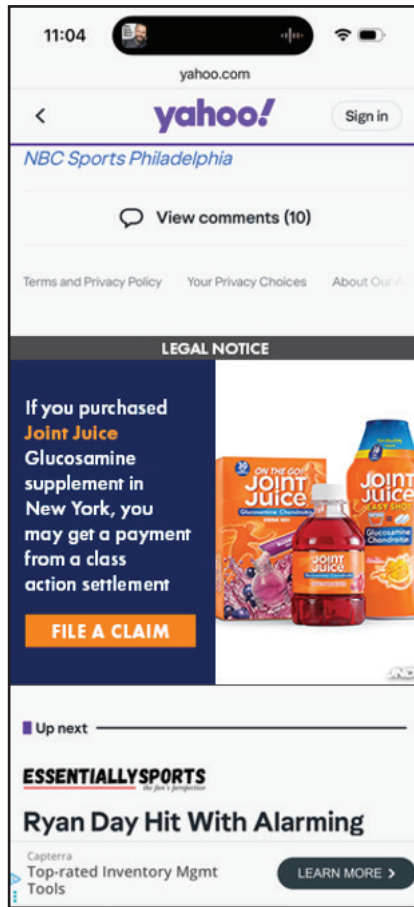
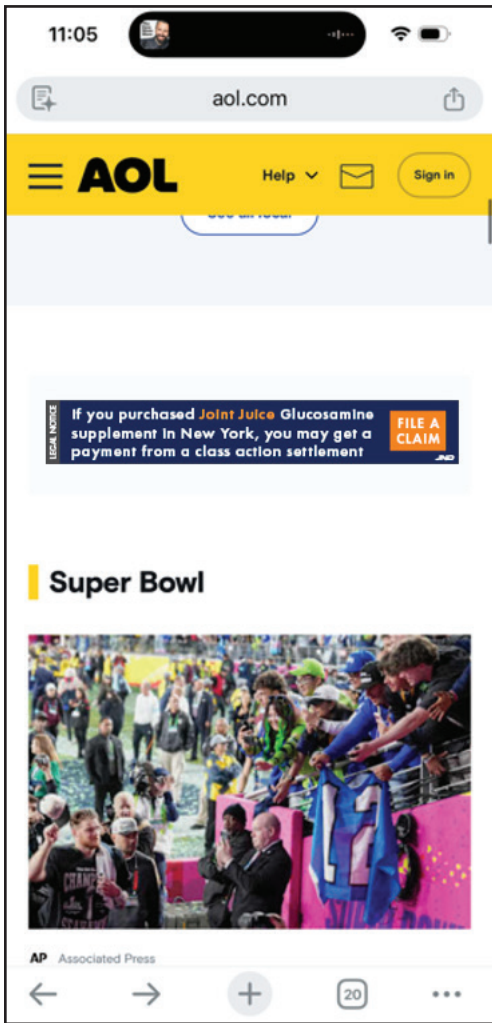
CBS NEW YORK

Extreme Cold Warning with some snow this weekend for Tri-State Area



# Banner Ads - New York, English

4



# Banner Ads - New York, Spanish

5

The Weather Channel

Search City or Zip Code

Sign in to see fewer ads, or upgrade to Premium and go fully ad-free with a free trial. Sign

Your taxes done for you

\$150

All in.

If a TurboTax Expert didn't file for you last year. File by 2/28.

INTUIT

turbotax experts

Start now

**10 Day Weather -**  
As of 8:13 am MST

**Today**

Day

65°

Abundant sunshine. High around 65F. Winds light and variable.

Night

27°

A clear sky. Low 27F. Winds light and variable.

Heads-up

Millions Feeling Like Spring

Humidity 29%

UV Index 4 of 11

Sunrise 6:57 am

Sunset 5:39 pm

Humidity 42%

UV Index 0 of 11

Moonrise 12:53 am

Moonset 10:49 am

Last Quarter

Tue 10 64°/32° Sunny 0 0% +

Wed 11 63°/36° Mostly Cloudy 0 2% +

Thu 12 64°/38° Partly Cloudy 0 5% +

Fri 13 50°/34° Rain 0 83% + **Editor's Pick**

AVISO LEGAL

Si usted compró suplementos de glucosamina **JOINT JUICE** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

PRESENTE UN RECLAMO

47 NUEVA YORK
NOTICIERO 47 TELEMUNDO
AYUDA PARA INMIGRANTES
EL TIEMPO
RESPONDE
VIDEOS
ACCESO TOTAL
ENTR... 18°
Noticias 24/7

que han ganado en los JJOO de Milán Cor...

**LOCAL** Ver todos

JUEGOS OLÍMPICOS DE MILÁN CORTINA 2026 - HACE 5 HORAS

A sus 52 años, la austriaca Claudia Riegler desafía el tiempo en su snowboard

JUEGOS OLÍMPICOS DE MILÁN CORTINA 2026 - HACE 5 HORAS

Illa Malinin le da el oro por equipos a Estados Unidos en patinaje artístico

JUEGOS OLÍMPICOS DE MILÁN CORTINA 2026 - HACE 20 HORAS

Estado de salud de Lindsey Vonn: ¿Cómo se encuentra la atleta olímpica tras su acciden...

**LO MÁS LEÍDO**

SUPER BOWL

"Una bofetada a nuestro país": Trump carga contra Bad Bunny tras su histórico show en el Super Bowl

BAD BUNNY

Los símbolos y significados del espectáculo de medio tiempo de Bad Bunny en el Super Bowl

NJ TRANSIT

Reportan hasta 60 minutos de retrasos en los trenes del NJ Transit con destino a Penn Station NY

ESTADO DE CLIMA

18°

Soleado

0% Precip

ESTA NOCHE

20°

MAÑANA

36°

2 SCHOOL CLOSINGS

Ver pronóstico completo

AVISO LEGAL

Si usted compró suplementos de glucosamina **JOINT JUICE** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

PRESENTE UN RECLAMO

# Banner Ads - New York, Spanish

6

https://www.univision.com

PUBLICIDAD

Si usted compró suplementos de glucosamina **Joint Juice** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

PRESENTE UN RECLAMO

**Bad Bunny reivindica la cultura de Puerto Rico en un revolucionario show de la Super Bowl**

Benito Antonio Martínez Ocasio reivindicó la cultura puertorriqueña al Levi's Stadium en Santa Clara, California, e...

**Ghislaine Maxwell: la cómplice de Epstein declara por videoconferencia ante el Congreso**

Estados Unidos 3 min

**Seattle Seahawks, campeones del Super Bowl LX**

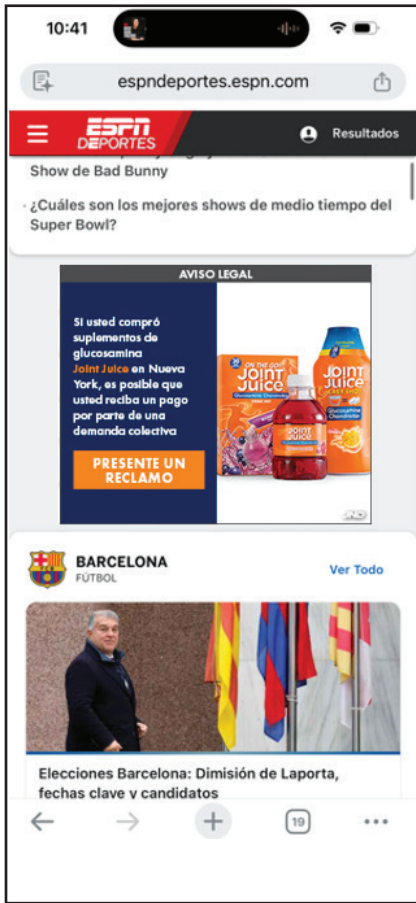
NFL 4 min

**Nota de rescate exige \$ 6 millones por la madre de Savannah Guthrie**

**¡La boda en el show de medio tiempo de Bad Bunny fue real!**

# Banner Ads - New York, Spanish

7



# Facebook Ads - New York, English and Spanish

8

This screenshot shows a Facebook ad for a class action settlement regarding Joint Juice. The ad features an image of the product packaging and a call to action in English. The text reads: "Class Action Notice", "If you purchased Joint Juice Glucosamine supplement in New York, you may get a payment from a class action settlement", and "FILE A CLAIM". The ad is sponsored by JOINTJUICESSETTLEMENT.COM. The interface includes a search bar, a navigation menu on the left, and sponsored ads on the right.

Search Facebook

Rachel Greenberg

Meta AI

Friends

Messenger Kids

Memories

Saved

Groups

Video

See more

Your shortcuts

Class Action Notice Sponsored

ON THE GO! JOINT JUICE Glucosamine Chondroitin

JOINT JUICE EASY SHOT Glucosamine Chondroitin

If you purchased **Joint Juice** Glucosamine supplement in New York, you may get a payment from a class action settlement

**FILE A CLAIM**

JOINTJUICESSETTLEMENT.COM

Joint Juice Settlement

Learn more

Like Comment Share

Abbie Strauss February 2 at 6:55 PM

Privacy · Consumer Health Privacy · Terms · Advertising · Ad Choices · Cookies · More

Sponsored

Real Protein. Real Results. 55% Off Your First Box factor75.com

Uncomplicated. Luxury. Comfort. negativewear.com

Birthdays

Contacts

Meta AI

This screenshot shows the same Facebook ad as above, but with the text translated into Spanish. The text reads: "Class Action Notice", "Si usted compró suplementos de glucosamina Joint Juice en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva", and "PRESENTE UN RECLAMO". The ad is sponsored by JOINTJUICESSETTLEMENT.COM. The interface is identical to the English version.

Search Facebook

Rachel Greenberg

Meta AI

Friends

Messenger Kids

Memories

Saved

Groups

Video

See more

Your shortcuts

Class Action Notice Sponsored

ON THE GO! JOINT JUICE Glucosamine Chondroitin

JOINT JUICE EASY SHOT Glucosamine Chondroitin

Si usted compró suplementos de glucosamina **Joint Juice** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

**PRESENTE UN RECLAMO**

JOINTJUICESSETTLEMENT.COM

Conciliación de Joint Juice

Learn more

Like Comment Share

Walt Disney World Tips and Tricks Meaghan Cheverette · 9h

Does this belong to anyone? We were at Epcot yesterday and we found this. Happy to mail it to you.

Privacy · Consumer Health Privacy · Terms · Advertising · Ad Choices · Cookies · More

Sponsored

Your Future Self Will Thank You. 55% OFF

Award Travel Simplified pointTime

Birthdays

Contacts

Meta AI

# Facebook Ads - New York, English and Spanish

9

**Class Action Notice**  
Ad

If you purchased **Joint Juice** Glucosamine supplement in New York, you may get a payment from a class action settlement

**FILE A CLAIM**



[Learn more](#)

**Class Action Notice**  
Ad

Si usted compró suplementos de glucosamina **Joint Juice** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

**PRESENTE UN RECLAMO**




[Learn more](#)

6:31

4 68

**Class Action Notice**  
Sponsored (demo) ·



If you purchased **Joint Juice** Glucosamine supplement in New York, you may get a payment from a class action settlement

**FILE A CLAIM**

Joint Juice Settlement [See details](#)

1

Reels

6:19

1.1K 73 10

**Class Action Notice**  
Sponsored (demo) ·



Si usted compró suplementos de glucosamina **Joint Juice** en Nueva York, es posible que usted reciba un pago por parte de una demanda colectiva

**PRESENTE UN RECLAMO**

Conciliación de Joint Juice [See details](#)

Fortnite · Follow  
2h ·

**- EXHIBIT B -**

# Demand Gen, English

1

## Desktop

This screenshot shows the YouTube Home page. At the top, there is a search bar and navigation tabs for various categories like Music, Podcasts, Super Bowl, Retail, etc. The main content area features several video thumbnails:

- Joint Juice Settlement:** A sponsored advertisement with a blue background and orange text. It says "If you purchased Joint Juice Glucosamine supplement in certain states, you may get a payment from a class action settlement" and includes a "FILE A CLAIM" button. Below the ad, it says "Joint Juice Settlement" and "File a claim by May 15, 2026".
- Bad Bunny's Apple Music Super Bowl Halftime Show:** A video thumbnail showing Bad Bunny in a white outfit performing on stage. The text "SUPER BOWL LIX" and "Apple Music HALFTIME SHOW" is visible. Below the video, it says "Bad Bunny's Apple Music Super Bowl Halftime Show" and "13m views · 9 hours ago".
- Forbes Marketing Masterclass:** A video thumbnail showing three tumblers (white, grey, pink) on a table. The text "Forbes" is prominently displayed. Below the video, it says "Why All Brands Should Study Stanley Cup CEO Terence Reilly's Marketing Masterclass" and "2.5m views · 1 year ago".

Below these main videos, there is a row of five smaller video thumbnails:

- A woman speaking in a kitchen.
- A man speaking at a microphone with the text "People are so mad about Bad Bunny's Halftime".
- A close-up of a man's face wearing glasses.
- A hand pouring Nutella onto rice.
- A man wearing headphones with the text "THE BEST WAY TO SAVE MONEY".

This screenshot shows YouTube search results for the query "health & wellness trends". The search bar at the top contains the text "health & wellness trends". The results are filtered by "All" (Shorts, Videos, Unwatched, Watched, Recently uploaded, Live, Under 4 mins, 4-20 mins, Over 20 mins). The main content area features:

- Joint Juice Settlement:** A sponsored advertisement, identical to the one in the first screenshot. It says "If you purchased Joint Juice Glucosamine supplement in certain states, you may get a payment from a class action settlement" and includes a "FILE A CLAIM" button. Below the ad, it says "Joint Juice Settlement" and "File a claim by May 15, 2026".
- The Top 1% in Health Do THIS | Best Wellness Trends of 2025:** A video thumbnail showing a man (Dr. Josh Axe) with a bowl of food. The text "YAY OR NAY?" is visible. Below the video, it says "The Top 1% in Health Do THIS | Best Wellness Trends of 2025" and "29k views · 2 months ago". The video description says "Wellness trends are exploding in 2025, but not all of them are as safe or effective as social media claims. From raw milk and beef ...".

Below these main results, there is a "Shorts" section with five video thumbnails:

- A person's face with the name "KELTIE" visible.
- A sunset or sky scene.
- A video titled "Health and Wellness trends to shape 2023" with the text "CIRCADIAN EATING" and "SUSTAINABLE LIVING".
- A woman speaking.
- A man speaking with the text "THE NEXT BILLION DOLLAR HEALTH & WELLNESS TRENDS".

# Demand Gen, English

2

## Desktop

The screenshot shows a YouTube video player interface. The main video frame displays a Costco aisle with a large black display for 'URACELL POWER BOOST' and several red 'KIRKLAND' brand bins. A white text box at the bottom of the video frame contains the text 'next to a name brand item'. The video title below the frame is 'Why Costco Went All in on Kirkland – and How It Paid Off | WSJ Case Study'. The channel name is 'The Wall Street Journal' with 6.54m subscribers. The video has 42k likes and various interaction icons (comment, share, ask, save, download) are visible.

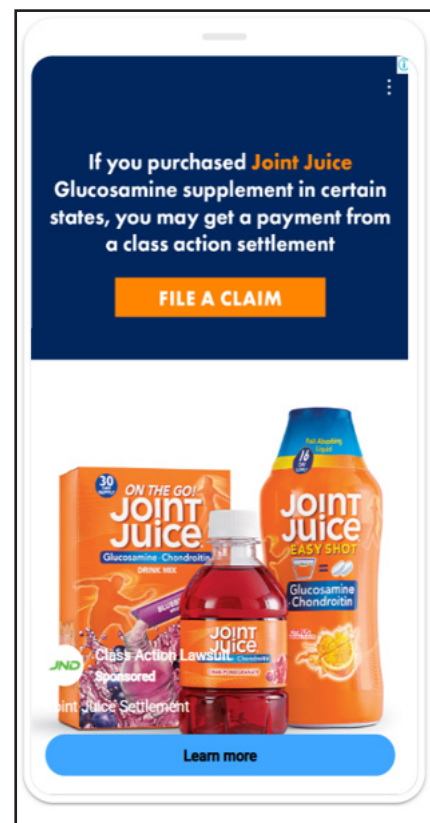
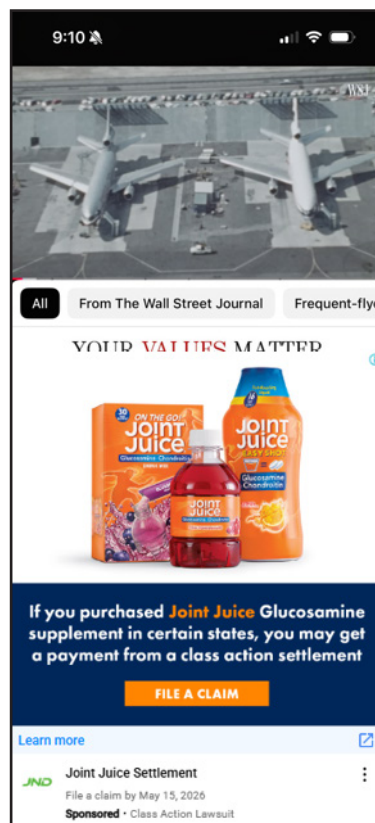
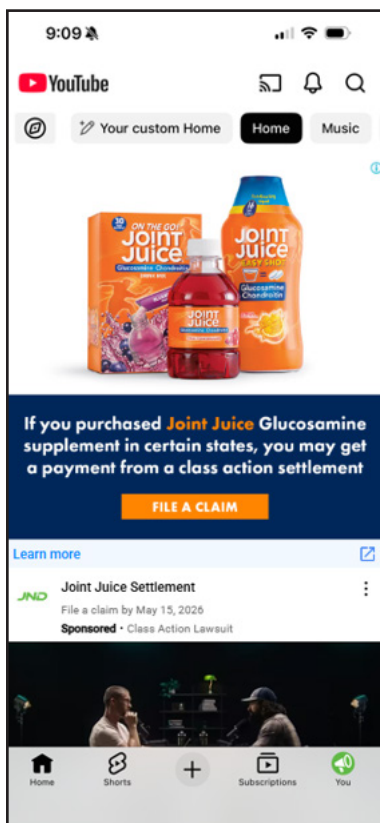
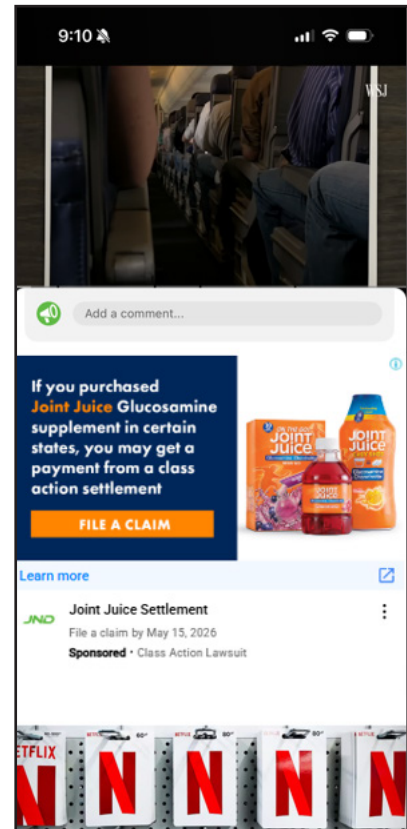
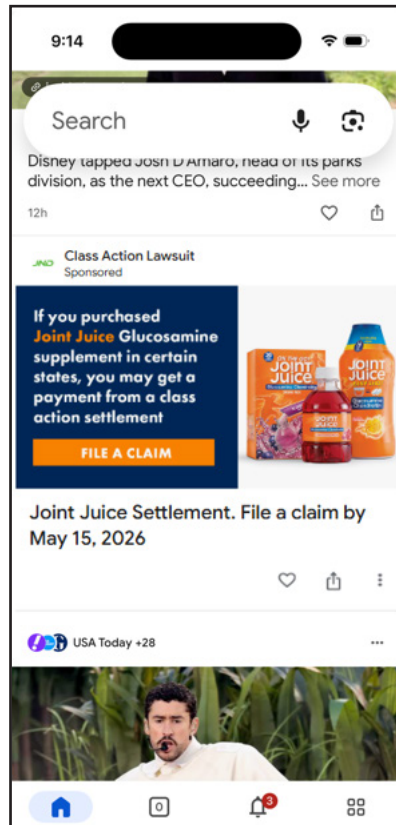
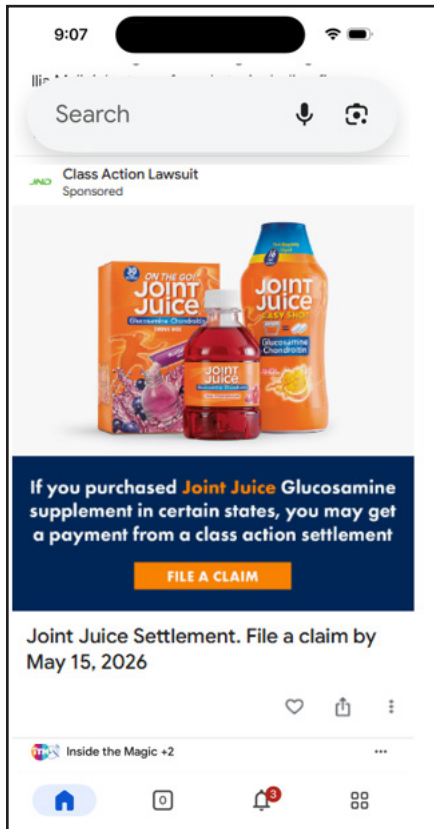
YouTube interface elements include a search bar at the top, a 'Create' button, and a navigation menu on the right. The right sidebar features a list of recommended videos:

- Joint Juice Settlement** - Sponsored - Class Action Lawsuit. File a claim by May 15, 2026. [Learn more](#)
- Why Costco's Co-Founder Said 'No' to Kirkland Gas 8 Times** | The Wall Street Journal. 1m views · 9 months ago
- Why Costco Wants You to Buy Less | The Business Code** | The Business Code. 183 views · 7 days ago
- 6 Tips on Being a Successful Entrepreneur | John Mullins** | TED. 3.6m views · 1 year ago
- Cava: How \$18 Bowls Bankrupt a \$10B Dream** | JunkBondInvestor. 434k views · 9 days ago
- You Need to Be Bored. Here's Why.** | Harvard Business Review and Dr. Art. 13m views · 5 months ago
- Why All Brands Should Study Stanley Cup CEO Terence** | Forbes

# Demand Gen, English

3

## Mobile



# Demand Gen, Spanish

4

## Desktop

tendencias de salud y bienestar

Hogar Industria restaurantes de comida rápida Empresa emergente Podcasts Poder Música Restaurantes Noticias Cafés Aeropuerto Juegos Olímpicos de Invierno Arquitectura TED

**La verdad detrás de la inflamación**  
 ¿Cómo funciona la inflamación? | Instituto de Anatomía Humana  
 Instituto de la Anatomía Humana  
 506k views · 1 year ago

**Los 5 sectores laborales del futuro**  
 5 sectores laborales que tendrán una elevada demanda en el futuro según el Foro Económico Mundial  
 BBC News Mundo  
 1.1m views · 1 year ago

**Si usted compró suplementos de glucosamina Joint Juice en ciertos estados, es posible que usted reciba un pago por parte de una demanda colectiva**  
**PRESENTE UN RECLAMO**  
 Conciliación de Joint Juice  
 Presente un reclamo antes del 15 de mayo de 2026  
 Patrocinado - Class Action Lawsuit

**Bermudas**

tendencias de salud y bienestar

**HERALDO TELEVISION**  
 09:21

**Epilepsia: Un padecimiento estigmatizado, conoce su tratamiento y qué hay detrás de esta enfermedad**  
 El Heraldo de México  
 3.18m subscribers

INCIA 2022 ORGANIZACIONES PIDIERON AL SENADO VOTAR EN CONTRA DE DEJAR AL EJÉRCITO EN LAS CALLES

Conciliación de Joint Juice  
 Presente un reclamo antes del 15 de mayo de 2026  
 Más información

#Podcast "Fui diagnosticada con epilepsia a los 14 años"  
 Educando al Paciente con Yetsman Pine...  
 34k views · 2 years ago

Epilepsia: Consejos para enfrentar mejor esta enfermedad  
 Clínica Alemana  
 24k views · 3 years ago

"Desde chiquito me hicieron artista": Espinoza Paz nos...  
 El Heraldo de México  
 7.1k views · 3 years ago

Juan Carlos Acosta #VelloPublico | Sexólogo | Radi...  
 Radio Latino INC  
 25k views · 7 years ago

Silenciando las voces en mi mente - Andrés Corson | ...  
 El Lugar de Su Presencia  
 404k views · Streamed 4 months ago

¿Qué es la EPILEPSIA? Origen, tipos, diagnóstico y tratamiento  
 The\_NeuroSapiens

# Demand Gen, Spanish

5

## Desktop

The screenshot shows a YouTube search results page for the query "tendencias de salud y bienestar". The interface includes a search bar at the top with the query and a microphone icon. Below the search bar are filter tabs: "Todo", "Bermudas", "Videos", "Sin ver", "Observó", "Subido recientemente", "Vivir", "Menos de 4 minutos", "4-20 minutos", and "Más de 20 minutos". On the left side, there is a navigation menu with icons for "Hogar", "Bermudas", "Suscripciones", and "Tú".

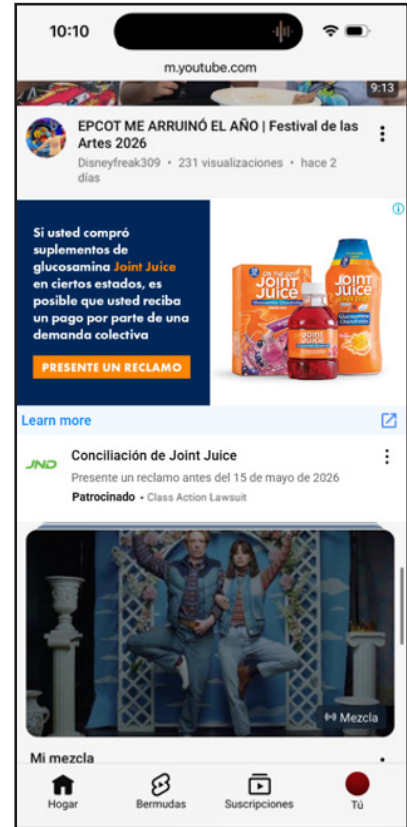
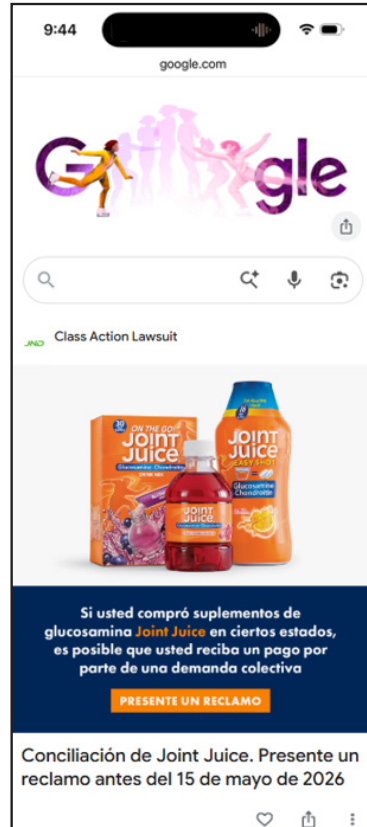
The search results are as follows:

- Conciación de Joint Juice**  
Presente un reclamo antes del 15 de mayo de 2026  
Patrocinado - Class Action Lawsuit  
Thumbnail: A box and a bottle of Joint Juice supplement.
- Imagen Radio**  
29 mil vistas • Hace 2 meses  
Ademir Alvarado Health Coach, habla en entrevista sobre las nuevas tendencias de bienestar y la búsqueda por ser más...  
Thumbnail: A heart-shaped bowl filled with various fruits and vegetables, with a stethoscope resting on it.
- Tendencias en salud y bienestar. Con Nelly Canseco**  
360 vistas • Hace 6 años  
Excelencia Personal  
Salud física mental y social. Relación entre la salud física mental y emocional, porque es importante el bienestar físico. Consejos...  
Thumbnail: A woman running on a beach with the text "SALUD y BIENESTAR" overlaid.

# Demand Gen, Spanish

6

## Mobile



**- EXHIBIT C -**

# Responsive Search Ads

1

## Desktop

The screenshot displays a Google search interface with the query "Joint Juice settlement". The search bar includes icons for clearing the search, voice search, image search, and a magnifying glass. Below the search bar are navigation tabs for "All", "Shopping", "News", "Images", "Videos", "Maps", "More", and "Tools".

The first section is labeled "Sponsored result". It features a sponsored link from [jointjuicesettlement.com](https://www.jointjuicesettlement.com) with the title "Joint Juice Settlement". The description states: "File a claim – Purchasers of Joint Juice Glucosamine and Chondroitin supplement are affected. File now. You may get a payment from a dietary supplement class action. Submit a claim." Below this link is a button that says "Hide sponsored result ^".

The second sponsored result is also from [jointjuicesettlement.com](https://www.jointjuicesettlement.com) with the title "Joint Juice® Settlement Website". The description reads: "Click below to view important information and file a claim. Multi-State Settlement. If you purchased any Joint Juice® product for personal or household ... [Read more](#)".

The third sponsored result is from PR Newswire with the title "IF YOU PURCHASED JOINT JUICE® GLUCOSAMINE ...". The description states: "7 days ago – Premier Nutrition will pay a total of \$19,160,186.47 into a settlement fund. This amount is the total of the \$8,312,450 judgment entered by the ... [Read more](#)".

The "Top stories" section contains four articles:

- From ClassAction.org: "Combined \$90M Joint Juice Settlements with Eight States Resolve False Advertising Class Action Lawsuits" (16 hours ago).
- From Claim Depot: "No-proof \$19.16M New York Joint Juice settlement open for claims" (6 days ago).
- From PR Newswire: "IF YOU PURCHASED JOINT JUICE®" (partially visible).
- From Claim Depot: "No Proof: Joint Juice" (partially visible).

# Responsive Search Ads

2

## Desktop

The screenshot shows a Google search for "joint juice settlement". The search bar is at the top with the Google logo on the left and search controls on the right. Below the search bar, there are two sections: "Sponsored results" and "Top stories".

**Sponsored results:**

- jointjuicesettlement.com**  
<https://www.jointjuicesettlement.com>  
**Joint Juice Settlement**  
 Affects Supplement Consumers — Purchasers of Joint Juice Glucosamine and Chondroitin supplement are affected. File now. You may get a payment from a dietary supplement class action. Submit a claim.
- getjointrestoregummies.shop**  
<https://www.getjointrestoregummies.shop> › offer\_today  
**Joint Restore Gummies Official - 60 Days Money Guarantee**  
 Joint Restore Gummies – \$39.98 — Get Joint Restore Gummies with Fast Shipping. You Have 60...

A "Hide sponsored results" button is located below the sponsored results.

**Top stories:**

- jointjuicesettlement.com**  
<https://www.jointjuicesettlement.com>  
**Joint Juice® Settlement Website**  
 Click below to view important information and file a claim. Multi-State Settlement. If you purchased any Joint Juice® product for personal or household ... [Read more](#)
- PR Newswire**  
<https://www.prnewswire.com> › news-releases › if-you-pu...  
**IF YOU PURCHASED JOINT JUICE® GLUCOSAMINE ...**  
 7 days ago — You are included in the Settlement if you purchased Joint Juice in New York at any time from December 5, 2013 through December 28, 2021. Visit ... [Read more](#)

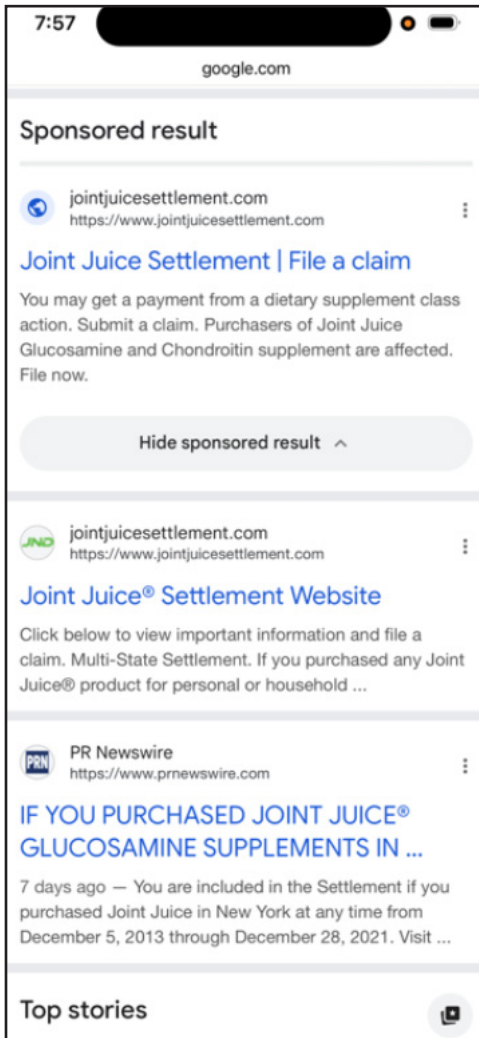
**Top stories grid:**

- ClassAction.org**: Combined \$90M Joint Juice Settlements with Eight States Resolve False Advertising Class Action Lawsuits (16 hours ago)
- Claim Depot**: No-proof \$19.16M New York Joint Juice settlement open for claims (6 days ago)
- PR Newswire**: (partially visible)
- Claim Depot**: (partially visible)

# Responsive Search Ads

3

## Mobile



**- EXHIBIT D -**

# IF YOU PURCHASED JOINT JUICE® GLUCOSAMINE SUPPLEMENTS IN NEW YORK, YOU MAY BE ENTITLED TO A CASH PAYMENT FROM A CLASS ACTION SETTLEMENT

USA - English ▼

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NEWS PROVIDED BY

**JND Legal Administration →**

Feb 03, 2026, 09:19 ET

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SEATTLE, Feb. 3, 2026 /PRNewswire/ -- A proposed settlement has been reached in a class action lawsuit involving Joint Juice® glucosamine supplements. Consumers who purchased Joint Juice in New York at any time from December 5, 2013 through December 28, 2021 may be eligible for a Cash Payment.

The lawsuit claims that Premier Nutrition Company, LLC f/k/a Premier Nutrition Corporation, the maker of Joint Juice, deceptively advertised the product's benefits. Premier Nutrition denies any wrongdoing. A jury decided in favor of the plaintiff but appeals on the judgment and other issues filed by both parties were not fully resolved. Both sides have agreed to the Settlement to avoid further litigation and appeals.

## Who Is Included?

You are included in the Settlement if you purchased Joint Juice in **New York** at any time from December 5, 2013 through December 28, 2021. Visit [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com) for specific eligibility details.

## What Does the Settlement Provide?



Premier Nutrition will pay a total of \$19,160,186.47 into a settlement fund. This amount is the total of the \$8,312,450 judgment entered by the Court, as well as the Court-awarded Attorneys' Fees and Expenses, and Class Representative Service Award, plus post-judgment interest on all of these amounts. After deducting Court-approved administrative expenses, Attorneys' Fee and Expenses, and class representative awards, the remaining money will be distributed to Class Members who submit valid Claims. All pending appeals will be dismissed. Cash Payments are estimated to be \$50 per Unit.

- Class Members identified through retailer records will automatically be paid based on the number of Joint Juice® Units shown in those records.
- Class Members can receive **up to \$300** without sending proof of purchase.
- With receipts of other proof, they may be eligible for approximately **\$50** for every Unit of Joint Juice purchased in New York during the class period.

### **How to Submit a Claim**

To receive a Cash Payment, submit a Claim Form by May 15, 2026. You can submit a Claim Form online at [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com) or request a paper Claim by calling 1-888-921-0720.

### **Other Options**

If you do not want to be part of the Settlement, you must request exclusion by April 6, 2026. This is the only way to keep the right to sue Premier Nutrition separately. If you exclude yourself, you cannot receive any Cash Payment from this Settlement. You may also object to the Settlement by April 6, 2026, if you do not exclude yourself. Full instructions for exclusion or objections are available at [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com).

### **Final Approval Hearing**

The Court will hold a hearing at 1:30 PM on April 30, 2026, at the U.S. District Court, Courtroom 3 – 17<sup>th</sup> Floor, 450 Golden Gate Avenue, San Francisco, CA, 94102 to decide whether to approve the Settlement. You may attend the hearing at your own expense, but attendance is not required.

### **Media Contact(s):**



Timothy G. Blood

Blood Hurst & O'Reardon LLP

619.338.1100

**\*Note** – *Source and Media Contact info is available to registered members of the press only.*

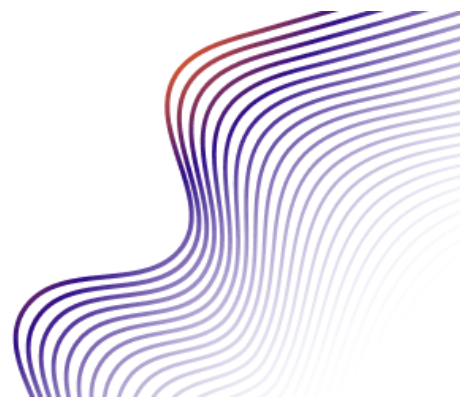
SOURCE JND Legal Administration

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# SI COMPRÓ SUPLEMENTOS DE GLUCOSAMINA JOINT JUICE® EN NUEVA YORK, PUEDE TENER DERECHO A UN PAGO EN EFECTIVO DE UN ACUERDO DE DEMANDA COLECTIVA

USA - español ▼

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NEWS PROVIDED BY

**JND Legal Administration →**

Feb 03, 2026, 09:19 ET

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SEATTLE, 3 de febrero de 2026 /PRNewswire-HISPANIC PR WIRE/ -- Se ha llegado a un acuerdo propuesto en una demanda colectiva relacionada con los suplementos de glucosamina Joint Juice®. Los consumidores que compraron Joint Juice en Nueva York en cualquier momento desde el 5 de diciembre de 2013 hasta el 28 de diciembre de 2021 pueden ser elegibles para un pago en efectivo.

La demanda afirma que Premier Nutrition Company, LLC f/k/a Premier Nutrition Corporation, el fabricante de Joint Juice, anunció engañosamente los beneficios del producto. Premier Nutrition niega cualquier irregularidad. Un jurado decidió a favor del demandante, pero las apelaciones sobre la sentencia y otras cuestiones presentadas por ambas partes no se resolvieron por completo. Ambas partes han acordado el Acuerdo para evitar más litigios y apelaciones.

**¿Quién está incluido?**

Usted está incluido en el Acuerdo si compró Joint Juice en Nueva York en cualquier momento desde el 5 de diciembre de 2013 hasta el 28 de diciembre de 2021. Visite [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com) para obtener detalles específicos de elegibilidad.

### ¿Qué proporciona el Acuerdo?

Premier Nutrition pagará un total de \$ 19,160,186.47 a un fondo de liquidación. Esta cantidad es el total de la sentencia de \$ 8.312.450 dictada por el Tribunal, así como los Honorarios y Gastos de Abogados adjudicados por el Tribunal, y la Adjudicación de Servicio de Representante de la Clase, más los intereses posteriores a la sentencia sobre todas estas cantidades. Después de deducir los gastos administrativos aprobados por el Tribunal, los honorarios y gastos de los abogados y las adjudicaciones de los representantes de la clase, el dinero restante se distribuirá a los Miembros de la Clase que presenten Reclamaciones válidas. Todas las apelaciones pendientes serán desestimadas. Los pagos en efectivo se estiman en \$ 50 por unidad.

- A los Miembros de la Clase identificados a través de los registros de los minoristas se les pagará automáticamente en función de la cantidad de Unidades Conjuntas de Juice® que se muestran en esos registros.
- Los Miembros de la Clase pueden recibir **hasta \$ 300** sin enviar un comprobante de compra.
- Con recibos de otros comprobantes, pueden ser elegibles para aproximadamente **\$ 50** por cada unidad de jugo conjunto comprado en Nueva York durante el período de clase.

### Cómo presentar una reclamación

Para recibir un Pago en Efectivo, envíe un Formulario de Reclamación antes del 15 de mayo de 2026. Puede presentar un formulario de reclamación en línea en [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com) o solicitar una reclamación en papel llamando al 1-888-921-0720.

### Otras opciones

Si no desea formar parte del Acuerdo, debe solicitar la exclusión antes del 6 de abril de 2026. Esta es la única forma de mantener el derecho a demandar a Premier Nutrition por separado. Si se excluye, no puede recibir ningún Pago en efectivo de este Acuerdo. También puede objetar el Acuerdo antes del 6<sup>o</sup> de

abril de 2026, si no se excluye. Las instrucciones completas de exclusión u objeciones están disponibles en [www.JointJuiceSettlement.com](http://www.JointJuiceSettlement.com).

### **Audiencia de aprobación final**

El Tribunal celebrará una audiencia a la 1:30 p. m. el 30 de abril de 2026 en el Tribunal de Distrito de los Estados Unidos, Sala 3 – 17<sup>th</sup> Floor, 450 Golden Gate Avenue, San Francisco, CA, 94102 para decidir si aprueba el Acuerdo. Puede asistir a la audiencia por su propia cuenta, pero no es necesario que lo haga.

### **Contacto(s) con los medios de comunicación:**

Timothy G. Blood  
Blood Hurst & O'Reardon LLP  
619.338.1100

*\*Nota : la información de contacto de la fuente y los medios solo está disponible para los miembros registrados de la prensa.*

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