



Co-working space that is professional and informal at the same time

One of the most profound changes in the office space ecosystem over the last decade is the emergence of co-working spaces. One reason for this evolution is the rapid rise of small businesses, thanks to the easy availability of cheap Internet and affordable Information Technology software. This in turn has created a demand for well-furnished and independent office cubicles that entrepreneurs require to function, without having to pay huge rents.

This project in the coastal city of Chennai is a seven-floored building designed around the co-working model. The promoters hired [Arvind Varuna Associates](#) to design a workspace that suited the unique demands of a wide variety of businesses.



Challenges of co-working space design

A co-working space has its own set of unique requirements. It has to provide sufficient privacy while facilitating a seamless networking environment. The design team, headed by **Arvind Rangan** understood this fine delineation in the project and proceeded with a well-thought plan. The prominent design theme across the project was continuity with a hint of Biophilia. The team extensively worked towards identifying suitable materials to communicate this specific objective.

The floor was of course the single most important aspect of continuity and comfort. The team narrowed down on Shaw Contract's [Brush Works](#), [Colour Frame](#), and [View](#) collections that met the exact requirements of the visualized project.

The robust tiles – an attractive mix of blues, greys, and earthy browns - were deployed in the workstation, corridor, collaboration, and meeting spaces. The

unusual shapes, pleasant colours, and fluid brushstrokes of the tiles danced with the warm rays of Sunlight to create an enchanting, and inspiring work environment.

Arvind Rangan, Principal Designer, Arvind Varuna Associates adds "As with every project of ours, we adopted modern concepts and techniques, coupled with traditional practices to arrive at a design solution that is practical, functional, and aesthetically pleasing. The result is a classic professional environment with an informal touch that requires a typical space of joint work"

ARVIND RANGAN
Principal Designer,
Arvind Varuna Associates.



Confident networking with privacy

If the measure of a successful co-working space is productive networking, this project proves it perfectly well. Shaw Contract's floor tiles created the ideal platform for the smooth functioning of various businesses at the workspace amidst luxurious ambience and ample amenities. All the while ensuring the right degree of privacy and public interaction.

