

## NEED A LITTLE HELP GETTING APPROVAL TO ATTEND MGMA'S ANNUAL LEADERS CONFERENCE?

Below you will find a "justification letter" template to help your leadership team understand the benefits of your attendance at the conference. This general template will help get you started, and you can customize it to your needs.

Dear <Manager's Name>,

## I would like to attend the MGMA annual Leaders Conference, scheduled for September 28 – October 1, 2025, at the Orange County Convention Center in Florida.

This is MGMA's premier event for healthcare leaders, focused on practical strategies, emerging technologies and peer learning to tackle the challenges in our industry. It directly supports our goals to lead with vision, drive change and improve care delivery.

## BY ATTENDING, I'LL GAIN:

- Access to expert-led sessions on topics critical to our organization, such as:
  - Leading the Charge: Implementing Effective Cybersecurity in Healthcare
  - Deadline 2030: Creating a Blueprint for Value-Based Care
  - Optimizing Clinic Staffing Decisions with Data-Driven Solutions
  - Grant Management What Does It All Mean?
- Networking opportunities with top-performing peers and industry experts, offering fresh insights and real-world solutions.
- One year of MGMA Individual Membership, including additional resources to keep our organization ahead of industry trends.

## **INVESTMENT DETAILS:**

- Airfare: <\$xxx>
- Transportation: <\$xxx>
- Hotel: <\$xxx>
- Meals: <\$xxx>
- Conference fee: <\$xxx>
- Total: <\$xxx>

The education and connections from this conference will help us stay ahead of healthcare trends and equip us to tackle leadership, workforce and financial challenges with more effective, scalable strategies. I'm committed to sharing key takeaways and recommendations with our team upon my return.

You can learn more about the conference at **mgma.com/leaders**. Thank you for considering this professional development opportunity and the potential value it can bring to our organization.

Sincerely,

[Your Name]