

## **MEDIA RELEASE**

### **Every CT scan makes a difference**

1 February 2019: February is Redkite month at I-MED Radiology Network. I-MED is teaming up with the charity to raise funds for young cancer patients.

During this month, I-MED will donate \$2 from every CT scan done across their nationwide network of clinics. The aim is to raise \$90,000 to help seriously ill young cancer patients, and their families. Redkite will use the funds raised to continue their great work providing emotional, financial and education support to children and young people with cancer, and the families who care for them.

Steven Rubic, I-MED Radiology CEO, said supporting an organisation that helps families cope with a cancer diagnosis and treatment is a real source of pride for I-MED Radiology.

“At I-MED, our low-dose CT scanning technology delivers some of the fastest, most detailed 2D and 3D images of the body possible. And now every CT scan we do in February will be helping young patients who are facing major health challenges. It’s a great way to support the community and the work Redkite is doing,” Mr Rubic said.

CT scanning is a high-tech, non-invasive imaging technique that provides a clear insight into bones, tissues, arteries and veins. With CT images, radiologists can quickly and accurately visualise problems, ensuring effective treatment plans can be put into place sooner.

Redkite General Manager Fundraising Tatiana Isaacs said the partnership with I-MED and the February campaign were vital to the charity’s ability to meet the growing demand for its services.

“Every six hours a child or young person in Australia receives the devastating news they have cancer, turning the life of their entire family upside down. Redkite does not receive any government funding and it’s only because of the generosity of supporters like I-MED that we can provide critical financial and emotional support to families from day one. We cannot thank I-MED and its patients enough for not only their financial contribution, but also for increasing the awareness of our services to help ensure that no family in Australia faces cancer alone,” Ms Isaacs said.

[www.i-med.com.au](http://www.i-med.com.au)

## **ENDS**

### **About I-MED Radiology Network**

I-MED Radiology Network is Australia’s largest medical imaging network, offering diagnostic imaging and radiology services including x-ray, PET, CT, MRI, Nuclear Medicine, Ultrasound, Mammography and interventional procedures.

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Our 215 clinics are located in metropolitan as well as many regional and rural communities across Australia.

Our team of 315 radiologists, including some of the most respected and experienced medical imaging specialists in Australia, performs more than 4.2 million patient procedures each year. We encourage and facilitate sharing of clinical knowledge and expertise, and can provide second opinions in complex cases without delay. Our commitment to quality means we invest in the most up-to-date equipment to provide the best diagnostic imaging. Patient images can be stored indefinitely and can be accessed from any of our clinics across Australia.

We recognise that many of our patient procedures require sensitive management, and we are dedicated to offering our patients quality care that is respectful, personable and focused on achieving the best health outcomes.

**I-MED Radiology Network**  
**Comprehensive care. Uncompromising quality.**

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