



COUNTY OF LOS ANGELES

# PROSPER **LA**

*Gathering ideas to rebuild our economy*



# TOOLKIT

[ProsperLA.lacounty.gov](http://ProsperLA.lacounty.gov)

EXECUTIVE OFFICE



BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES



William B. Parent,  
Chair



Jackie T. Guevarra,  
Executive Director

## LETTER FROM THE QUALITY AND PRODUCTIVITY COMMISSION

The County of Los Angeles is seeking innovative ideas to streamline its contracting process, assist businesses, and identify potential cost-savings to County operations. This effort is part of the County's roadmap to economic recovery from the impacts of the COVID-19 pandemic. Actionable ideas will be a part of a special quarterly report to the Board of Supervisors and help the County improve its internal procedures, empower businesses, and expand public-private partnerships.

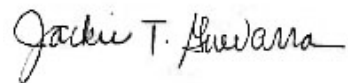
The County is ready to take action and it starts with you! You are invited to help strengthen our economy, streamline our government, and accelerate our recovery from the COVID-19 pandemic. Please visit the Prosper LA website at [ProsperLA.lacounty.gov](https://ProsperLA.lacounty.gov) to fill out the intake form to submit your ideas. We appreciate your time and insight on how we can enhance County operations and programs during this time.

For additional information on County services and programs, including emergency COVID-19 resources and small business assistance, visit the Prosper LA Resources page at [ProsperLA.lacounty.gov](https://ProsperLA.lacounty.gov)

For more information, please contact us at [idea@prosperla.lacounty.gov](mailto:idea@prosperla.lacounty.gov).  
Thank you.



William B. Parent,  
Chair  
Quality and Productivity  
Commission



Jackie T. Guevarra,  
Executive Director  
Quality and Productivity  
Commission

## BACKGROUND

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On March 4, 2020, the County Board of Supervisors (Board) declared a local health emergency as a result of the COVID-19 pandemic. Further, on March 16, 2020, the Los Angeles County (County) Health Officer issued a public health order that mandated closure of a variety of businesses. Many thriving industries have been nearly shuttered, including hospitality and tourism, retail and food service, manufacturing, and early childhood education and care.

In response, the Board approved the Los Angeles County Roadmap to Economic Recovery motion on April 28, 2020, as part of the County's reconstitution efforts. The Board established an Economic Resiliency Task Force, to develop actionable recommendations based on best practices for phased recovery of the County's economy. These recommendations will shape public policy that will allow the County to safely re-open our economy.

## PROSPER **LA**

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The Board directed the Executive Officer of the Board to work with the Quality and Productivity Commission (QPC), in consultation with the Small Business Commission (SBC) and the Citizens' Economy and Efficiency Commission (EEC), to report back to the Board quarterly on the following:

- Create a working group to encourage innovative ideas from County employees, businesses and labor partners that could streamline the County's contracting process and encourage strategies to engage and assist businesses; and

- Establish a website and email contact to accept and promote innovative and thoughtful ideas from Department staff, businesses and the public to streamline contracting, assist businesses and identify potential cost-savings actions that could be taken by each Department

These directives are part of a comprehensive countywide effort, inclusive of partnerships with the community, businesses, and nonprofits, to identify actionable ideas to spur economic recovery.



Hilda L. Solis  
Chair  
Supervisor, First District



Holly J. Mitchell  
Chair Pro Tem  
Supervisor, Second District



Lindsey P. Horvath  
Supervisor, Third District



Janice Hahn  
Supervisor, Fourth District



Kathryn Barger  
Supervisor, Fifth District

## HELP US GET THE WORD OUT

**WEBSITE** Visit [ProsperLA.lacounty.gov](https://ProsperLA.lacounty.gov) to submit your ideas! We welcome all innovative ideas from County employees, businesses and labor partners that could streamline the County's contracting process and encourage strategies to engage and assist businesses. You can find information and documents on the site and help us identify potential cost-savings actions that could be taken by the County. Download important documents and engage with us online.

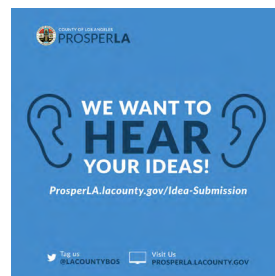
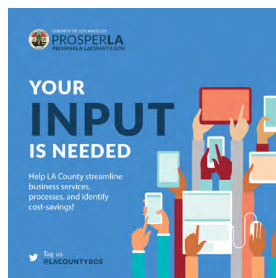
**FOLLOW US:**

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## DOWNLOADABLE SOCIAL MEDIA GRAPHICS

Click [here](#) to download graphics



## TIMELINE

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**APRIL 28, 2020**

[Board Motion approved](#)



**MAY 6, 2020**

Kickoff Meeting – Prosper LA working group



**JUNE 30, 2020**

First Quarterly Report to the Board



**JUNE 30, 2020**

Website go-live date



**JULY 1, 2020**

Comments from the public can begin to be submitted

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## REPORTS

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For copies of the quarterly reports,  
visit the ProsperLA at [prosperla.lacounty.gov/meetings-reports](https://prosperla.lacounty.gov/meetings-reports)