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\*Views are my personal views and not those of McGeorge School of Law.

### About me

- Law Professor (present)
- <u>Previously:</u>
- Executive Director, Oakland Public Ethics Commission
- Chief Consultant, Senate Elections Commission
- Policy and Legal Director, California Common Cause



# Models to Look At

#### **Ethics Commissions with Staff:**

- FPPC
- Los Angeles (City)
- San Francisco
- Oakland
- San Diego (City)
- Orange County

#### **Ethics Commissions without Staff:**

- San Jose
- Sacramento
- Long Beach
- Berkeley
- Chula Vista
- Pomona
- Riverside

# **Key Considerations for a Strong Ethics Commission**



Define the Commission's Mission & Mandate



Ensure Political Independence



Provide Sufficient Tools & Resources



# Define the Commission's Mission & Mandate

The mission gives the Commission a North Star to align its activities and role. Making clear the minimum duties of the Commission helps to clarify that mission and protects the Commission's jurisdiction and independence.

### Mission: Narrow or Broad?

#### • Traditional/Narrow Mission:

Los Angeles: "The commission shall have responsibility for the **impartial and** effective administration and implementation of the provisions of the Charter, statutes and ordinances concerning campaign financing, lobbying, conflicts of interest and governmental ethics.

#### Broader Mission:

➤ Oakland: Dual role to promote "fairness, openness, honesty and integrity in City government" and "more inclusive, representative, and accountable democracy in Oakland."

## **Duties**

#### • Typical general enumerated duties:

 Enforcement, education and prevention, advice, administer programs, serve as filing officer, policy review, policy innovation

#### • Specific enumerated duties (& others as assigned):

#### **More Typical:**

- Government Ethics
- Campaign Finance
- Lobbying
- Administer Public Finance
- Filing Officer Duties (Campaign Finance, FPPC Forms, Lobbying)

#### **Less Typical:**

- Transparency Laws
- Elected Official Salary-Setting
- Local Redistricting Commission Applicant Vetting
- Council Non-Interference
- Council Rules of Procedure



**Ensure Political Independence** 

Ensuring the Ethics Commission is independent and neutral, and is perceived that way by officials and the public, is critical for its success and public trust.

# Designation

 Designate, in the Charter, that the Commission is "independent" or "autonomous"

- San Diego: "The Ethics Commission is an **independent** body that monitors, administers, and enforces the City's governmental ethics laws..."
- ➤ Oakland: "There is hereby established a Public Ethics Commission as an autonomous department of the City..."

# Staff Independence

- Executive Director should be responsible for *hiring all staff*.
- Executive Director should be hired by, and be removable at will by, the Commission.
- Staff (and Commissioners) should be prohibited from being involved in the county political process (campaigning/donating)

| Jurisdiction       | Executive Director Selection              | <b>Executive Director Removal</b> |  |  |
|--------------------|---|-----------------------------------|--|--|
| FPPC               | Commission appoints                       | Commission removes                |  |  |
| Los Angeles (City) | Commission appoints                       | Commission removes                |  |  |
| San Diego (City)   | Commission appoints                       | Commission removes                |  |  |
| San Francisco      | Commission appoints                       | Commission removes                |  |  |
| Oakland            | Commission nominates 2-3 candidates; City | Commission removes                |  |  |
|                    | Administrator appoints from nominees      |                                   |  |  |

# Commissioner Independence

- Diversify who appoints commissioners (not just one official); consider Commission self-appointments
  - > FPPC (5): Governor: 2; AG: 1; SOS: 1; Controller: 1 (\*max 3 of same party)
  - > Oakland (7): Mayor: 1; City Attorney: 1; City Auditor: 1; Self-Selected: 4
- Require Commissioners to meet certain eligibility criteria to remove the risk of bias
  - ➤ Oakland: no recent political candidates, major donors, lobbyists...
- Require strong during & post-service restrictions on current/former commissioners
  - ➤ Sacramento: cannot for 1 year: register as a lobbyist, receive a no-bid contract, become paid staff to an elected official...; cannot for 4 years: run for City office

# Commissioner Independence

| Jurisdiction       | Diverse    | Party     | Self-     | Eligibility    | Indiv. Cm'r Prof. | <b>During-Service</b> | Post-Service |
|--------------------|------------|-----------|-----------|----------------|-------------------|-----------------------|--------------|
|                    | Appointers | Diversity | Selection | Qualifications | or Civic Reqs.    | Restrictions          | Restrictions |
| FPPC               | YES        | YES       | No        | Low            | No                | HIGH                  | No           |
| Los Angeles (City) | YES        | No        | No        | Low            | No                | HIGH                  | LOW          |
| San Diego (City)   | No         | YES       | No        | MEDIUM         | YES               | HIGH                  | LOW          |
| San Francisco      | YES        | No        | No        | Low            | YES               | HIGH                  | No           |
| Oakland            | YES        | No        | YES       | HIGH           | YES               | HIGH                  | LOW          |
| Sacramento         | No         | No        | No        | HIGH           | YES               | HIGH                  | HIGH         |
| Long Beach         | YES        | No        | YES       | Low            | YES               | HIGH                  | No           |
| Orange County      | YES        | No        | No        | HIGH           | No                | HIGH                  | No           |



**Provide Sufficient Tools & Resources** 

Ensuring the Commission is equipped with sufficient resources and tools to is critical to its effectiveness as a watchdog agency and to ensuring public confidence in its work.

#### Minimum Resources

# OAKLANDSIDE

# Oakland's tiny government watchdog sparked an FBI investigation. Why is it neglected?

The Public Ethics Commission helped break two major scandals last year involving Oakland mayors. But budget cuts and a systemic lack of investment from city leaders are taking a toll.

#### The San Francisco Standard

#### **Politics**

Mayor Breed accused of gutting San Francisco Ethics Commission after FBI probe

Staffing could be slashed by almost half at the watchdog commission if the mayor's budget plans are approved.

➤ Requiring the Commission to annually request resources harms a Commission's appearance of *impartiality*, can create the risk or appearance that the Commission is being *politically undermined*, and create *conflict* between the Commission and officials

#### **Protected Resources**

- To ensure the *effectiveness* and *independence* of the ethics Commission as a watchdog, it should have some form of guaranteed funding.
- 3 Models:
  - ➤ Oakland: Mandatory *minimum staffing*, but waivable as part of a general budget reduction with declaration of "extreme fiscal necessity" (Measure OO, 2024)
  - San Diego: Requires Council to "allocate *funds sufficient* for the Commission to carry out [its] responsibilities" (Measure D, 2024)
  - Los Angeles (City): Minimum appropriation that adjusts "each fiscal year based on the change to City's revenues," but adjustment waivable with declaration of "exigent circumstances." (Measure ER, 2024)

# Staffing

- Provide some discretion in how the Commission is staffed
  - Los Angeles (City): "The expenditures of the commission shall not require prior approval of City offices or personnel where the expenditures are within the Commission's budget"

- Commission should have in-house counsel and the ability to contract for legal services independent of County Counsel
  - >FPPC/San Diego: Have in-house counsel and the ability to contract out

#### **Other Traditional Tools**

- Guarantee power to:
  - Conduct investigations and audits, subpoena witnesses and records, and hold administrative hearings
  - >impose penalties, including administrative fines
    - (Also review Charter for any language limiting fine amounts. E.g. LA has fining authority up to \$15k. Oakland fines are set in each ordinance.)
  - >Seek injunctive relief
- Avoid being overly prescriptive on process in Charter

# Thank you.

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