

Voting Solutions for All People



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Registrar-Recorder/County Clerk
November 7, 2019

Objective

Provide organizations/community members with the knowledge and materials needed to become educated on VSAP and disseminate key information to the public via peer to peer and digital outreach.



New Voter Experience

The **vision** for the new voting experience includes:



Modern Tally System



Interactive Sample Ballot



Ballot Marking Device



Voting Period



Vote Centers

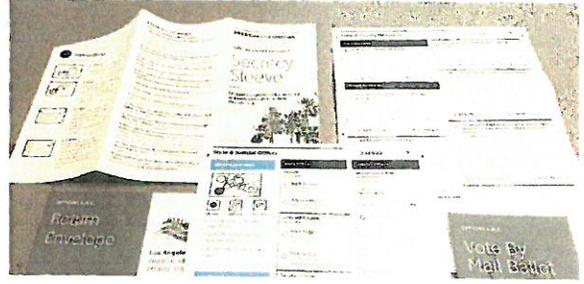


Electronic Pollbooks

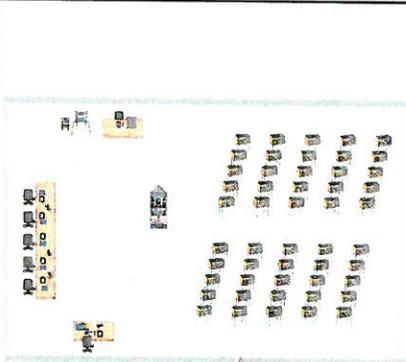


New Vote by Mail Experience





Vote by Mail



Voters can vote at **any** vote center throughout the County with full language services and expanded accessibility



*Electronic rosters access data in **real time** and allow for same day registration



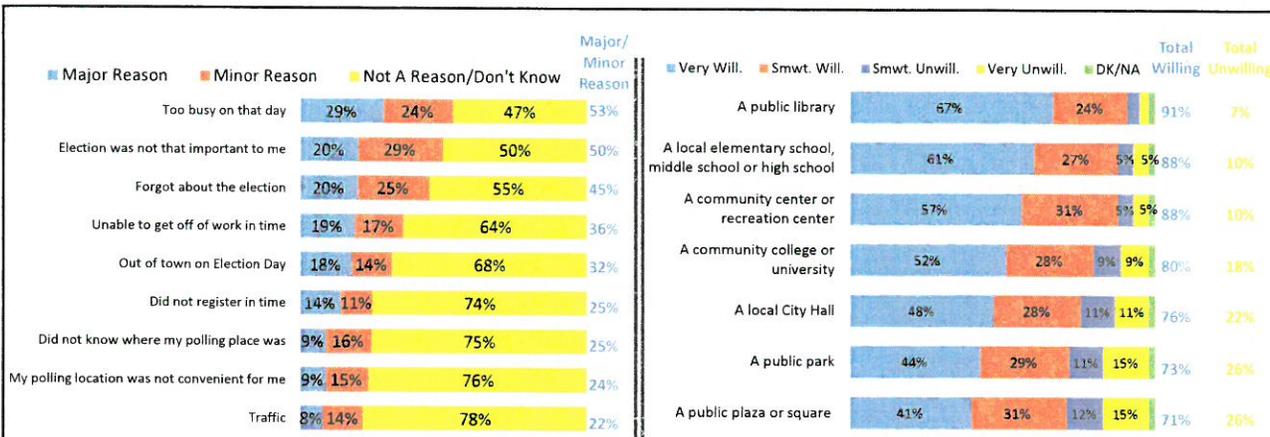
Fully accessible voting equipment available at **every** vote center



Voting available for **11 days** at vote centers throughout the County

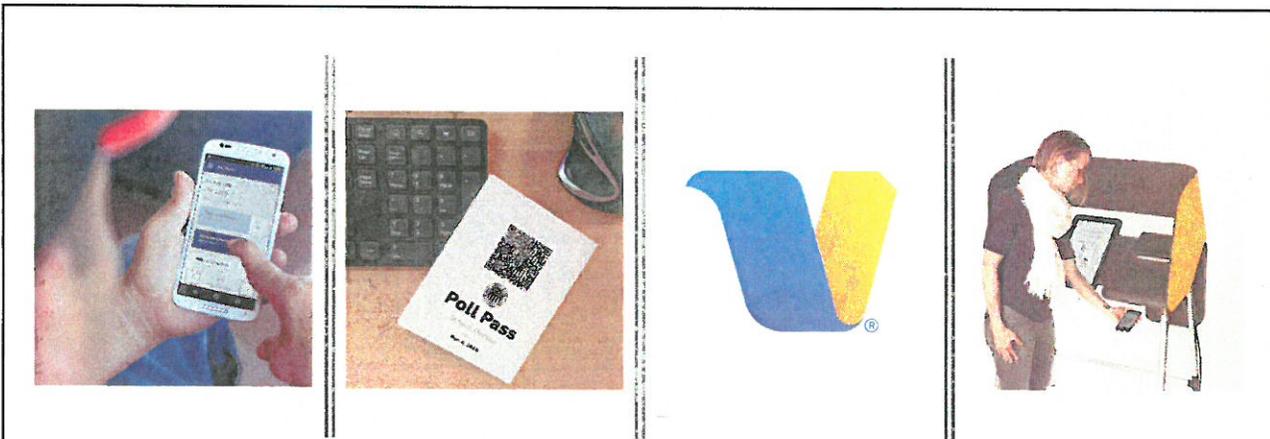


Vote Centers

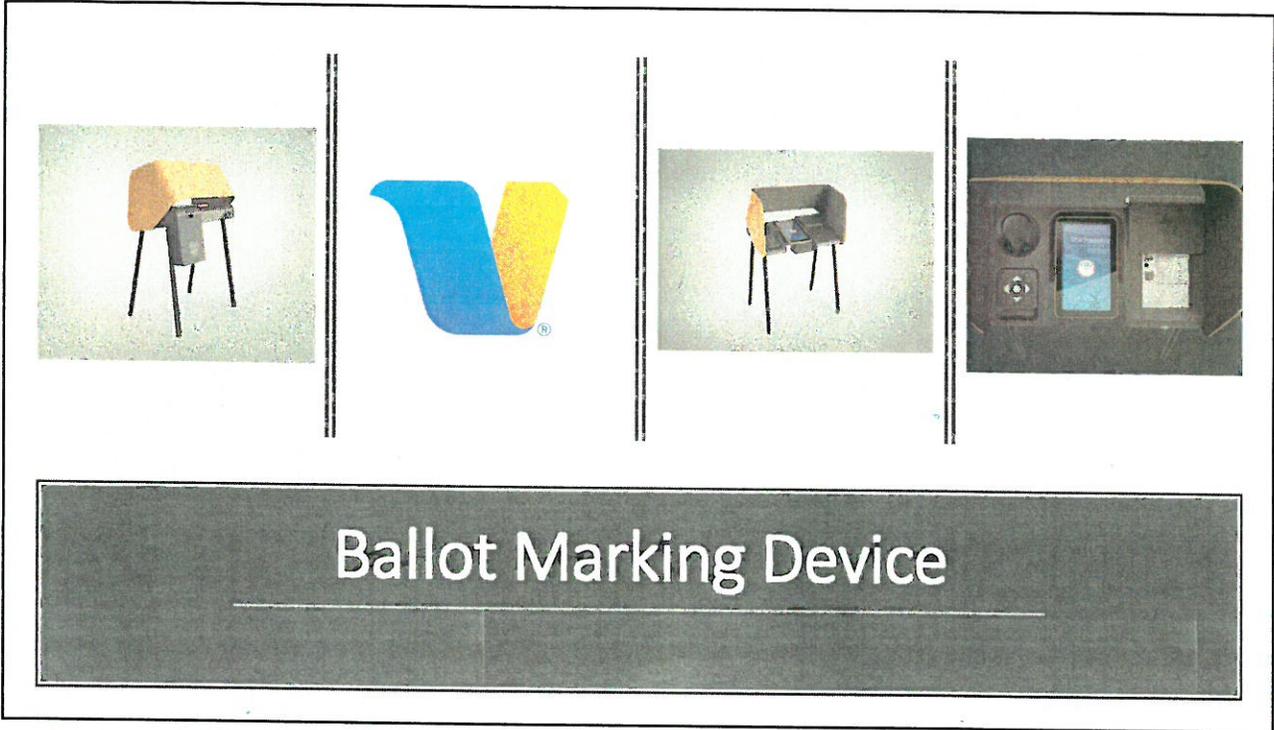


Why voters missed a past election

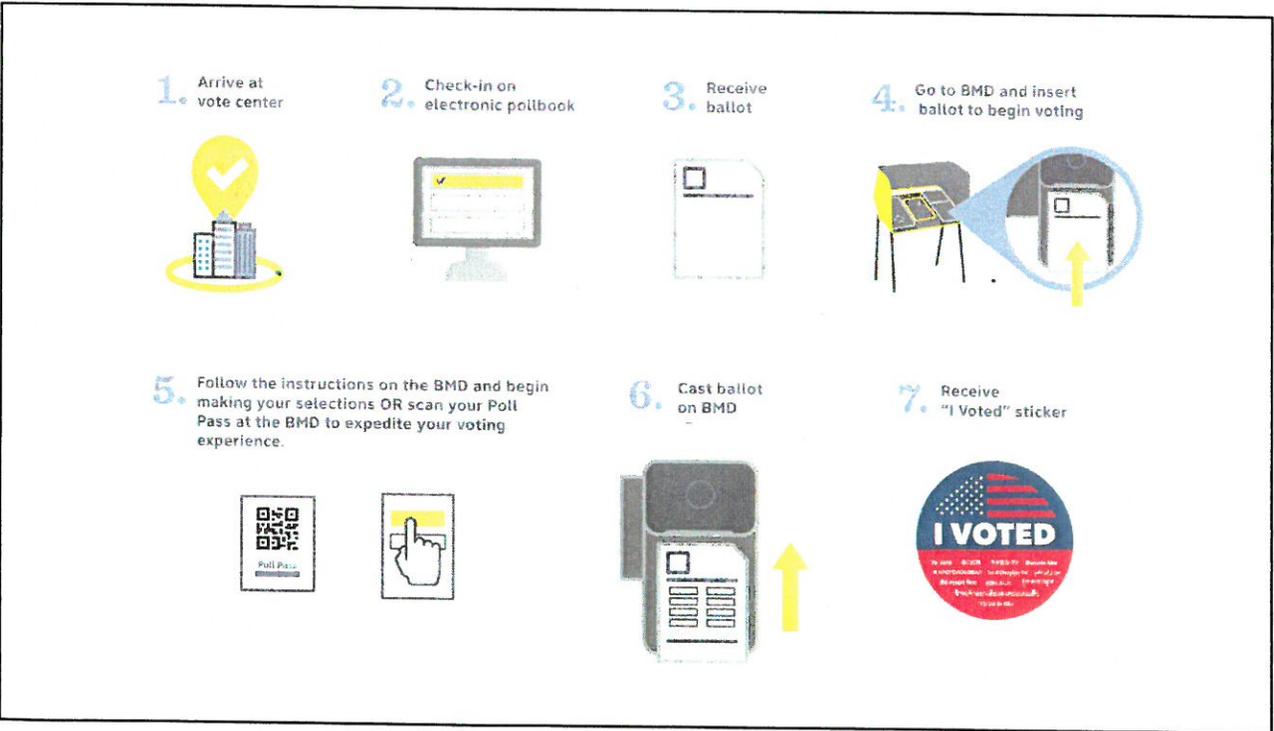
Where voters would vote or drop-off a ballot



Interactive Sample Ballot



Ballot Marking Device



Upcoming Activities & Milestones

- Mock Elections
- Demo Centers
- Full Implementation March 2020



Adopt a Vote Center Initiative

- Secured 2,000 potential sites through community partnerships and the Vote Center Placement Project (VCCPP) Grassroots Meetings – over 70 meetings
- Become a civic engagement centerpiece in your community
- RR/CC using traditional and digital media to promote vote centers throughout the County
- Three opportunities for this initiative:
 1. Offer a location for 11 or 4 days
 2. Provide staff as Election Workers
 3. Both location and staff
- Email: AdoptAVoteCenter@rrcc.lacounty.gov
- Phone: 562-462-3330



Mock Election

September 28 and 29, 2019

Plan:

- Follows National Voter Registration Day (NVRD)
- Visit the Mock Election webpage at www.lavote.net/mock-election
- 50 locations – 100,000 people participating
- Outreach team can help promote and organize

Share:

- Help get voters to Mock Election sites
- Share VSAP videos and info on social media
- Notify and seek support from community leaders
- E-mail blasts to reach your stakeholders

RR/CC Outreach Promotion:

- Radio and media partnerships – English, Spanish and Asian language
- Digital media campaign
- Media interviews
- Traditional: E-mails to voters, Countywide mailing inserts, flyers, etc



Demo Centers

October 2019 – January 2020

- 10 rotating Demo Centers throughout the County
- Partner with the RR/CC to promote within your community
- Alert local leaders and representatives
- Utilize traditional and digital media to notify your stakeholders and community
- Tag @LACountyRRCC and #LAVotes to build earned and shared media



Full Implementation

January 2020 – March 2020

January

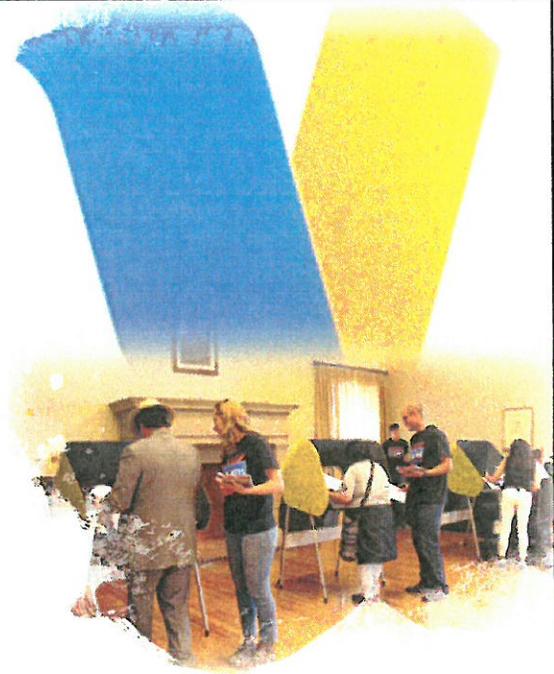
- Host a “Town Hall” meeting
- Print and distribute flyers/information
- Post on social media

February

- Host a voter registration drive
- Encourage local leaders and community members to vote early

February – Election Day: March 3, 2020

- Promote Early Voting
- GOTV and share your voting experience on social media
- Tag posts @LACountyRRCC and #LAVotes



Stay Engaged

Website:

<http://vsap.lavote.net>

Email:

vsap@rrcc.lacounty.gov

Social Media:

[@lacountyrrcc](https://twitter.com/lacountyrrcc)



