

**Los Angeles County
Quality and Productivity Commission**

Roadmap to Economic Recovery - Outreach Working Group

May 28, 2020, 2:30 p.m. (Virtual)

Call In Number: (669) 900 9128

Meeting ID: 899 7084 7520

Password: 210956

<https://us02web.zoom.us/j/89970847520?pwd=QWpCTjhrUEZxSXlnRDhOYTZ3Y0xiUT09>

Members:

Commissioner Jacki Bacharach

Commissioner Viggo Butler

Commissioner Andrés Cuervo (QPC)

Commissioner Nancy Harris (QPC)

Commissioner Ed McIntyre

Jackie Guevarra

Laura Perez

The Quality and Productivity Commission working group is working in consultation with the following commission working groups and various County departments:

Citizen's Efficiency and Economy Commission (E&E)

Ed Eng, Executive Director

Commissioner Michael Hastings

Commissioner Velveth Schmitz

Small Business Commission (SBC)

Commissioner Mark Robertson

Department of Consumer and Business Affairs (DCBA)

Azusena Favela, Deputy Director, Small Business and Economic Development

Francisco Mendez, DCBA Commission Services

Christian Olmos, Chief, Office of Small Business

Internal Services Department (ISD)

Michael Owh, General Manager, Purchasing & Contract Services

Quetzal Arellano

Benny Chacko

Executive Office of the Board of Supervisors (EO)

Amin Almuhabab, Chief Information Officer

Arpiar Nazarian, Manager, Application Development

MEETING AGENDA

1. Call to Order – Viggo Butler, Working Group Lead
2. Update
 - a. Board Motion Clarification – Working Group Directives
 - i. Create a working group

- ii. Establish a website and email contact
- iii. Perform outreach to County employees, various businesses/organizations, and the public to encourage innovative ideas
- iv. Receive and report ideas to the Board

b. Economic Development Task Force

- i. Develop a plan and recommendations for short-term, medium-term, and long-term economic recovery in Los Angeles County, including industry partnerships and policy considerations to spur economic growth at the local, state, and federal levels.
- ii. Identify financial incentives, if any, the County can provide to existing or new businesses to spur economic recovery as the Safer at Home Order is relaxed.
- iii. Develop a systematic plan for the most COVID-19 impacted industries, and in consultation with labor, provide a systematic plan for rapid reemployment.
- iv. Formulate policy considerations to spur small business growth and create jobs, including but not limited to: tax credits, public infrastructure investment, and unsecured/business personal property tax rebate, deferral, and/or abatement.
- v. Identify alternatives to existing strategies to engage with the business community regularly, using technology and/or surveys for business owners and business organizations.
- vi. Find options for deferrals, waivers, or reduced permitting and licensing fees or flexible payment structures for qualifying businesses.
- vii. Strategize on community benefits for the most impacted neighborhoods and industries.

3. For Discussion

a. Website creation

- i. Creation/Design/Capabilities – Mock-Up Review
- ii. Report Categories – per Board Motion
- iii. Promotion/Outreach – Master List
- iv. Distribution of Messages Received – Department Evaluation

6. Action Items

7. Other Discussion

8. Next Meeting – TBD