



BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

Los Angeles County Ethics Commission

Background

In 2024, Los Angeles County voters passed Measure G, which requires the creation of an independent Ethics Commission and Office of Ethics Compliance to promote ethical, transparent, and accountable County government.

The Los Angeles County Ethics Commission is expected to serve as an independent ethics oversight body for the County. The Commission's role includes overseeing and enforcing laws related to campaign financing, lobbying, conflicts of interest, governmental ethics, and related matters; providing strategic oversight of the Office of Ethics Compliance; adopting rules, regulations, policies, complaint procedures, and penalty guidelines; issuing formal opinions; and adjudicating enforcement matters, including making final decisions following administrative hearings and imposing penalties where authorized.

The Office of Ethics Compliance will carry out the Commission's day-to-day work, which includes education and training, advice and guidance, public transparency and disclosure administration, investigations, audits, referrals to other enforcement agencies, and public reporting.

Ethics Commissioners may be asked to review sensitive or complex matters and must exercise independent judgment, fairness, impartiality, and discretion. Commissioners shall not act as representatives of any nominating authority, elected official, organization, or interest group.

The Commission will meet at least six times per calendar year, and meetings will be subject to the Ralph M. Brown Act. Commissioners will need to prepare for meetings, review materials, participate in hearings or other Commission activities, complete required trainings or disclosures, and comply with applicable ethics and service restrictions.

The time commitment is subject to change and may vary based on the Commission's meeting schedule, agenda items, enforcement matters, hearings, subcommittee meetings, preparation time, and other Commission business. Commissioners should expect to spend approximately 5 to 20 hours per month on Commission-related work. During start-up, the time required initially may be greater. Commissioners are expected to receive \$250 per meeting and reimbursement for reasonable expenses incurred in the performance of their official duties, in accordance with applicable County Code and policies.

Structure of the Ethics Commission

The Los Angeles County Ethics Commission will have seven members. Applications submitted through this process may be reviewed for consideration by the applicable nominating authority and/or the initial Ethics Commission, subject to the final ordinance and formal appointment by the Board of Supervisors.

The appointment structure includes the following nominating authorities:

- **Governance Reform Task Force (GRTF) initial nomination / County Executive seat beginning in 2029-** One member will initially be nominated through the GRTF process following a public recruitment and application process. Beginning January 1, 2029, this member will instead be nominated by the elected County Executive. This nominee must have a background in public information and public meetings, community outreach and engagement, or using technology as it relates to open government. The initial term for this seat will expire on June 30, 2029.
- **Chair of the Board of Supervisors nomination-** One member will be nominated by the Chair of the Board of Supervisors. This nominee must have a background in public policy or public law. The initial term for this seat will expire on June 30, 2030.
- **Assessor nomination-** One member will be nominated by the Assessor. This nominee must have a background in campaign finance, accounting, auditing, and compliance with ethics laws in the public or private sector, or protection of whistleblowers. The initial term for this seat will expire on June 30, 2027.
- **Commission-nominated public applicant pool-** Once the first three nominees are appointed, the Commission will nominate the remaining four members at a public meeting following a public recruitment and application process, which should include outreach to communities that are underrepresented in the County's political process. These nominees should be broadly representative of the general public, and at least one Commission-nominated member must reside in an unincorporated area of Los Angeles County. The initial terms for two Commission-nominated seats will expire on June 30, 2028, and the initial terms for the remaining two Commission-nominated seats will expire on June 30, 2031.

After the initial staggered terms, Commissioners will serve five-year terms beginning July 1 and ending June 30. A member who has served a complete five-year term is not eligible for reappointment. If a replacement has not been appointed by the end of a member's term, the member may continue serving in a holdover capacity until a new member is appointed, for a period not to exceed one year.

Nominating authorities shall value lived experience, community leadership, traditional and non-traditional expertise, and working-class accessibility. Nominating authorities and the Board shall consider relevant analytical skills, ability to be impartial, and appreciation for the County's diverse demographics, to the extent feasible and permissible by law.

Commissioners may also be subject to attendance requirements, including possible vacancy provisions for missed meetings, ceasing to be a county resident, removal, or other circumstances specified by ordinance.

Application Overview

The County of Los Angeles is accepting applications for individuals interested in serving on the Los Angeles County Ethics Commission.

The application period will be open from July 6, 2026, through July 26, 2026.

The information submitted in this application will be used to determine eligibility, qualifications, and suitability for consideration for the Los Angeles County Ethics Commission and for review, nomination, and appointment purposes.

Applications and related materials may be public records subject to disclosure under the California Public

Records Act, except as otherwise protected by law. Application materials may also be reviewed, discussed, displayed, posted, recorded, or otherwise made available as part of a public screening, interview, nomination, or appointment process, including at a public meeting or in materials provided to the GRTF, the Ethics Commission, the Executive Office of the Board of Supervisors, the Board of Supervisors, or other applicable nominating or appointing authority. Interviews may be recorded for review by applicable nominating or appointing authority.

The review and selection process may include initial screening or narrowing by an ad hoc committee, subcommittee, staff, or other reviewing body. The process may also include use of publicly discussed or approved screening criteria, a rubric, or a narrowing process. Not all applicants will be interviewed or selected as finalists.

Applicants selected as finalists may have their names, application materials, responses, qualifications, and related information released publicly, posted with meeting materials, discussed at a public meeting, and considered during public comment, public interviews, deliberations, nomination, and appointment proceedings.

Finalists may be asked to participate in a public interview before the GRTF or another nominating or appointing authority. Public interviews may be livestreamed, recorded, posted, or otherwise made available to the public. Deliberations regarding applicants, finalists, nominees, rankings, alternates, or recommendations may occur in closed session to the extent permitted by law, and any final recommendation, nomination, or appointment action may be reported or acted upon publicly.

Do not submit Social Security numbers, driver's license numbers, financial account numbers, or other personal identifying information that is not requested in this application.

Submitting an application does not guarantee nomination or appointment. Information provided in the application may be used to determine which nominating authority or background requirement may be applicable.

Section 1 - Minimum Requirements

Fields marked with a red asterisk must be completed.

First Name Guy

Last Name Primus

Pronouns

Email Address

Primary Phone Number

Home Address

Is your mailing address different from your home address?

Are you currently a resident of Los Angeles County?

In which Supervisorial District do you reside? If you are not sure, please click [here](#) to help determine your supervisorial district in Los Angeles County.

Note: Staff may verify district information as part of the application review process.

Do you reside in an unincorporated area of Los Angeles County? If you are not sure, please click [here](#) to help determine whether your home address is located in an unincorporated area of Los Angeles County.

Note: At least one Commission-nominated member of the Ethics Commission must reside in an unincorporated area of Los Angeles County. Staff may verify this information as part of the application review process.

If appointed, are you willing and able to attend Commission meetings, required trainings/orientations, hearings, and related activities, including matters involving ethics, transparency, accountability, compliance, and enforcement?

When are you generally available for Commission meetings?

Do you need accommodation or assistance to participate in the application, interview, orientation, or appointment process?

Form 700 Statement of Economic Interests: Ethics Commissioners will be required to file a Form 700, Statement of Economic Interests, disclosing financial interests as required by law.

Are you willing to complete and file a Form 700, Statement of Economic Interests?

Yes

Section 2 - Disqualifying Interests

Appointment to the Ethics Commission is subject to eligibility requirements and restrictions involving current, planned, or prior activities, roles, or relationships. The following questions are used to help confirm eligibility and identify any issues that may require additional review. A “Yes” or “Not sure” response does not automatically disqualify you, but additional information may be requested.

Are you currently running, or planning to run, for elected office in Los Angeles County or for any other elected office in a jurisdiction that intersects/overlaps with Los Angeles County?

No

In the last two years, have you served as a County elected official?

No

In the last two years, have you been a candidate for County elected office?

No

In the last two years, have you been an immediate family member of a County elected official?

No

Note: For this application, immediate family means spouse, registered domestic partner, parent, sibling, or child of a County elected official.

In the last two years, have you served as an employee or paid consultant to a County elected official?

No

In the last two years, have you served as an employee or paid consultant to a candidate for County elected office, or to a campaign committee controlled by a County elected official?

No

In the last two years, have you served as an officer or paid employee of a political party?

No

In the last two years, have you been registered as a County lobbyist?

No

In the last two years, have you qualified as a [“major donor”](#) under the Political Reform Act, generally meaning that you made contributions totaling \$10,000 or more in a calendar year?

No

In the last two years, have you contributed more than \$1,000 total to one or more candidates for Los Angeles County elected office?

No

Are there any other facts or circumstances that may raise a question about your eligibility or ability to be impartial on the Ethics Commission?

No

Section 3: Required Acknowledgements

If appointed, Ethics Commissioners may be subject to restrictions during service and, in some cases, for one or two years after your service ends, unless preempted or prohibited by law. Please carefully review each statement below and indicate your acknowledgment at the end of this section.

- I understand that, if appointed, I may be restricted from seeking County elected office during my service and for two years after my service ends, and from seeking other elected office in a jurisdiction that overlaps with Los Angeles County during my service, subject to the final ordinance and applicable law.
- I understand that, if appointed, I may be restricted from serving as an officer or employee of a political party during my service.
- I understand that, if appointed, I may be restricted from employing, or being employed as, a person required to register as a county lobbyist during my service and for one year after my service ends.
- I understand that, if appointed, I may be restricted from employment, contractual relationships, gifts, or compensation from County elected officials during my service and for one year after my service ends.
- I understand that, if appointed, Ethics Commissioners may be restricted during their service from endorsing, supporting, opposing, contributing to, volunteering for, or working on behalf of any candidate or ballot measure in a County election, or any County elected official running for any elected office, subject to the final ordinance and applicable law.
- I understand that, if appointed, I may be restricted from receiving a no-bid County contract during my service and for one year after my service ends.
- I understand that Ethics Commissioners must exercise independent judgment and not serve as representatives of the person or entity involved in their nomination or appointment.
- I understand that, in connection with Commission-nominated seats, Commission members may be subject to a no-contact rule prohibiting communications with County elected officials or their agents about whom the Commission should nominate, except through public comment at a Commission meeting.

Acknowledgement

Yes, I acknowledge all of the statements above.

Section 4 - Background and Experience

Please keep responses brief and focused. The questions below are intended to help identify whether applicants have background, experience, education, training, or other relevant knowledge in areas identified for the Ethics Commission’s appointment structure. Applicants are not required to select a nominating authority or appointment category.

Why are you interested in serving on the Los Angeles County Ethics Commission?

I am interested in serving on the Los Angeles County Ethics Commission because public trust depends on transparency, accountability, and effective governance. Throughout my career, I have led organizations and served on boards with responsibility for governance, audit, and strategic planning, experiences that have reinforced the importance of clear ethical standards and thoughtful oversight.

Los Angeles County residents deserve confidence that public institutions and officials operate with integrity. I would welcome the opportunity to apply my leadership and governance experience to strengthen that trust and support ethical, equitable, and effective government.

Open Government, Public Information, and Public Engagement. Please select any areas in which you have experience, education, training, or other relevant knowledge. Select all that apply.

- Public information
- Community outreach and engagement
- Technology as it relates to open government

Please briefly describe the background, experience, education, training, or other relevant knowledge for each area selected above.

Public Information

Through my service on the board of LAist (Southern California Public Radio), I have helped provide governance and strategic oversight for one of Southern California’s leading public media organizations. This experience has reinforced the importance of ensuring that accurate, accessible, and timely information is available to the public, and that public-serving institutions maintain transparency, credibility, and public trust.

Community Outreach and Engagement

Community engagement has been a consistent focus throughout my career. As CEO of Valence, I led a technology platform that built and engaged professional communities at scale, creating opportunities for meaningful participation and connection among diverse stakeholders. As a board member of LA-Tech.org, I help support an organization that connects underserved Angelenos with internships, mentorship, career exploration, and pathways into the technology sector by mobilizing the broader tech community around shared civic goals. Together, these experiences have given me a deep appreciation for inclusive engagement and the importance of ensuring that all communities have a voice and access to opportunity.

Technology as It Relates to Open Government

My engineering education at Georgia Tech, MBA from Harvard Business School, and executive leadership in technology companies have given me a strong understanding of how technology can improve transparency, access to information, and public participation. I believe thoughtfully designed technology can make government more accessible, responsive, and accountable while strengthening public trust.

Public Policy and Public Law. Please select any areas in which you have experience, education, training, or other relevant knowledge. Select all that apply.

- None of the above

Campaign Finance, Accounting, Auditing, Ethics Compliance, and Whistleblower Protection. Please select any areas in which you have experience, education, training, or other relevant knowledge. Select all that apply.

Accounting

Auditing

Protection of whistleblowers

Please briefly describe the background, experience, education, training, or other relevant knowledge for each area selected above.

Accounting

As a CEO and corporate board member, I have been responsible for financial planning, budgeting, financial reporting, and the responsible stewardship of organizational resources. My experience includes serving on the boards of NOMAD Power Solutions (Nasdaq: NMAD), Southern California Public Radio, and LA-Tech.org, where I have participated in reviewing budgets, financial performance, and long-term financial strategy.

Auditing

My board service has included audit, governance, risk-management, and financial-oversight responsibilities. At Southern California Public Radio, I have served several terms on the Audit Committee, and my roles with NOMAD Power Solutions (Nasdaq: NMAD) and LA-Tech.org have required me to evaluate financial controls, compliance processes, organizational risks, and the systems used to support accountability and transparency.

Protection of Whistleblowers

I have developed intellectual property related to blockchain-based identity verification and privacy protection that could be applied to protecting the identity of whistleblowers while enabling authorized parties to verify the legitimacy of individuals or submissions. Separately, I hold two U.S. patents related to technology that uses participant feedback and behavioral signals to create more responsive digital systems. Together, this work reflects my interest in designing technologies that balance privacy, trust, security, and accountability in sensitive environments.

What expertise, analytical skills, community leadership or involvement, lived experiences, traditional or non-traditional expertise, or other perspectives would you bring to the Ethics Commission? In your response, please discuss any experience you have with ethics, campaign finance, lobbying, transparency, accountability, or government oversight laws, as well as how your professional, volunteer, educational, community, or life experiences would help you effectively serve as a Commissioner. (Desirable qualifications)

Throughout my career, I have worked at the intersection of business, technology, governance, and public service. As a CEO, corporate officer, entrepreneur, and board member, I have made consequential decisions involving employees, investors, partners, regulators, and the communities our organizations served. These experiences have taught me that strong ethical leadership requires clear standards, sound judgment, transparency, and a willingness to be accountable for difficult decisions.

My professional background includes leading venture-backed companies and serving on nonprofit and corporate boards with responsibilities spanning governance, audit, strategic planning, financial oversight, and risk management. I currently serve on the boards of Southern California Public Radio, LA-Tech.org, and NOMAD Power Solutions (Nasdaq: NMAD). Through these roles, I have developed practical experience with fiduciary duties, conflicts of interest, regulatory compliance, institutional accountability, and independent oversight.

My education has shaped the analytical perspective I would bring to the Commission. My engineering training at Georgia Tech taught me to examine complex systems, assess evidence, identify root causes,

and develop practical solutions. My Harvard MBA strengthened my ability to evaluate organizational incentives, financial structures, governance practices, and the interests of multiple stakeholders. Together, these disciplines help me approach complex questions with rigor, objectivity, and an appreciation for the real-world consequences of policy decisions.

Community leadership has also been central to my work. Through LA-Tech.org, I help support pathways into the technology sector for underserved Angelenos. Through Southern California Public Radio and LAist, I help steward an institution dedicated to trusted public information and civic engagement. I also co-founded The Board Challenge to encourage greater diversity within corporate leadership. These experiences have reinforced the importance of listening to communities, broadening participation, and ensuring that institutions remain responsive to the people they serve.

Although my direct experience has been more closely connected to governance, accountability, transparency, and compliance than to the administration of campaign finance or lobbying laws, I understand the importance of those rules in protecting public confidence. I would bring an independent perspective, a respect for due process, and a commitment to learning the applicable laws in depth so that I could evaluate matters fairly and consistently.

I would also bring the perspective of a parent. My son will soon attend American University to study politics, and I want to set a meaningful example for him. I want him to see that civic responsibility requires participation, preparation, integrity, and service. Serving on the Los Angeles County Ethics Commission would allow me to contribute my experience to the community while demonstrating those values through action.

As a Commissioner, you may be required to evaluate evidence, determine whether a person violated an ethics or campaign finance law, and, if so, decide whether a monetary penalty should be imposed. Please describe your ability to exercise independent judgment and act impartially and fairly when evaluating information and making decisions. If applicable, provide examples from your professional, volunteer, community, or personal experiences. (Desirable qualifications)

Throughout my career, I have been trained and expected to make decisions based on evidence rather than opinion. As an industrial engineer educated at Georgia Tech, I learned to solve complex problems through empirical data, analytical models, and objective evaluation. I applied that approach at CAPS Logistics, a supply chain software company, and later as a management consultant at A.T. Kearney.

My consulting work required evaluating RFP responses, recommending the awarding of significant contracts, and making difficult operational recommendations, including facility closures. Some of those decisions involved public institutions, including schools, and carried serious consequences for employees, families, and communities. I learned to separate facts from assumptions, establish consistent evaluation criteria, document the basis for recommendations, and consider both quantitative evidence and the human impact of each decision.

That discipline has remained central throughout my career as a CEO, corporate officer, and board member. Whether evaluating strategic investments, overseeing financial performance, or participating in governance and audit discussions, I have sought to understand the facts, test assumptions, hear competing perspectives, and follow the evidence wherever it leads.

If appointed to the Ethics Commission, I would bring that same analytical discipline and commitment to fairness. I would review each matter independently, apply the law and established standards consistently, respect due process, and base my decisions on the evidence presented rather than public pressure, personal relationships, or preconceived opinions. When determining whether a penalty is appropriate, I would also consider the seriousness of the violation, the available evidence, relevant mitigating or aggravating factors, and the need for proportionality and consistency.

Los Angeles County is one of the most diverse counties in the nation. Please describe your appreciation for the County's diverse demographics and how that appreciation would inform your service as a Commissioner. You may include examples from your professional, volunteer, educational, community, or life experiences, including any experience serving, engaging with, or

working alongside diverse communities in Los Angeles County. (Desirable qualifications)

Los Angeles County's diversity is one of its greatest strengths. It is home to people from virtually every cultural, ethnic, socioeconomic, and professional background, and that diversity has shaped both my personal life and my career. I have spent much of my professional life building organizations, products, and communities that bring together people with different experiences, perspectives, and aspirations.

As CEO of Valence, I led a technology platform designed to build professional community across industries, generations, and backgrounds. Through my leadership roles in entertainment, technology, consumer products, and nonprofit organizations, I have worked alongside people from every corner of Los Angeles and learned that the best decisions come from listening carefully, seeking diverse viewpoints, and recognizing that different communities often experience the same policies in different ways.

My board service with Southern California Public Radio (LAist) and LA-Tech.org has deepened my appreciation for the County's diversity. LAist serves one of the most diverse audiences in the country through trusted journalism and civic engagement, while LA-Tech.org works to expand access to opportunity by connecting underserved communities throughout Los Angeles County with careers, mentorship, and resources in the technology sector. These experiences have strengthened my understanding of the importance of equitable access, broad community engagement, and institutions that earn the trust of the people they serve.

As an African American executive, husband, and father raising a family in Los Angeles County, I also bring personal perspective on the importance of fair and impartial institutions. At the same time, my career has taught me that no single person can fully understand every community's experience. Effective leadership requires humility, curiosity, and a willingness to listen before reaching conclusions.

If appointed to the Ethics Commission, I would strive to ensure that every individual who appears before the Commission is treated with dignity, fairness, and respect. My decisions would be grounded in the facts and the law, while remaining mindful that public confidence in government depends on every resident believing they will receive equal treatment regardless of their background, neighborhood, or circumstances.

List any County, city, state, nonprofit, community, civic, advisory, professional, or other boards, commissions, committees, or organizations on which you currently serve or previously served. Include offices held, if any. If none, write "N/A."

Civic engagement and public service have been consistent priorities throughout my career. I have sought opportunities to contribute not only through my professional work, but also by helping strengthen institutions that serve the broader public.

I currently serve on the Board of Trustees of Southern California Public Radio (LAist), where I have served as Chair of the Strategic Planning Committee and as a member of the Audit and Nominating & Governance Committees. Through this role, I help provide oversight to one of Southern California's leading public media organizations, supporting its mission to inform, engage, and serve the diverse communities of Los Angeles County.

I also serve on the Board of Directors of LA-Tech.org, an organization dedicated to expanding economic opportunity by connecting underserved Angelenos with pathways into the technology sector through internships, mentorship, workforce development, and community partnerships. This work has

strengthened my appreciation for the importance of inclusive civic engagement and equitable access to opportunity.

In the private sector, I serve on the Board of Directors of NOMAD Power Solutions (Nasdaq: NMAD), where I contribute to governance, strategic oversight, and fiduciary responsibilities as part of a publicly traded company.

My commitment to governance extends to higher education and corporate leadership. I previously served two terms as Chair of the Georgia Tech School of Industrial and Systems Engineering Advisory Board, helping guide one of the nation’s leading engineering programs. I also co-founded The Board Challenge, a national initiative created to increase diversity and broaden representation in corporate boardrooms.

Collectively, these experiences have reinforced my belief that strong institutions depend on ethical leadership, thoughtful governance, accountability, and a genuine commitment to serving the public. They have also given me experience working across the public, private, nonprofit, academic, and civic sectors—perspectives I would bring to service on the Los Angeles County Ethics Commission.

Have you ever been employed by the County of Los Angeles?

Please provide up to three professional, civic, community, or personal references who can speak to your experience, qualifications, community leadership, judgment, impartiality, or other background relevant to service on the Ethics Commission.

Name	Relationship to Applicant	Organization (if applicable)	Phone	Email
Drew Murphy	Fellow board member	SCPR		
Sean Arian	Fellow board member	LA-Tech.org		
Yolanda “Cookie” Parker	Neighbor			

You may upload a resume, cover letter, or personal statement using the upload button below. Uploading a document is optional and is not required for your application to be considered. Uploaded documents will be considered part of your application materials and may be subject to the public records and public process disclosures described in this application.

Section 5 - Optional Voluntary Information

The County of Los Angeles seeks broad, inclusive, and diverse participation on its commissions and public bodies. The following information is voluntary. It will be used only to help understand the overall diversity and representativeness of the applicant pool and Commission composition, consistent with applicable law. You may select "Prefer not to say" for any question.

How did you hear about this opportunity?

Race / Ethnicity

Gender Identity

Disability Status

Section 6 - Certification and Signature

Certification

By signing below, I certify and acknowledge that:

- I have read and understand the application instructions.
- I certify that the information I provided is true and correct to the best of my knowledge.
- I understand that incomplete applications may not be considered.
- I understand that submission of an application does not guarantee nomination or appointment.
- I understand that the County may verify the information I provided and may contact other entities or persons to confirm information relevant to my application.
- I understand that my application, reference information, uploaded documents, interview materials, and related materials may be public records subject to disclosure under the California Public Records Act, except as otherwise protected by law. I also understand that, if I am selected as a finalist, my name, application materials, responses, qualifications, interview, and related information may be released publicly, posted with meeting materials, discussed at a public meeting, considered during public comment, livestreamed, recorded, or otherwise made available as part of a screening, interview, deliberation, nomination, or appointment process.
- I understand that, if nominated or appointed, I may be required to complete additional forms, disclosures, ethics training, onboarding requirements, or conflict-of-interest review.
- I understand that, if appointed, I must comply with all applicable laws, rules, ordinances, and service restrictions governing Ethics Commissioners.

Printed Name

Guy Primus

Signature

Date

Tuesday, July 21, 2026

GUY PRIMUS



Guy Primus is a tech executive who builds at the intersection of culture, media, and innovation. For more than two decades, he has focused on turning creative ideas into scalable businesses, consistently translating culture into commercial impact.

He is Chairman of Set & Sound Holdings, where he partners with artists to transform their brands and intellectual property into technology-enabled companies. Before co-founding Set & Sound, Guy served as head of innovation and immersive experiences at Primary Wave Music, helping define how music evolves across emerging platforms and technologies.

Guy previously served as CEO of Valence, a platform built to strengthen leadership, team performance, and organizational culture within global enterprises. Following its acquisition by Greenwood Bank, he joined as Corporate Vice President. He is also the lead inventor on two patents in immersive media and ad tech, reflecting a career-long ability to pair creativity with execution.

His work spans both culture-defining moments and high-performing business outcomes. He led The Virtual Reality Company, launching Jurassic World VR Expedition, which became the most successful attraction in Dave & Buster's history. He helped bring augmented reality into the mainstream with Apple's Follow Me Dragon app, named Best of 2017. Earlier in his career, he drove initiatives such as Starbucks and Apple's Pick of the Week, Microsoft's Sprite Scenario project with Kanye West, Beverly Bond, and D-Nice, and early-stage investments with Will Smith as COO of Overbrook Entertainment..

Guy remains actively engaged with institutions shaping the future. He serves on the board of Nomad Power Solutions (Nasdaq: NMAD), where he is a member of the audit and compensation committees. He also serves on the boards of Southern California Public Radio and LA-Tech.org, and previously chaired the advisory board of Georgia Tech's top-ranked School of Industrial and Systems Engineering. Earlier in his career, he worked alongside Intel CEO Paul Otellini on President Obama's Council on Jobs and Competitiveness and co-founded The Board Challenge to expand diversity in corporate boardrooms.

He has been recognized by Black Enterprise as one of the most influential Black leaders in technology, named to the Ebony Power 100, and honored as a Captain of Industry by the Institute of Industrial Engineers.

Guy holds both bachelor's and master's degrees in Industrial Engineering from Georgia Tech and an MBA from Harvard Business School. He lives in the historic View Park neighborhood of Los Angeles with his wife and children, where he remains closely connected to a community long known as a center of Black culture, leadership, and excellence.